



January 27, 2023



THE WEBB SCHOOL  
BELL BUCKLE

November 9, 2022

Dear Friend of The Webb School,

Supporting education is a cause that is easy to champion – it is an investment in our children and our future. Guided by three core values – honor, character and excellence – a Webb education goes beyond the classroom. With unique programs, such as Emerging Voices and Webb’s Wilderness Instruction Leadership Development (W.I.L.D.), Webb has continued to educate young ladies and gentlemen for more than 153 years.

The Webb School Parents’ Association (WSPA) Belles and Buckles Gala is an annual parent-sponsored fundraising event that directly benefits the school. The gala will take place on Friday, January 27, 2023, at The White Dove Barn in Beechgrove, Tennessee, and will include both a live auction and online auction, dinner, open bar, live band and dancing. The money raised through sponsorships, the sale of tickets and of auction items goes back to the school directly and indirectly, supporting the faculty and staff of Webb, who are the chief molders and shapers of Webb students. The last gala was a great success due to our generous sponsors, contributions and in-kind donations from families and businesses, exciting online and live auctions and our tireless volunteers.

We hope you will consider becoming a partner in educating our students by participating in our sponsorship program this year. Your sponsorship gives you the opportunity to advertise your business and to share in the festivities while networking with other businesses. Your tax-deductible contribution will be recognized prior to the event and at our event in several ways. In addition, sponsorships remain in place for a full year, and are featured online and in print. For a complete list of benefits, please refer to the package included with this letter.

We hope we can count on you to help support Webb. A member of our Sponsorship Committee will contact you to discuss your support.

Thank you in advance for your consideration!

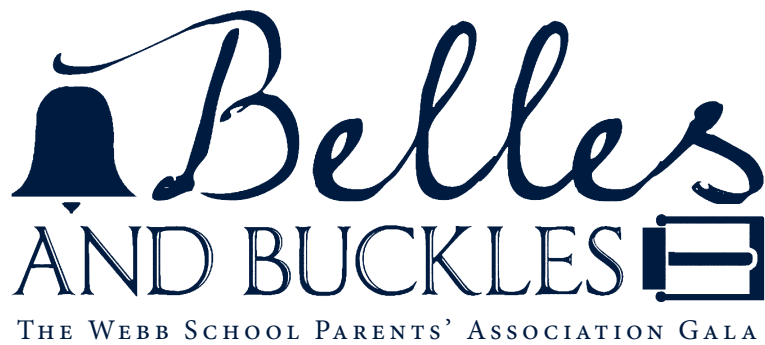
Event Chairs,

Gina Reeves  
WSPA Vice-President  
*Parent of Andrew '25*

Jason Reeves  
*Parent of Andrew '25*

Sponsorship Chair

Michelle Thomas, *parent of Jorie Miller '25*



• **SCHOOLMAKERS-\$10,000**

10 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Reserved table sign with company logo – Listing in any print, visual media, and press release for the event – Premier signage at the event and on-stage recognition – Lead listing in event program – Official live auction sponsor and bid card branding – Online auction sponsor and branding with link – Lead website event page listing of your company logo with direct link to your company’s website – Branding of your company logo on WSPA webpage with a direct link to your company’s website – Lead company recognition and logo in biannual Webb Magazine.

• **GENTLE SCHOLARS- \$5,000**

8 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Reserved table sign with company logo – Listing in any print, visual media, and press release for the event – Prominent signage at the event – Prominent listing in event program – Online auction sponsor and branding with link – Prominent website event page listing of your company logo with direct link to your company’s website – Company recognition and logo in biannual Webb Magazine.

• **WILD ONES - \$ 2,500**

6 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Listing in any print, visual media, and press release for the event – Special sponsor listing at the event – Special listing in event program – Special website event page listing of your company logo with direct link to your company’s website.

• **DECLAIMERS - \$1,000**

4 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Sponsor listing at the event – Listing in event program – Website event page listing.

• **PREFECTS - \$500**

2 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Sponsor listing at the event – Website event page listing.

• **WEBBIES - \$350**

2 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Website event page listing.

# SPONSORSHIP LEVELS

- SCHOOLMAKERS (\$10,000)
- WILD ONES (\$2,500)
- PREFECTS (\$500)
- GENTLE SCHOLARS (\$5,000)
- DECLAIMERS (\$1,000)
- WEBBIES (\$350)

• I/We will not be a sponsor this year, but would like to make a donation of \$ \_\_\_\_\_

## DONOR CONTACT INFORMATION

Donor/Company Name \_\_\_\_\_

*(as you prefer listed on all printed materials)*

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

## PAYMENT INFORMATION

\_\_\_\_\_ Check Enclosed (Payable to The Webb School - note: WSPA Gala)

\_\_\_\_\_ Credit Card: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

All payments are due to The Webb School by January 13, 2023. Please remit completed form and payment to Alyce Allen, P.O. Box 488 Bell Buckle, TN 37020 or aallen@webbschool.com.

## SEATING

Will your organization use its table/seats at the Belles and Buckles Gala on January 27, 2023

\_\_\_\_\_ YES \_\_\_\_\_ NO

If so, how many seats will your organization be using? \_\_\_\_\_

Deadline to submit guest names is January 13, 2023.

If you have any questions, please contact our sponsorship chair,  
Michelle Thomas, michelle.thomas.615@gmail.com • 615-429-8633