

**CHOOSE YOUR  
PATH  
OR BLEND  
THEM**

## **Digital Media / Multimedia Track.**

The Digital Media track is designed for students who have an interest in the creative field and computers. Students in this track will hone their unique interests as they master industry standard software such as Photoshop, Illustrator, and InDesign. If you have a passion for photography, illustration, photo editing, and graphic design then this is the program for you.

## **Promotional Enterprise Track.**

The Promotional Enterprise program prepares students to be leaders and managers in the production side of the creative industry. Students in this program will learn the invaluable skills of project management, client relations, and the use of cutting edge production tools such as laser engravers, vinyl printers, and print sublimation. These students make sure that projects are done right.



Success in the creative world will require a strong business sense, ability to collaborate with others, exposure to new technologies as they emerge, and confident communication skills. Join us in our ambitious enterprise where we will meet all of those criteria and more in the ADME program.

100 Wolfpack Run  
Deltona Fl. 32725  
[DHSwolves.com](http://DHSwolves.com)

### **Contact**

John Scott  
Creative Director  
Digital Media and Yearbook Instructor  
[jmscott@volusia.k12.fl.us](mailto:jmscott@volusia.k12.fl.us)

Matthew Milazzo  
Business Enterprise Director  
Digital Info and Promotional Enterprise Instructor  
[mjmilazz@volusia.k12.fl.us](mailto:mjmilazz@volusia.k12.fl.us)

### **Instructor Bios**

John Scott earned a Bachelor's degree from Stetson University double majoring in Studio Art and Digital Art. Mr. Scott has a deep passion for all things related to design and the creative process with years of experience on freelance projects that he brings to the classroom.

Matthew Milazzo earned a Bachelor's degree from Palm Beach Atlantic University majoring in Marketing. Mr. Milazzo brings 10 years of experience in the industry to share with his students. He is currently pursuing his Masters in Educational Leadership.



# INDUSTRY READY SKILLS

How would  
you like that  
**Certification**  
with your diploma?



## Microsoft HTML CSS Certification

The Microsoft HTML CSS certification focuses on students learning correct HTML, CSS, and data structure using HTML elements. This certification is a great start for those interested in coding and beyond.



## ACA Photoshop

The ACA in Photoshop prepares students for work in a print/web production, photo editing, and graphic design fields. It is a strong indicator of a student capability to produce in a real world setting.



## ACA Illustrator

Illustrator is an essential vector editing tool for producing logos, branding, scalable graphics, t-shirt design, and much more. This certification will help set students apart as professional designers.



## ACA InDesign

InDesign is the industry standard for page layout and earning an ACA certification for this single program will open provide the best chance for success in the most competitive areas of creative world.

## What does ADME have to Offer

### *Real World, Real Projects*

The ADME program will be producing work for real clients ranging from on campus faculty, county wide design INITIATIVE, local business.

### *Advanced Tech For Advanced Skills*

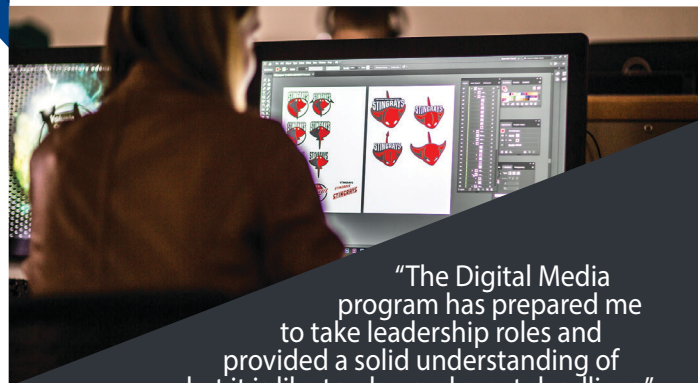
ADME will provide students access some of the best print, photography, and digital production tools available in the Industry.

### *Your Passion Fuels Our Innovation*

We are looking for and encourage students with creative interests. Students will be find ample time to work on their passion and develop rich portfolios, ready for college of professional employment.

### *A path the internship*

ADME instructors are currently working with local businesses to secure internship positions so students can gain real work experience while they are in the program.



"The Digital Media program has prepared me to take leadership roles and provided a solid understanding of what it is like to plan and meet deadlines."

- Elizabeth Collado

# MAKING THE CAREER CONNECTION

A short list of carriers the ADME Connects to.

Graphic Design  
Illustration  
Photography  
Page Layout  
Logo Design  
Matte Painting  
Animation  
Product Design  
UX UI Design  
Art Director  
Project  
Management  
Print publication  
Marketing Specialist  
Customer Service  
Sports photography  
And many more....