

POLICY

Churchville-Chili Central School District

2020

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Students

SUBJECT: FUNDRAISING BY STUDENTS, PUBLIC SOLICITATION OF STUDENTS, ADVERTISING, AND SALES TO STUDENTS IN THE SCHOOLS

FUNDRAISING – (EXTRA-CURRICULAR CLUBS AND OTHERS)

Fundraising is the selling of merchandise or services in school, on school grounds, or in the community which the school serves. Any fundraising activities shall be approved in writing by the building principal and must comply with the provisions of the Education Law and Commissioner's Regulations. All flyers, signs, or other promotional materials must be approved by the Superintendent or his/her designee prior to distribution with the exclusion of extracurricular clubs. In addition all promotional materials must indicate whether or not the activity is sponsored by the school district.

Profits shall be used to enhance school programs by providing money for expenditures not normally funded by the District. All participation shall be voluntary.

It is the expectation of the Board that fundraising should benefit students collectively, or in recognized groups, or an agreed upon beneficiary. The officers and staff advisor(s) of extra-curricular clubs should identify the beneficiary in their club's meeting minutes prior to any fundraising activities. For all other groups, beneficiaries must be selected by a committee comprised of a minimum of an administrator, an advisor/staff member and a student. Fundraising that benefits families/individuals is not tax-deductible.

Student fundraising activities related to athletics, music, robotics, or parent/teacher organizations are not covered by this policy. Please refer to Policy 3260 – *Booster Clubs/Parent Teacher Organizations and Other Sponsoring Organizations*.

SOLICITATION

The direct solicitation of funds from students in District schools by non-school agencies is prohibited, except as provided by law. Any fund drive must be sponsored by a District recognized organization and/or activity. Accounting for funds raised shall be in compliance with New York State guidelines.

This policy does not prevent indirect forms of charitable solicitation on school premises that do not involve coercion, such as placing a collection bin in a common area for the donation of food, clothing, other goods or money. The Board shall reserve the right to decide which organizations and/or groups can solicit charitable donations and for what purposes in compliance with the Educational Law and Regulations of the Commissioner.

ADVERTISING

School facilities, staff, and school children shall not be employed in any manner for advertising or otherwise promoting any commercial, political, or non-school agency, individual or organization in the schools, except as prohibited by law.

(Continued)

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ADVERTISING (Cont'd.)

The distribution of flyers, announcements and e-news to staff or students that is intended to advertise events or fundraisers will be limited to:

1. District/school information
2. PTO/Sports or Music Booster Clubs or other approved school related organizations
3. District/school sponsored events or fundraisers (e.g. Hoops for Heart, roller skating)

Churchville-Chili non-profit youth organizations (Scouts, Sports, Camps) may request approval from the Superintendent's Office to have their flyers posted on the designated Community site on the District web page.

SALES TO STUDENTS

Sales of goods and services (other than photographs) to students shall be permitted only when the following criteria are met:

1. Sales are sponsored by a student extracurricular activity.
2. Sales are approved by the Building Principal.
3. Principals send to the Superintendent/Designee for review and approval.
4. Sales or preparation for sales do not occur in the classroom during instructional periods.
5. Such sales do not violate Educational Law.

8 NYCRR §19.6
NYS Constitution, Article VIII § 1
NYS Education Law § 414
8 NYCRR § 135

NOTE: Refer also to: Policy #3260--Booster Clubs/Parent Teacher Organizations and Other Sponsoring Organizations
Policy #5840--E-Mail Acceptable Use
Policy #5842--Limited Personal Use of Technology Resources
Policy #7420--Sports and the Athletic Program

Adopted: 7/10/2001

Revised: 4/22/2008, 7/8/2008, 9/28/2010, 6/24/2014, 9/23/2014, 11/22/2016, 10/27/2020