

Davie County Schools

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Karen Jarvis Named Marketing & Communications Officer for Davie County Schools

Mocksville, N.C., October 26, 2022 - Davie County Schools (DCS) has announced Karen Jarvis, a Davie County native, has been named its new marketing and communications officer.

Jarvis brings over 30 years of writing and communications experience to the school system. She is responsible for leading district communications, branding, and storytelling through public relations, website, email, video, social media, advertising, as well as community relations and partnerships.

Most recently, Jarvis served as corporate communications manager at Allegacy Federal Credit Union in Winston-Salem. Prior to that, she owned her own public relations agency serving clients across the state. Jarvis also spent many years in the news business, starting her writing career at the Davie County Enterprise Record out of college, and continuing with roles as producer, reporter, and news anchor at local television stations WXII-NBC 12 and WXLV-ABC 45.

“We are excited to have Karen join our team as she brings an extensive and varied communications background to Davie County Schools,” said Superintendent Jeff Wallace. “Her expertise and success in the business world will help us broaden our communications efforts to serve and keep our students, staff, parents and community informed as we continue to build partnerships, connect with families, and celebrate successes.”

Jarvis earned her BA in Radio, TV & Motion Pictures with a concentration in Broadcast Journalism from UNC-Chapel Hill. She is a Davie County High School graduate who also attended Cooleemee Elementary and South Davie Middle School.

About Davie County Schools

Davie County Schools (DCS) serves Pre-K and K-12 students in the Piedmont Triad, just west of Winston-Salem. DCS includes 6 elementary schools, 3 middle schools, Davie County High School, Davie County Early College High School, Central Davie Academy, and Davie County Virtual School with a mission to engage, equip, and empower students. DCS provides a safe, innovative learning environment where each individual is valued, respected, and challenged. An engaging staff and community ensure students learn, grow, create, and discover their talents through experiences that prepare them for success. With a robust arts program, Career and Technical Education and home to the War Eagles, Davie County High School is a member of the Central Piedmont 4-A Conference, offering competitive and well-rounded experiences for students and student-athletes.



Cooleemee Elementary School | Cornatzer Elementary School | Mocksville Elementary School | Pinebrook Elementary School
Shady Grove Elementary School | William R. Davie Elementary School | North Davie Middle School | South Davie Middle School
William Ellis Middle School | Central Davie Academy | Davie County Virtual School | Davie County High School | Davie County Early College