
TV Production

Curriculum Guide

Scranton School District

Scranton, PA



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Curriculum Guide**

TV Production

Prerequisites:

- Senior Elective

Television Production is a complex creative process in which people and machines interact to bring a variety of messages and experiences to an audience. In today's society, people are instant messaging, e-mailing, or blogging and that means you need to know how to present yourself; and in doing so, people can become frustrated and/or nervous as to what is accepted and considered proper. Whatever editing and posting takes place people are judging.

The common elements of the television process include such concepts as storyboarding, producing, directing, camera operation, digital recording, graphics, digital editing and control room production activities. Many of the disciplines can be described, explained and tested in precise objective terms. Almost every production element requires hands on practice to become proficient; therefore, training with equipment is vital to the successful operation of the production.

We are not only concerned with the techniques of production but also with the disciplines of television production; those important professional attitudes and behaviors involving responsibility, integrity, respect, motivation and hard work.

Throughout this class, many assignments will be given. The projects that will be assigned based on time constraints and ability which will assist you throughout your college career or entry level position. I would like for you to find and feel comfortable with your style and technique; therefore when producing you need to communicate your thoughts and ideas. Through guided practice, students gain experience in using equipment that could lead to entry level employment in industry.

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Year-at-a-glance

Subject: Television Production	Grade Level: 12	Date Completed: 2/5/2016
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1st Quarter

Topic	Resources	Standards
Viewing the message	Notes	CC1.11 12 E/J
Camera Shots/Movements/parts	Notes/Textbooks	CC1.5.11-12
Floor cues	Notes/Textbooks	CC1.5.11-12C,D
Production: demonstrations	In studio	CC1.4.11-12C CC1.5.11 12-F/G
<p>Notes: Assessments/Projects: Viewing the message/camera shots/movements/parts Floor cue combination of written and demonstration Demonstration 2-4 minutes</p> <p>During student productions, students are working the studio and control rooms.</p> <p>Projects are subject to change based on equipment failure and maintenance</p>		

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2nd Quarter

Topic	Resources	Standards
Electronic News Gathering	Textbook/Notes	CC 1.4.11-12B/C/K/I CC1.5.11-12G CC1.4.11-12U,W
Production: ENG Report	Digital camera	CC 1.411-12 C,I CC1.5.11-12F CC1.5.11-12U,W
Digital Editing (final cut pro)	Computer tutorial/instructor's experience	CC1.4.11-12U CC1.5.11-12F
Production: Holiday Video	Digital camera/editing/copy writing	CC1.5.11-12A CC1.5.11-12F CC1.4.11-12U,W
Notes: Assessments/Projects: Electronic News Gathering (written) Electronic News Gathering Report (60 – 90 seconds) Holiday Music Video (2 – 3 minutes)		

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3rd Quarter

Topic	Resources	Standards
Project Planning	Textbook/Notes	CC1.2.11-12G,E CC1.5.11-12C,D,E,F,G
Production: Music Video	Digital camera/Final Cut Pro-digital editing	CC1.4.11-12P,W CC1.5.11-12C,D,E,F,G CC1.4.11-12U
Production: End of Year video(class day)	Digital camera/Final Cut Pro-digital editing	CC1.4.11-12 P,W CC1.5.11-12F
Production: Public Service Announcement	Digital camera/Final Cut Pro- digital editing	CC1.4.11-12P,W CC1.5.11-12C,D,E,F,G CC1.4.11-12U,
Notes: Assessments/Projects: Music Video (2 – 4 minutes) Class Day Video (12 minutes) Public Service Announcement (30 or 60 seconds)		

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4th Quarter

Topic	Resources	Standards
Studio Production	Textbook/Notes	CC1.2.11-12G,E CC1.5.11-12D,G,C,F
Production: 12-15 minute newscast	Digital camera /in studio/copy writing	CC1.5.12D,G,C,F CC1.4.11-12U,W,P
Final Review and Exam		
Notes: Assessments/Projects: Newscast (in studio culminating with all projects from previous quarters) *This course is subject to change depending on the amount of students in the class and ability of students along with equipment concerns (broken, budgetary concerns and repair time).		

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General Topic	Academic Standard(s)	Essential Knowledge, Skills & Vocabulary	Resources & Activities	Assessments	Suggested Time
Quarter 1 Viewing the message	CC 1.11 12 E, J	Process message Production via stations, social media, why, what effect	Teachers notes	Written test	6 days
Camera shots, parts and movements	Cc 1.5.11-12	Skills: <ul style="list-style-type: none"> • Illustrate then demonstrate camera shots (12) • Illustrate then demonstrate camera movements (5) 	Teacher notes Textbooks Hands on for students (go thru the movements)	Written test Hands on test	15 days
Floor Cues	CC 1.5.11-12 C,D	Cues: <ul style="list-style-type: none"> • all 23 	Teacher notes Demonstration of cues	Written test Demonstrate test	10 days

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Postproduction : Demonstration		Show previous demos to students so they get an understanding of what to produce	Control room DVD and VTR machines Tapes of previous demos	Visual/television	3 days
Production/Project: Demonstrations (2 to 4 minutes)	CC1.4.11-12C CC1.5.11 12- F/G	Students are given dates of when they are to do their demonstration heir demonstration (at least two demos a class)	Studio cameras <ul style="list-style-type: none"> • Camera operators Control room: <ul style="list-style-type: none"> • Tech director • DVD operator • VTR operator • Audio console • Director Floor manager.		15 – 30 days (depending on how many students)

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General Topic	Academic Standard(s)	Essential Knowledge, Skills & Vocabulary	Resources & Activities	Assessments	Suggested Time
Quarter 2 ENG (Electronic News Gathering)		Show previous demos to students so they get an understanding of what to produce.	Control room DVD and VTR machines Tapes of previous demos	Visual/television	3 days
ENG (Electronic News Gathering)	CC 1.4.11-12B/C/K/I CC1.5.11-12G CC1.4.11-12U,W	Identify tasks: <ul style="list-style-type: none"> • Reporter • Videographer 	Teacher notes Discussion Production Workbook	Written test	6 days
Production/Project: ENG report	CC 1.411-12 C,I CC1.5.11-12F CC1.5.11-12U,W	News gathering: <ul style="list-style-type: none"> • Write script • Record an ENG report 	Students now produce an eng report....hands on Digital camera Final cut pro editing	ENG News Report (60 to 90 seconds)	15 days
Preproduction: Holiday Music Video		Show previous videos to students so they get an understanding of what to produce		Visual/television	4 days

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Holiday Music Video	CC1.5.11-12A CC1.5.11-12F CC1.4.11-12U,W	Skills: <ul style="list-style-type: none"> • Brainstorming • Plan and strategize a video • Organize the materials and resources need to complete a video • Storyboarding • Produce a music video 	Students produce a 2 to 3 minute holiday music video	Completed storyboard Digital camera Final cut pro editing suite	Varies (usually 10 or more days to produce, record, and preview)
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General Topic	Academic Standard(s)	Essential Knowledge, Skills & Vocabulary	Resources & Activities	Assessments	Suggested Time
Quarter 3 Project Planning	CC.1.2.11-12 G,E CC.1.5.11-12 C,D,E,F,G		Textbooks/Notes		
Preproduction: Music video		Show previous videos to students so they get an understanding of what to produce		Show previous videos to students so they get an understanding of what to expect	4 days
Music video	CC1.4.11-12P,W CC1.5.11-12C,D,E,F,G CC1.4.11-12U	Skills: <ul style="list-style-type: none"> • Brainstorming • Plan and strategize a video • Organize the materials and resources need to complete a video • Storyboarding • Produce a music 	Students produce a 2 to 4 minute music video	Completed storyboard Digital camera Final cut pro editing suite	Varies (usually 10 or more days to produce, record, and preview)
Preproduction: End of year video		Show previous videos to students so they get an understanding of what to produce			4 days

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End of Year Video	CC1.4.11-12 P,W CC1.5.11-12F	Skills: Utilize all skills students have learned from quarters 1,2, and 3	Students produce a 6 minute end of year video	Completed storyboard Digital camera Final cut pro editing suite	Varies (usually 10 or more to produce, record, and edit)
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General Topic	Academic Standard(s)	Essential Knowledge, Skills & Vocabulary	Resources & Activities	Assessments	Suggested Time
Quarter 4 Studio production	CC1.2.11-12G,E CC1.5.11-12D,G,C,F		Textbook Notes discussion		
Production: Newscast 12-15 minutes	CC1.5.12D,G,C,F CC1.4.11-12U,W,P	Skills: <ul style="list-style-type: none"> • Copy writing • Assignment editor • Knowledgeable of working control room 	Students write and produce a newscast which includes all projects from the first 3 quarters	Control room: Tech director Audio VTR Director	20 days
Final Review and Exam					14 days