



**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**The Associated General Contractors of Utah**

**is hosting a video contest for high school aged students in the State of Utah**

**Salt Lake City, UT. October 6, 2022** – The Associated General Contractors (AGC) of Utah is proud to announce the #WeBuildUtah Video Contest for high school aged students in the state. Aimed to bring pride to the construction industry, this great opportunity has the potential to get the up-and-coming workforce in Utah interested and enthusiastic about a possible career in the construction industry. The task is simple, students need to create a 60 second long (or less) TikTok/Instagram Reel style video inspired by the construction industry using the hashtag #WeBuildUtah.

Four (4) winners will be chosen and awarded prize money in the following amounts.

1<sup>st</sup> Place Winner (Fan Favorite): \$1,500.00

2<sup>nd</sup> Place Winner (Fan Favorite): \$1,000.00

3<sup>rd</sup> Place Winner (Fan Favorite): \$500.00

Judges Choice Award: \$1,000.00

All high school aged students (Freshmen, Sophomores, Juniors, and Seniors) are eligible to participate in this contest. Entries opened on October 1<sup>st</sup>, 2022 and are being accepted through

November 1<sup>st</sup>, 2022 at 5pm MST. Judging will take place on November 14<sup>th</sup>, 2022 by members of the AGC of Utah's Public Relations Committee. Winners will be announced on November 15<sup>th</sup>, 2022.

All guidelines and rules can be found on [www.agc-utah.org](http://www.agc-utah.org) under the "We Build Utah" tab.

Anyone with questions please reach out the AGC of Utah at 801-363-2753.

AGC's Resources:

[AGC Website](#)

[Facebook](#)

[Instagram](#)

[Twitter](#)

About the We Build Utah Campaign:

The We Build Utah campaign was created by the AGC to shed light on the incredible things the AGC and those in the Architecture, Engineering, and Construction (A/E/C) industry have created for our state. AGC hopes to show the public and make people more aware of the impact that the construction industry has on everyone's everyday lives. From roads, to buildings, to bridges, and places of worship... WE BUILD THEM!

For more information please contact:

Kelsee Bishop, Director of Member Engagement & Communications – [kbishop@agc-utah.org](mailto:kbishop@agc-utah.org)

Richard Thorn, President/CEO – [rthorn@agc-utah.org](mailto:rthorn@agc-utah.org)

or call 801-363-2753