



Madison-Ridgeland Academy cordially invites you to be a part of our 28th annual **Gardens of Madison County**, which will be held May 5 – 7, 2023. This wonderful community event will kick off Friday evening with a Garden Party, followed by two days of tours featuring spectacular outdoor spaces and gardens, demonstrations by local businesses and chefs, beautiful tablescapes, as well as a Garden Market and Café.

Our continued partnership with the **Northside Sun Magazine** and **Gardens of Madison County** provides tremendous exposure for our corporate sponsors as well as MRA. A menu of sponsorship opportunities is attached for your consideration, and a link to the [online payment form](#) is below. Our sponsorship committee is ready to help with any questions you may have about corporate sponsorship opportunities for the 2023 Gardens of Madison County.

Proceeds from the **Gardens of Madison County** will support Madison-Ridgeland Academy's mission of "Educating the Mind, Body, and Spirit" of each child through the continued expansion of academic programs, increased investment in faculty and staff development, enhancement of campus facilities, and upgraded technology school-wide. We are very proud to have been able to continue to build upon the strong foundation of excellence that has established Madison-Ridgeland Academy as a leader in independent education in our area. We consider it a great privilege to be able to provide an outstanding college preparatory education with a Christian emphasis.

Please feel free to contact me with any questions, and thank you again for your continued support of this fantastic community event!

Sincerely,

Jennifer Hopping, Chair
Corporate Sponsor Committee
jennifer.hopping@heart.org



CORPORATE SPONSORSHIP
ONLINE PAYMENT



CORPORATE SPONSORSHIP & ADVERTISING

The Gardens of Madison County is proud to partner with the Northside Sun Magazine once again this year. The event will be held May 5 – May 7, 2023. The magazine will feature 31+ pages revealing garden tour event details along with sponsor listing and advertisements.

Over 15,000 copies of the Northside Sun Magazine are placed in approximately 150 upscale dining, shopping, retail, and entertainment locations throughout Hinds, Madison, and Rankin counties each month. They are also hand delivered to roughly 1,000 physicians in Jackson, Madison, and Flowood.

www.MRAGardens.com • 601-856-4455

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR \$10,000

- Top Level recognition in all promotions for Gardens
- Exclusive Recognition and Signage, including logo, on the Home Tour
- "Grow the Mission" Paid Social Media Spotlight for each Signature Sponsor highlighting one of the ways the school and students will benefit from the funds raised from Gardens
- Signature Sponsors will be recognized on local radio promotions of Gardens
- Full page color ad in Northside Sun Magazine
- Business logo and name listed in Northside Sun Magazine by level
- Business logo and name featured in Gardens advertising including tickets, banners, flyers, and social media
- 20 Garden Party Tickets (\$1500 value) Fri. night only
- 30 Garden Tour Tickets (\$450 value) can be used Sat. or Sun.

TITLE SPONSOR \$5,000

- Exclusive Sponsorship of a Special Event during Gardens
- Full page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including tickets, flyers, and social media
- 10 Garden Party Tickets (\$750 value) Fri. night only
- 30 Garden Tour Tickets (\$450 value) can be used Sat. or Sun.

PLATINUM SPONSOR \$3,000

- 1/2 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including flyers and social media
- 6 Garden Party Tickets (\$450 value) Fri. night only
- 20 Garden Tour Tickets (\$450 value) can be used Sat. or Sun.

GOLD SPONSOR \$1,500

- 1/4 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including flyers and social media
- 4 Garden Party Tickets (\$300 value) Fri. night only
- 10 Garden Tour Tickets (\$450 value) can be used Sat. or Sun.

SILVER SPONSOR \$800

- 1/8 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including flyers and social media.
- 2 Garden Party Tickets (\$150 value) Fri. night only
- 4 Garden Tour Tickets (\$450 value) can be used Sat. or Sun.



Please return sponsorship agreement,
payment, and ads by:

January 13, 2023

*Ads must be submitted as jpegs or pdfs
and emailed to lagent@MRApats.org.*

AD SIZES

Full Page	9.00 x 10.75
1/2 page horiz.	7.875 x 4.625
1/2 page vert.	3.875 x 9.5
1/4 page	3.875 x 4.625
1/8 page horiz.	3.875 x 2.25
1/8 page vert.	1.875 x 4.625

Lisa Agent can design your ad for an additional fee of \$50.00. Please email lagent@MRApats.org with photos or specifics regarding your ad. You will have full approval before your ad is published. If you choose this option, please submit a separate \$50 check payable to Lisa Agent at
MRA • 7601 Old Canton Road, Madison, MS 39110

For more information, please contact:
Jennifer Hopping, Corporate Sponsor Chair
jennifer.hopping@heart.org

MADISON-RIDGELAND ACADEMY'S 28TH ANNUAL



Corporate Sponsorship and Advertising Agreement

_____ Signature Sponsor \$10,000 (Full page ad & top level recognition in all promotions)
_____ Title Sponsor \$5,000 (Full page ad) _____ Platinum Sponsor \$3,000 (1/2 page ad)
_____ Gold Sponsor \$1,500 (1/4 page ad) _____ Silver Sponsor \$800 (1/8 page ad)

Company Name _____

Company Contact _____

Authorized Signature _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Payment Enclosed _____ Please send invoice to _____

Business/Sponsorship Listing _____

Special Instructions _____

Please list any MRA Student(s) associated with your business, so they will receive participation credit.

Deadline for Sponsorship Agreement, Payment, and Ad is January 13, 2023.

**Please make checks payable to MRA Development Foundation
or submit agreement online at MRApats.org/gardens.**

For more information, contact Jennifer Hopping at Jennifer.hopping@heart.org.

Ads must be submitted as jpegs or pdfs and emailed to Lisa Agent at lagent@MRApats.org.

**Lisa Agent can design your ad for an additional fee of \$50.00.*

Email lagent@MRApats.org with photos or specifics regarding your ad. You will have full approval before your ad is published.

If you choose this option, please submit a separate \$50 check payable to Lisa Agent to MRA· 7601 Old Canton Rd., Madison, MS 39110.