



Regional School Unit 5
Durham · Freeport · Pownal

“To inspire and support every learner by challenging minds, building character, sparking creativity, and nurturing passions.”

Jean Skorapa, Superintendent of Schools
Peggy Brown, Interim Director of Finance & Human Resources

Cynthia Alexander, Assistant Superintendent of Schools
June Sellers, Ed.D., Director of Instructional Support

Strategic Communications Committee

Committee: Strategic Communications

Meeting date: September 29, 2022

Submitted by: Jean Skorapa, Superintendent

Committee Members in attendance: Candy deCsipkes, Maddy Vertenten, Jean Skorapa

Members absent: Valy Steverlynck

Agenda Items and Discussion:

Agenda:

1. Meeting Dates for the year:

Thursday, September 29, 2022 @ 8:30 a.m.

****The Committee requested an additional meeting after the November elections.*

Friday, March 24, 2023 @ 8:30 a.m.

Friday, April 28, 2023 @ 8:30 a.m.

2. Elect a Chair for the 22-23 SY

Candy deCspikes was elected unanimously.

3. Review Budget Brochure

Items for Consideration:

- *Cover - Photo with better pixels. Replace quote w/RSU 5 motto.*
- *General Comments - Remove all acronyms. Include a thank you to the voters.*
- *Page 3 “Points of Pride” - include Co-curricular as well as athletics*
- *Page 4 - Board of Directors section can be much smaller*
- *Page 6 - Rename NWEA to “State Assessment”, Change pink color to yellow for clarity*
- *Pages 12 - 14 “School Updates” - Space should be similar for each school (i.e., DCS is much larger than others), consider a bulleted format, include other information in District Wide Programs (i.e., curriculum, instructional support)*

4. Staff Satisfaction Survey - Review/Timeline

- *It is important that all staff, not just teachers and educational technicians have an opportunity to participate in the survey.*
- *Questions may need to be slightly altered to reach a larger audience.*