

# NORTHWEST LEADERSHIP FORUM

August 26, 2022

The Northwest Leadership Forum met on Friday, August 26, 2022 at 1:00 p.m. Room 102 of the Haraway Center:

Dr. Michael Heindl, President

Mr. Jeff Horton                      Dr. Andrew Dale  
Dr. Tonyalle Rush                  Dr. Matthew Domas

Mr. Dwayne Casey                Ms. Patti Gordon  
Dr. Don Jones                      Dr. Stephanie Mullins  
Angel Nickens                      Dr. Keith Reed  
Dr. Carolyn Wiley

<del>Mary Ayers</del>	Steven Bennett	Blake Bostick	Joel Boyles
Katie Broadway	Ed Carroll	Dwayne Casey	Jennifer Casey
Kristin Davis	Zabe Davis	Troy Day	Angela Dortch
Brie Corlew	<del>Doug Freeze</del>	Kerry Goff	Jake Gordon
Melissa Greene	Jenn Griffith	Josh Guest	<del>Lee Lee Haraway</del>
Jere Herrington	<del>Dr. Lekeisha Hibbler</del>	Jenny Hurt	Dr. Jeremy Isome
Dr. Parker Jones	Katina Johnson	Connie Joseph	Amy Latham
Todd Latham	<del>Brian Lentz</del>	Audrie McCann	Lillian Morris-Hilson
Dr. Laquita Parker	Robin Robison	<del>Lt. Mark Sansom</del>	<del>Erika Stanford</del>
Jeff Triplett	<del>Dr. Emily Davis</del>	Dr. T.J. Walker	Jennifer Williams
Denise Willis	Dr. Melissa Wright	<del>Mark Crockett</del>	

Leslie Legendre, Executive Assistant to the President

## I. CALL TO ORDER/REVIEW OF AGENDA

Mr. Horton called the meeting to order.

Dr. Jones made a motion that the agenda of the Northwest Leadership Forum meeting dated August 26, 2022 be approved. The motion was seconded by Mr. Robin Robison and carried unanimously.

## II. APPROVAL OF NORTHWEST LEADERSHIP FORUM MINUTES

Mrs. Katie Broadway made a motion that the minutes of the Northwest Leadership Forum meeting dated April 29, 2022 be approved. The motion was seconded by Dr. Tonyalle Rush and carried unanimously.

## III. AGENDA ITEMS – Dr. Tonyalle Rush, AVP of Student Services & Enrollment Management

Dr. Rush reported on Northwest enrollment and highlighted the following:

- Dr. Rush shared with the Northwest Leadership Forum the responsibility of enrollment falls to everyone and the success of enrollment is owned by the entire college and not just one department.
- Dr. Rush celebrated the work of the college in the success of Spring 2022 enrollment as Northwest saw a 4.4% increase in headcount.
- Dr. Rush celebrated the work of the college in the exciting success of Summer 2022 enrollment as there was a 6.4% increase in head count and 8.2% increase in credit hours.
- Dr. Rush shared the current enrollment numbers for Fall 2022 shows an exciting 7.8 % increase in headcount with an 8.3% increase in credit hours.
- Dr. Rush shared the numbers of headcount per campus for Standard and Dual students:
  - Senatobia 2,309
  - DeSoto 822
  - Oxford 433
  - eLearning 1,386
  - Ashland 33
  - Olive Branch 36
  - Concourse 30
  - Everest 35
  - DE 1,932
  - Total 7,016
- Dr. Rush shared the number of credit hours per campus for Standard and Dual students:
  - Senatobia 31,638
  - DeSoto 11,288
  - Oxford 5,869
  - eLearning 22,013
  - Ashland 509
  - Olive Branch 612
  - Concourse 423
  - Everest 654
  - DE 9,886
  - Total 82,892
- Dr. Rush shared enrollment Key Performance Indicators (KPI's)
  - Application
  - FAFSA
  - Housing
  - Official Transcript
  - Orientation
  - Schedule
  - Payment
- Dr. Rush mentioned the following as we look ahead:
  - Complete 2<sup>nd</sup> mini term
    - Contact students now
  - Complete/Register for Winter term
    - Advertise now
  - Spring 2023 Priority Registration
    - Discussions with students about registration
  - Fall 2023 Registration
    - Advertise orientation dates, programs, etc.

#### IV. AGENDA ITEMS- Dr. Stephanie Mullins, Dean of School of Health Sciences

Dr. Mullins, Dean for the School of Health Sciences reported on the programs and services that the School of Health Sciences offers highlighting the following information:

- Dr. Mullins shared the following general information that all School of Health Sciences follows:
  - Students must be 18 years old by the time of clinicals
  - Students must pass criminal background check & Urine Drug Screen (UDS)
  - Students must provide documentation of immunizations; waivers are available for flu & HepB
  - Pregnancy does not exclude students from being in SHS programs
  - Students will see blood as well as other bloodily fluids
- Dr. Mullins shared how students, staff, administration, and faculty can connect with the School of Health Sciences:
  - [www.northwestms.edu/programs/healthsciences](http://www.northwestms.edu/programs/healthsciences)
  - FB: Northwest School of Health Sciences
- Dr. Mullins shared the programs, locations, and offerings:
  - 9 program options
  - Located in Water Valley, Oxford, Senatobia, DeSoto, & Ashland
  - Certificate, AAS degree, and AA degree (RN only)
  - ACT is a determining factor and pre-req's are required for some programs
- Dr. Mullins shared the offerings at each location:
  - Senatobia Campus:
    - Health Care Assistant Program with Phlebotomy Certification: 1 semester, no ACT requirement, no pre-req
    - Practical Nursing Program- 3 semesters, ACT- 16>, no pre-req
    - RN (ADN- Nursing) -2 years ACT-19>, Algebra and A&P I
    - LPN-RN Transition – 3 semesters ACT 18>, Algebra and A&P I
    - Physical Therapist Assistant- 2 years ACT 18>
    - EMT-Basic- 8-hour course, no ACT requirement, no pre-req
    - Paramedic- Certificate option 1 year and Associate Degree option 2 year. Requires EMT courses and National registry certification, ACT 18>, A &P I
  - DeSoto Campus
    - Health Care Assistant Program with Phlebotomy Certification: 1 semester, no ACT requirement, no pre-req
    - Practical Nursing Program- 3 semesters, ACT- 16>, no pre-req
    - EMT-Basic- 8-hour course, no ACT requirement, no pre-req
    - Funeral Services Program- 2 years, ACT 18>
    - Cardiovascular Technology-2 years, ACT 18>, A&P I, II and Algebra pre-req
    - Respiratory Therapy- 2year program, ACT 18>, A&P I, II and college Algebra
    - Surgical Technology-1-year Certificate option and 2-year Associate degree option, no act requirement, no pre-req requirement
  - Oxford Campus
    - Practical Nursing Program- 3 semesters, ACT- 16>, no pre-req
    - EMT-Basic- 8-hour course, no ACT requirement, no pre-req

- Surgical Technology-1-year Certificate option and 2-year Associate degree option, no act requirement, no pre-req requirement
  - Water Valley- Everest Location
    - Health Care Assistant Program with Phlebotomy Certification: 1 semester, no ACT requirement, no pre-req
  - Ashland- Benton County Career Tech Center
    - Practical Nursing Program- 3 semesters, ACT- 16>, no pre-req
- Dr. Mullins shared the differences between the health science programs:
  - Health Care Assistant
    - Basic Care
    - Nursing Homes
    - Hospitals
    - Homes
    - Clinics
      - Classes offered with a fall and spring options
  - Practical Nursing
    - Nursing Care
    - Hospitals
    - Clinics
    - Long-term care
      - The difference between RNs & LPNS the RN is allowed to IV push medications, starting blood products, and handles the initial admission assessments
      - Classes offered with a fall, spring and evening/weekend options
  - LPN-RN
    - Starts in Summer
    - LPNs must have ACT of 18 and have Algebra and A& P I
    - Join the 3rd and 4th semester RN students
      - The course is 3 semesters only
  - RN Program
    - 4 semesters
    - 19 ACT requirement with pre-reqs completed
      - Classes offered with spring and fall options
  - Surgical Technologist
    - Certificate or Associate Degree
    - No ACT requirement
    - Help assists in surgery
    - Skills Critical Thinking, Camaraderie, anatomy, standing long hours, highly rewarding
      - Classes offered with a spring and fall options
  - Cardiovascular Technologist
    - Associate Degree
    - Act 18 with pre-req requirements
    - Assist cardiologist in cardiac catheter procedures or interventionalist in peripheral vascular procedures, pacemaker insertions, etc.
    - Fast pace, critical patients
  - Respiratory Therapist
    - Associate Degree
    - ACT 18 with pre-req
    - Provide respiratory treatments

- Assist with intubation
  - Ventilator settings/assessment
- EMT Basic
  - 8-hour course- 2-Nights a week
  - No pre-req
  - Ambulance driver training included
    - Classes offered with a spring and fall option
- Paramedic
  - Certificate (1-year) and AAS degree (2-year)
  - 2 days alternate with shift work for EMT
  - Trauma certification
- Physical Therapist
  - 2-year AA degree
  - ACT 18
  - First year is academic courses
  - Second year is PTA courses
  - Takes only 15-20 students each fall
- Funeral Services Program
  - Funeral Home Director, Embalmer, Mortuary Services
  - 2-year program, AAS degree
  - ACT 18 or greater
  - Crematory Certification
    - Classes offered with Day, Evening, Fall and Spring options

**V. AGENDA ITEMS- Mr. Kerry Goff, Director for the Performing Arts Center**

Mr. Goff, Director for the Performing Arts Center, reported on the Performing Arts Center and highlighted the following:

- The Performing Arts Center is a 65,000 square-foot facility that will have 1,203 seats within the performance theater.
  - The PAC will house Fine Arts students with classrooms, computer labs, a digital piano lab, multiple private instrument private rooms, and a recording studio for academic music and entertainment industry pathways.
  - The Mission of the PAC is to transform the lives on our campus and in our community with artistic programming that enriches, inspires, educates and entertains.
  - The Vision of the PAC is to be a high-quality performance art enterprise that is the driving force of arts and culture in our community.
  - The Values of the PAC is a collaborative process that involves our faculty/staff, students, alumni, and the community at large, fostering a healthy and professional creative environment that is the gateway for a better quality of life. We strive for excellence and service through leadership, accountability, sustainability, integrity, and respect.
- The types of Performing Arts Series that the PAC will host is:
  - Broadway Touring Productions
  - Celebrity Attractions
  - Family Entertainment
  - Summer Theatre
    - Summer Musical

- Theatre Camps
    - Youth Summer Musical
  - Film Series
    - Classic Cinema
    - Summer Children’s Film Series
  - Steinway Spirio Events
  - NWCC Fine Arts events:
    - Ranger Band
    - Choir & Entertainers
    - NWCC Theatre Performances
- Ticketing Information:
  - Fixed Season Tickets- 10 Performing Arts Series
  - Season Flex Pass- Pick 5 Performing Arts Series
  - Film Series Tickets- 5 film screenings
  - General Tickets- General tickets on sale to the public.
- NWCC Employees & Students
  - All current NWCC Employees will receive a 10% discount on all ticket sales
  - NWCC Student Tickets will be \$20 or free depending on availability.
  - Season Tickets- Current NWCC Employees receive a 15% discount.
  - Payment Plans available for season ticket packages for NWCC Employees.
- Support the PAC
  - Annual Donors receive many benefits including:
    - Tax deductible.
    - Ticketing priority through ticket presales.
    - Recognition in programs, website, and social media.
    - Gift Card to NWPAC merchandise.
    - Gift Card to NWPAC concessions.
    - Film Series Tickets
    - Invitation to Season Announcement Event.
    - Reserved Parking.
    - Season Tickets
  - Corporate Sponsor:
    - Tax deductible.
    - Recognition in programs, posters, website, and social media.
    - Complimentary tickets.
  - Volunteer Opportunities
    - Ushers
    - Greeters
  - Employment Opportunities
    - Technical Crew
    - Front of House
- Timeline for the PAC
  - 2022
    - July
      - Launch Social Media Pages. Facebook/Instagram/Twitter
    - September
      - Fixed Season Tickets go on sale
    - October
      - Season Announcement Event

- Website Launch. Donor Ticketing begins. Season Flex Pass Tickets on sale.
    - Season Ticket seat selection begins.
  - November
    - General Tickets go on sale.
- 2023
  - January
    - Ribbon Cutting & Open House
    - Back to School Concert
    - Performing Arts Series Inaugural Season Opener

**VI. ADJOURNMENT**

There being no further business to consider, Dr. Heindl adjourned the meeting.