
JOURNALISM

Curriculum Guide

Scranton School District

Scranton, PA



Scranton School District
Curriculum Guide

Journalism

Prerequisite:

- Grades 11-12

This course is based on all aspects of journalism from its history to its growth to modern day practices. It includes pertinent journalism terms, sources of news, gathering, writing, editing and publishing. Students will be given the opportunity to not only study journalism in its entirety but also to actually experience a hands-on approach of the process from story meetings to designing publications. Journalism students wield power which must be balanced with responsibility and ethics. This class reflects the same responsibilities as professional journalists, to be fair, accurate, unbiased and ethical.

Student journalists will identify purpose and audience and therefore article type.

Student journalists will capture readers' attention.

Student journalists will internalize the writing process.

Student journalists will use technology to gather and present information.

Student journalists will improve their writing by using their portfolio as a means to track writing.

Student journalists will produce a quality student paper.

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Year-at-a-glance

Subject: Journalism	Grade Level: 11-12	Date Completed: 10/07/16
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1st Quarter

Topic	Resources	Standards
The History of Journalism/High School Journalism	Textbook, Textbook, <i>High School Journalism</i> , Homer L. Hall online resources: JEA- Journalism Education Association Class is dependent upon laptops with internet connection, word processing software (MS Word) and layout software MS Publisher, projector and white board	CC.1.2.11-12. A CC.12.11-12. B CC.1.2.11-12.F CC.1.2.11-12.L CC.1.4.11-12. O
Principles of Journalism	Textbook, newspapers, magazines, websites, blogs, citizen journalists, especially online Laptops, internet, MS Word, projector and white board	CC1.2.11-12.A CC.1.2.11-12 B CC.1.3.11-12.F CC.1.4.11-12.O

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<p>Knowing the Law-Rights and Responsibilities, Tinker, Hazelwood Privacy First Amendment</p>	<p>Textbook, online resources, projector and white board Laptops, internet, MS Word</p>	<p>CC.1.2.11-12 B CC.1.2.11-12 G CC.1.2.11-12 I CC.1.2.11-12.J CC.1.2.11-12.L</p>
<p>Responsible social media use</p>	<p>Online resources: Constitution, First Amendment, projector and white board Laptops, internet, MS Word</p>	<p>CC.1.3.11-12.A CC.1.3.11-12.F CC.1.3.11-12.B</p>
<p>News Writing</p>	<p>National Scholastic Press Association- Student Press.org JEA-Journalism Education Association-online resources, projector and white board Society of Professional Journalists-SPJ.org Laptops, internet, MS Word</p>	<p>CC.1.4.11-12.B CC.1.4.11-12.C CC.1.4.11-12.D CC.1.4.11-12.F CC.1.4.11-12.I CC.1.4.11-12.J</p>
<p>Ethics in Journalism and Government</p>	<p><i>All The President's Men</i> film, projector and white board Laptops, internet, MS Word <i>Citizenfour</i> , documentary about Edward Snowden projector and white board, laptops, internet, MS Word</p>	<p>CC.1.4.11-12.K CC.1.4.11-12.L CC.1.4.11-12. P CC.1.4.11-12.Q CC.1.4.11-12.S CC.1.4.11-12.T CC.1.4 11-12 O CC.1.4.11-12.V CC.1.4.11-12.W</p>
	<p>Textbook, online newspapers-local, state, national, international and blogs</p>	

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2nd Quarter

Topic	Resources	Standards
Feature Writing	Textbook, online newspapers-local, state, national, international and blogs, projector and white board, laptops, internet, MS Word Textbook, online newspapers and blogs	CC. 1.4.11-12..A CC.1.4.11-12. B CC.1.4.11-12.O
Column Writing	Textbook, online newspapers and blogs, projector and white board, laptops, internet, MS Word laptops, internet, MS Word	CC.1.4.11-12. B CC.1.4.11-12.O
Style and Editing in Writing Privacy in the 21 st century Brochure Design Basic Newspaper Design	Textbook, online newspapers and blogs, projector and white board, laptops, internet, MS Word <i>Wikileaks-We Steal Secrets documentary</i> Online resources, advertising design, Textbook, online newspapers, online websites JEA , Student Press.org, laptops, internet, MS Word projector and white board, MS Publisher	CC.1.4.11-12. A CC.1.4.11-12 .B CC.1.4.11-12.C CC.1.4.11-12.F CC.1.4.11-12.H CC.14.11-12.O CC.1.4.11-12.U

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<p>Functions of the High School Newspaper School Newspaper Edition</p> <p>News Writing revisit Feature Writing revisit Column Writing revisit Style and Editing on going</p> <p>Sports Writing</p>	<p>Textbook, Current news online including debates, interviews, etc.) Past editions of school newspaper, projector and white board, laptops, internet, MS Word, MS Publisher</p> <p>Text, online newspapers and blogs projector and white board, laptops, internet, MS Word, MS Publisher School Journalism.org</p> <p>Beat system, timeliness, statistics</p>	<p>CC.1.2.11-12.B CC.1.2.11-12.C CC.1.2.11-12.F CC.1.2.11-12.G CC.1.2.11-12.J CC.1.4.11-12.A CC.1.4.11-12.B CC.1.4.11-12.C CC.1.4.11-12.E CC.1.4.11-12.F CC.1.4.11-12.N CC.1.4.11-12.O CC.1.4.11-12.W CC.1.4.11-12.X</p>
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3rd Quarter

Topic	Resources	Standards
Independent research and writing-refined in depth writing on either News, Features, Columns or Sports	Textbook, online newspapers and blogs projector and white board, laptops, internet, MS Word, MS Publisher	CC.1.2.11-12.B CC.1.4.11-12.C CC.1.4.11-12.O
Human Interest Features Writing Editorials School Newspaper Edition Basic Photography principles Photojournalism	Past editions of school newspaper Dedicated Journalism Computer lab or laptops projector and white board, internet, MS Word, MS Publisher Text, online newspapers and blogs projector and white board, laptops, internet, MS Word, MS Publisher	CC.1.4.11-12.H CC.1.4.11-12.I CC.1.4.11-12.L CC.1.4.11-12.M CC.1.4.11-12.N CC.1.4.11-12.O CC.1.4.11-12.T CC.1.4.11-12.U CC.1.4.11-12.W

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4th Quarter

Topic	Resources	Standards
Refining Style and Genre, News, Feature, Column, Sports Style and Editing ongoing	Past editions of school newspaper, online resources, newspapers, blogs	CC.1.4.11-12 E CC.1.4.11-12.H CC.1.4.11-12.U
Student researched, written, edited, and published newspaper, online and hard copy	Class is dependent upon laptops with internet connection, word processing software (MS Word) and layout software (MS Publisher) projector and white board, internet, MS Word, MS Publisher Dedicated Journalism Computer lab, laptops	CC.1.4.11-12.E CC.1.4.11-12.O CC.1.4.11-12.S CC.1.4.11-12.T CC.1.4.11-12.U CC.1.4.11-12.V CC.1.4.11-12.W CC.1.4.11-12.V
Final Exam and Review	Culminating Project	

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General Topic	Academic Standard(s)	Essential Knowledge, Skills & Vocabulary	Resources & Activities	Assessments	Suggested Time
Quarter 1 The History of Journalism/High School Journalism	CC.1.2.11-12.J CC.1.2.11-12.L CC.1.2.11-12.O CC.1.2.11-12.A CC.1.2.11-12.B CC.1.2.11-12.C CC.1.2.11-12.I CC.1.2.11-12.L	Purpose, Audience	Textbook, online resources: JEA- Journalism Education Association Class is dependent upon laptops with internet connection, word processing software (MS Word) and layout software (MS Publisher, projector and white board)	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	10 days

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Principles of Journalism	CC.1.2.11-12.B CC.1.2.11-12.C CC.1.2.11-12.I CC.1.2.11-12.O	Rights and Responsibilities, Slander, libel Tinker, Hazelwood First Amendment	Textbook, newspapers, magazines, websites, blogs, citizen journalists, especially online Laptops, internet, MS Word, projector and white board	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	15 days
News Writing					
Ethics in Journalism and Government					

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<p>Responsible social media use</p>	<p>CC.1.2.11-12.F CC.1.2.11-12.G CC.1.211-12.J CC.1.2.11-12.B CC.1.2.11-12.I CC.1.2.11-12.O</p>	<p>Slander, libel</p>	<p>Textbook, online resources, projector and white board Laptops, internet, MS Word</p> <p>Online resources: Constitution, First Amendment, projector and white board Laptops, internet, MS Word</p> <p>National Scholastic Press Association- Student Press.org JEA-Journalism Education Association-online resources, projector and white board Society of Professional Journalists-SPJ.org Laptops, internet, MS Word</p> <p><i>All The President's Men</i> film, projector and white board Laptops, internet, MS Word</p> <p><i>Citizenfour</i> , documentary about Edward Snowden projector and white board, laptops, internet, MS Word</p> <p>Textbook, online newspapers- local, state, national, international and blogs</p>	<p>Annotated reading by students, quizzes, writing assignments, publication writing, and design.</p>	<p>5 days</p>
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News Writing	CC.1.3.11-12.C CC.1.4.11-12.J CC.1.4.11-12.O CC.1.3.11-12.A CC.1.3.11-12.B CC.1.3.11-12.D	Lead, inverted triangle 5 Ws	Textbook, online resources: JEA- Journalism Education Association Class is dependent upon laptops with internet connection, word processing software (MS Word) and layout software (MS Publisher, projector and white board	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	5 days
Ethics in Journalism and Government	CC.1.4.11-12.H CC.1.4.11-12.I CC.1.4.11-12.N CC.1.4.11-12.O CC.1.4.11-12.P	Whistleblower, justice, truth	Society of Professional Journalists-SPJ.org Laptops, internet, MS Word <i>Citizenfour</i> , documentary about Edward Snowden projector and white board, laptops, internet, MS Word	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	10 days

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General Topic	Academic Standard(s)	Essential Knowledge, Skills & Vocabulary	Resources & Activities	Assessments	Suggested Time
Quarter 2 Feature Writing	CC.1.4.11-12.B CC.1.4.11-12.E CC.1.4.11-12.H CC.1.4.11-12.F	Human interest, byline	Textbook, online resources: JEA- Journalism Education Association Class is dependent upon laptops with internet connection, word processing software (MS Word) and layout software (MS Publisher, projector and white board	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	5 days
Column Writing	CC.1.4.11-12.H CC.1.4.11-12.I	Opinion	Textbook, newspapers, magazines, websites, blogs, citizen journalists, especially online Laptops, internet, MS Word, projector and white board	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	5 days

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Style and Editing in Writing	CC.1.2.11-12.A	Rules of grammar, syntax, editing symbols Voice, revision	Textbook, online resources, projector and white board Laptops, internet, MS Word	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	5 days
	CC.1.2.11-12.B				5 days
Privacy in the 21st century	CC.1.4.11-12.C	Graphic design Layout Masthead, headlines, leads photography	Online resources: Constitution, First Amendment, projector and white board Laptops, internet, MS Word		10 days
	CC.1.2.11-12.F				5 days
Brochure Design	CC.1.4.11-12.L				
Basic Newspaper Design	CC.1.3.11-12.E				
	CC.1.4.11-12.K				5 days
Functions of the High School Newspaper	CC.1.4.11-12.M	Investigative journalism, sources	National Scholastic Press Association- Student Press.org JEA-Journalism Education Association-online resources Society of Professional Journalists-SPJ.org Laptops, internet, MS Word		
	CC.1.4.11-12.O				
News Writing refine	CC.1.4.11-12.R				
	CC.1.4.11-12.W		<i>All The President's Men</i> film, projector and white board Laptops, internet, MS Word		
			Textbook, online newspapers- local, state, national, international and blogs		

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Sports Writing	CC.1.4.11-12.O	Beat system, timeliness, statistics	Textbook, online resources, projector and white board	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	5 days
School Newspaper Edition	CC.1.4.11-12.B		Laptops, internet, MS Word		
	CC.1.4.11-12.C CC.1.4.11-12.D		National Scholastic Press Association- Student Press.org		
News Writing refine	CC.1.4.11-12.R	Lead, inverted triangle 5 Ws	JEA-Journalism Education Association-online resources		
Feature Writing refine	CC.1.4.11-12.S CC.1.4.11-12.T CC.1.4.11-12.U	Headlines, captions, Columns, Layout, fonts	Society of Professional Journalists-SPJ.org		
Column Writing refine	CC.1.4.11-12.U CC.1.4.11-12.W		Laptops, internet, MS Word		
Style and Editing on going	CC.1.3.11-12.A CC.1.3.11-12.B CC.1.3.11-12.C CC.1.3.11-12.D CC.1.3.11-12.F				

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General Topic	Academic Standard(s)	Essential Knowledge, Skills & Vocabulary	Resources & Activities	Assessments	Suggested Time
Quarter 3 Independent research and writing-refined in depth writing on either News, Features, Columns or Sports Interview Techniques and Writing	CC.1.4.11-12.O CC.1.2.11-12.C CC.1.2.11-12.F CC.1.2.11-12.G CC.1.2.11-12.H CC1.3.11-12.B CC.1.5.11-12.E CC.1.5.11-12.F CC.1.2.11-12.J CC.1.5.11-12.C CC.1.5.11-12.D	Unbiased and or valid sources, primary and secondary Conduct a formal interview using established professional standards according to SPJ Code of Ethics	Textbook, online newspapers and blogs projector and white board, laptops, internet, MS Word, MS Publisher	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	10 days 20 days
Human Interest Feature	CC.1.4.11-12.B CC.1.4.11-12.E CC.1.4.11-12.H CC.1.4.11-12.F CC.1.4.11-12.P	Person centered, narrative, anecdote, humor	Textbook, online resources- SPJ.org, JEA.org Online videos projector and white board, laptops, internet, MS Word, MS Publisher	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	5 days

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<p>School Newspaper Edition</p> <p>Photojournalism</p>	<p>CC.1.4.11-12.O CC.1.4.11-12.R CC1.4.11-12.S CC.1.4.11-12.U CC.1.4.11-12.W</p> <p>CC.1.4.11-12.A CC.1.4.11-12.B CC.1.2.11-12.G</p>	<p>Captions, timeliness, composition</p>	<p>Textbook, online newspapers and blogs projector and white board, laptops, internet, MS Word, MS Publisher National Scholastic Press Association- Student Press.org JEA-Journalism Education Association-online resources Society of Professional Journalists-SPJ.org Laptops, internet, MS Word Past editions of school newspaper</p>	<p>Annotated reading by students, quizzes, writing assignments, publication writing, and design.</p>	<p>10 days</p>
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Quarter 4 Refining Style and Genre, News, Feature, Column, Sports Style and Editing ongoing	CC.1.4.11-12.A CC.1.4.11-12.B CC.1.4.11-12.C CC.1.4.11-12.D CC.1.4.11-12.E CC.1.4.11-12.F CC.1.4.11-12.O CC.1.4.11-12.Q CC.1.4.11-12.T CC.1.4.11-12.W	Deadline, sources, news, features, columns, sports, masthead, layout, design, fonts, kerning, leading	Textbook, online newspapers and blogs projector and white board, laptops, internet, MS Word, MS Publisher National Scholastic Press Association- Student Press.org JEA-Journalism Education Association-online resources Society of Professional Journalists-SPJ.org Laptops, internet, MS Word Past editions of school newspaper	Annotated reading by students, quizzes, writing assignments, publication writing, and design.	10 days

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<p>Student researched, written, edited, and published newspaper, online and hard copy</p>	<p>CC.1.3.11-12.E CC.1.3.11-12.F CC.1.3.11-12.J CC.1.4.11-12.F CC.1.4.11-12.A CC.1.4.11-12.B CC.1.4.11-12.D CC.1.4.11-12.E CC.1.4.11-12.E CC.1.4.11-12.H CC.1.4.11-12.I CC.1.4.11-12.J CC.1.4.11-12.L CC.1.4.11-12.Q CC.1.4.11-12.R</p>	<p>All prior terms lead to culminating project</p>	<p>Class is dependent upon laptops with internet connection, word processing software (MS Word) and layout software (MS Publisher) projector and white board, internet, MS Word, MS Publisher Dedicated Journalism Computer lab, laptops</p>	<p>Writing assignments, publication writing, and design.</p>	<p>35 days</p>
<p>Final Exam and Review</p>			<p>Culminating Project</p>		