

KATCH

The groove

MARCH 25, 2023

ADVERTISING OPPORTUNITIES

✦ *Catalog Advertising Opportunities*

- Full-page ad - \$500
- Half-page ad - \$300
- Quarter-page ad - \$150 (business card)

All ads include logo placement at event and on website.

DEADLINE FOR SUBMITTAL IS FEB. 9, 2023

✦ *Recommended Advertisement Sizes*

- Full-page vertical ad - 5" x 8"
- Half-page horizontal ad - 5" x 3.875"
- Quarter-page horizontal ad - 5" x 1.875"

✦ *Logo Specifications*

- Please provide a high resolution color and black & white logo
 - Color logos will be displayed on a looping slideshow throughout the Gala evening, and on the Auction website
 - Black and white logos will appear in the catalog
- Logo files need to be high quality, preferably vector EPS or Ai (High quality PDF, PSD, PNG and JPG are also acceptable)

SEE BACK FOR MORE DETAILS >>

For more information on sponsorship opportunities or catalog advertising, please contact Megan Duffy at katch@kennedyhs.org or 206.957.9792.

ADVERTISING SPECIFICATIONS

Quarter-page | Horizontal

- 5" x 1.875"
- No bleed available
- PDF or JPEG at 150 dpi minimum
- Export without crop marks

Half-page | Horizontal

- 5" x 3.875"
- No bleed available
- PDF or JPG at 150 dpi minimum
- Export without crop marks

Full-page | Vertical

- 5" x 8"
- No bleed available
- PDF or JPG at 150 dpi minimum
- Export without crop marks