

INDEPENDENT SCHOOL DISTRICT 273  
OFFICIAL MINUTES OF THE WORK SESSION OF OCTOBER 17, 2022

WORK SESSION  
5:00 PM

Edina Community Center  
ECC 350

SCHOOL BOARD MEMBERS PRESENT:

ABSENT:

Ms. Erica Allenburg  
Mr. Dan Arom  
Mr. Michael Birdman  
Ms. Karen Gabler  
Mr. David Goldstein  
Ms. Julie Greene

Ms. Janie Shaw

PRESIDING OFFICER: Chair Erica Allenburg

5:00 – 6:57 PM

ADMINISTRATIVE STAFF PRESENT:

Dr. Stacie Stanley, Superintendent  
Dr. Randy Smasal, Assistant Superintendent  
Jody De St. Hubert, Director of Teaching and Learning  
Daphne Edwards, Director of Marketing and Communications  
Dr. Anne Marie Leland, Director of Community Education and Strategic Partnerships  
Natasha Monsaas-Daly, Director of District Media and Technology Services  
Jody Remsing, Director of Student Support Services  
Sonya Sailer, Director of Human Resources  
Mert Woodard, Director of Business Services

Karen Bergman, Principal, Countryside Dual Spanish Immersion Elementary School  
Caroline Linden, Dean, Countryside Dual Spanish Immersion Elementary School  
Toya Pryor, Principal, Valley View Middle School  
Cara Rieckenberg, Principal, Highlands Elementary School  
Bethany Van Osdel, Assistant Director of Teaching and Learning

CERTIFIED CORRECT:

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Ms. Erica Allenburg, Chair



Ms. Janie Shaw, Clerk

(Official Publication)  
MINUTES OF THE WORK SESSION  
OF THE SCHOOL BOARD DISTRICT 273 EDINA, MINNESOTA  
OCTOBER 17, 2022

5:01 PM Chair Allenburg called to order the work session of the School Board. Members present: Allenburg, Arom, Birdman, Gabler, Goldstein, Greene. Staff present: Stanley, Smasal, De St. Hubert, Edwards, Leland, Monsaas-Daly, Remsing, Sailer, Woodard; Bergman, Linden, Pryor, Rieckenberg, Van Osdel.

REPORT

- A. Strategic Plan Implementation Update

DISCUSSION

- A. 2022-2023 Enrollment and Class Size Information Report
- B. Edina Public Schools Marketing Plan
- C. Continuous School Improvement Planning Process – *removed from agenda*
- D. Countryside Programming Update

LEADERSHIP AND COMMITTEE UPDATES

SUPERINTENDENT UPDATES

ADJOURNMENT

The meeting was adjourned at 6:57 PM. The minutes and resolutions are open to public inspection on the district website, and on file at the district office, 5701 Normandale Road.

Ms. Erica Allenburg, Chair

Ms. Janie Shaw, Clerk

OFFICIAL MINUTES OF SCHOOL BOARD'S  
OCTOBER 17, 2022 WORK SESSION

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REPORT

Strategic Plan Implementation Update: Dr. Stanley provided an overview of progress on the Strategic Plan.

DISCUSSION

2022-2023 Enrollment and Class Size Information Report: Dr. Smasal provided information about enrollment and class size, including historical data and open enrollment trends. Monthly updates will be included in the Information section of subsequent board materials.

Edina Public Schools Marketing Plan: Director Edwards provided an overview of the district marketing plan. The goal of the plan is to increase resident enrollment.

Countryside Programming Update: Staff presented information about the progress toward creating "one Countryside" with the inclusion of the dual Spanish Immersion program.

LEADERSHIP AND COMMITTEE UPDATES

Chair Allenburg shared that she had been contacted by Hennepin County about the district being part of a group including other local districts, the City and County, to brainstorm about available funding to combat opportunity and achievement gaps.

ADJOURNMENT

At 6:57 PM, there being no objection, Chair Allenburg adjourned the meeting.