



Business Sponsorship and Partnership at Notre Dame High School

601 Lawrence Rd.

Lawrenceville, NJ 08648

609-882-7900

www.ndnj.org

About Notre Dame Athletics

- ▶ a six-decade tradition of excellence, Notre Dame High School's Athletic Program is proud of its long and storied history of success
- ▶ 28 Varsity sports for boys and girls and 55 total teams
- ▶ numerous league, county and state athletic championships



A Marketing Offer...

- ▶ Notre Dame provides local businesses with advertising opportunities that support the Irish Nation!
- ▶ With a large social media following and robust attendance at athletic events, Notre Dame can offer a range of incentives designed to give your local business added marketing exposure.



Notre Dame Social Media and Spectators

who will you reach?

► Facebook

- 32,000 views per day
- 7,000 followers
- Posts will run one day before each game and on game day
- Notre Dame **Tweets** the day before and day of each game, attracting 2,000 followers
- Notre Dame **Instagram Posts** the day before and day of each game attracting 5,000 followers

- 20,000 loyal Irish Nation fans at campus athletic events
- 44,000 PDA tournament fans on campus
- 120,000 WBCB live-stream game day watchers! More than 40 games streamed each year.
- 10,000 www.ndnj.org impressions each month

Advertising Options

- **\$3,000 for a two-year advertising commitment in Nolan Stadium (Platinum Sponsor)**
 - Pre and post event ND social media coverage and inclusion on ND's Corporate Sponsorship website
 - Livestream TV crawl advertising will be available during ND's Varsity Football season and select games of the week through a partnership with WBCB. *Your message appears every 3-5 minutes.*
 - 30-second tv spots available with Merrill Reese as your voiceover.
- **\$3,000 for a two-year advertising commitment in ND's gymnasium, (Varsity Girls and Boys Basketball, Wrestling and Volleyball)**
- Pre and post event ND social media coverage and inclusion on ND's Corporate Sponsorship website
 - Livestream TV crawl advertising will be available through a partnership with WBCB. *Your message appears every 3-5 minutes - for basketball only.*
 - 30-second tv spots available with Merrill Reese as your voiceover
- **\$2,500 for a two-year, double sided windscreen logo signage on the new ND/PDA soccer field**



New This Year!



- ▶ Notre Dame has entered into an exclusive partnership with the Players Development Academy (PDA) that will allow PDA and ND soccer athletes to compete on a brand new turf field housed on the Notre Dame Campus.



The PDA /ND advertising offer...

- ▶ 3 x 9 Field Level double-sided windscreens
- ▶ \$2,500 for two years
- ▶ Strategically placed in ND's highest traffic area
 - ▶ PDA partnership will bring an additional 45,000 spectators to the ND campus
- ▶ Inclusion on NDs Corporate Sponsorship Website



Our recent sponsors



Ready to join the Irish Nation?

► Contact:

Maggie Kelly

Vice President

Director of Institutional Advancement

kellym@ndnj.org

609-882-7900 ext. 164

“Your sponsorship of Notre Dame High School is an investment in the growth of your business AND our student athletes.”

Ken Jennings
President, Notre Dame High School