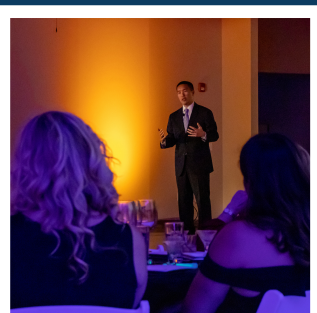
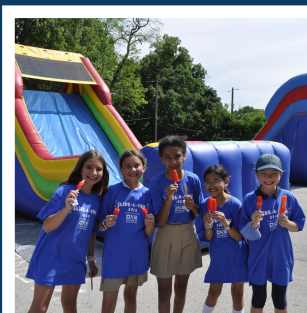
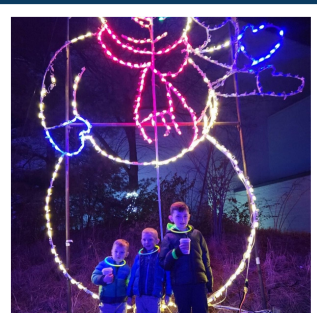


# 2022-2023 Annual Fundraising Series

## MULTI-EVENT SPONSORSHIP GUIDE



*signature event*

**INTERNATIONAL GALA**

**Saturday, March 11, 2023**

**The Children's Museum of Indianapolis**

ISI IS A 501C3 ORGANIZATION, EIN 35-1887161

# What Our Fundraising Events Make Possible

Simply put, independent schools like the International School of Indiana (ISI) fundraise on an annual basis because the cost of tuition alone does not cover the educational experience provided at ISI. While tuition covers many of the fees associated with providing an ISI education, it is philanthropic support that provides the additional resources necessary to enhance our facilities, ensure our programs remain accessible to a diverse group of students, recruit teachers from around the world, generate annual operating revenue — and consequently offer our students a world-class education that no other school in Indiana can provide.

ISI provides an educational framework that enables students to understand other cultures and perspectives. It is the only Indiana school offering all students the full-continuum International Baccalaureate (IB) curriculum and language immersion from age 3 to Grade 12, and the school plays a vital role in Indiana's increasingly global business community by supporting the recruitment of top international professional talent and promoting the value of internationalism.

Events are designed to offer a wide array of options for ISI families and supporters to participate in annual fundraising. An annual gift to ISI is an investment in our students, our faculty, our facilities, and our potential.

## How To Give

Gifts can be made by cash, check, credit card, matching gift programs, SGO, stocks, and securities. You can make a one-time gift or structure a year-long or multi-year pledge with monthly payments. ISI can process secure credit card transactions for Visa, MasterCard, and American Express. Gifts to ISI may also be eligible for corporate matching gift programs.

Please contact the Advancement Office at 317.923.1951 ext. 326 for other giving opportunities. All Annual Fund gifts to the International School are tax-deductible to the extent allowed by law.

## *The Annual Fund* **SUPPORTS:**

### **Financial Aid and Scholarship Program**

More than \$2.5 million in aid is awarded to students for need and merit-based programs annually. The program is not funded by an endowment. The ability to offer competitive financial aid packages is contingent on fundraising success.

### **Recruiting, Retaining and Developing Faculty**

Philanthropic support ensures that the full cost associated with recruiting, retaining, and developing a global faculty is not passed on to families via higher tuition. Offering competitive compensation and continued professional development is critical to delivering high-quality education to our students.

### **Facility Maintenance and Improvement Projects**

Our campus and facilities are an integral component of the ISI experience. Expenses for maintenance and improvement of the physical structures, the variety of building systems, safety and security systems, as well as various aspects of campus including athletic fields, playgrounds, roads, and parking lots is significant. Though ISI allocates portions of the annual budget for required repairs and maintenance, it is philanthropic support that is essential to enable significant improvements.

### **Arts, Drama and Athletics Programs**

Students benefit greatly from athletics and the arts and both offer avenues for students to find their passion through extracurricular programs. Philanthropic support ensures that the full cost to enable the programs is not passed on to families via higher participation fees.

### **General Operations**

The school incurs in its day-to-day business general expenses that don't necessarily belong to a specific department or function but benefit the school community as a whole. The annual fund provides resources for the school to support these operations that are an important part of doing business.

**"Philanthropic resources are a necessity to ensure an ISI education remains accessible to families."**



# About Our Fundraising Events

## ISI VIRTUAL TRIVIA NIGHT

FRIDAY, NOVEMBER 4, 2022

In collaboration with Indianapolis favorite Hambone's Trivia, ISI families and alumni all over the world test their knowledge with ISI Virtual Trivia Night. Participants can join individually or form their own teams. Teams can join the virtual game from any location, a backyard with friends, a room at the school, or a virtual room with participants from anywhere in the world. All proceeds from ticket sales and sponsorships benefit the ISI Annual Fund.

## ISI NIGHT AT THE ZOO

THURSDAY, DECEMBER 8, 2022

Launched in 2020, ISI Night at the Zoo has become a popular community event for ISI. Annually, 250 people including ISI students, parents, grandparents, faculty, staff, and alumni participate in this social event. On this select night, families are able to avoid entry lines and join ISI community members for hot cocoa and coffee, socializing, and a special night enjoying the annual light display. Participants receive special souvenirs. All proceeds from ticket sales and sponsorships benefit the ISI Annual Fund.

## SLIDE-A-THON

FRIDAY, MAY 26, 2023

Originally launched in 2021 as a student fundraiser to support the ONE ISI Campaign, Slide-A-Thon has become an annual student fundraiser to benefit the ISI Annual Fund. Students solicit support from their families and friends. Gifts are made in honor of student sliding efforts. In 2022, 500 students age 3 through grade 12 completed 4,122 slides in 4 hours, received more than 290 gifts from around the world, and raised more than \$18,750.

This important event demonstrates that no matter one's age or how much money one contributes, by working in collaboration with other people, each of us can make a difference for a cause we care about. Gaining an early understanding of the impact of their philanthropic giving to ISI is important to creating a culture of philanthropy for this maturing institution.

*signature event*

## INTERNATIONAL GALA

SATURDAY, MARCH 11, 2023

The International Gala (formerly the Travel Auction) is a longstanding ISI tradition and the school's signature fundraising event, engaging ISI families, community partners, and businesses in supporting the institution. The Gala typically brings together over 350 guests, including current ISI families, alumni families, friends, and supporters. This is a formal social event, where guests dress up, enjoy dinner and spirits, a silent auction, a live auction, DJ, and dancing. Most importantly, the evening highlights what philanthropy makes possible at ISI, and it generates more than \$175,000 for the ISI Annual Fund.



# Maximize Your Impact with the Right Sponsorship Package

## MULTI-EVENT SPONSORSHIP OPPORTUNITIES

Multi-event sponsors enjoy the benefits of their sponsorship for the entire 2022-2023 ISI fundraising series.

	<b>Presenting Sponsor for the 2022-2023 Fundraising Series</b> <b>\$20,000</b>	<b>Title Sponsor for the 2022-2023 Fundraising Series</b> <b>\$10,000</b>	<b>Associate Sponsor for the 2022-2023 Fundraising Series</b> <b>\$7,500</b>
<b>Trivia Night</b>	<ul style="list-style-type: none"> <li>Featured on all event promotions, including social media</li> <li>Your logo featured on the event web page and registration</li> <li>Logo featured and recognition during the event</li> <li>Opportunity to speak during event</li> <li>1 team of 10 included in package</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on event promotions, including social media</li> <li>Your logo on the event web page</li> <li>Recognized during the event</li> <li>4 event tickets</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on event promotions, including social media</li> <li>Your logo on the event web page</li> <li>Recognized during the event</li> <li>2 event tickets</li> </ul>
<b>Night at the Zoo</b>	<ul style="list-style-type: none"> <li>Featured on all event promotions, including social media</li> <li>Featured on onsite event signage</li> <li>Ability to distribute approved merchandise or materials</li> <li>6 event tickets</li> </ul>	<ul style="list-style-type: none"> <li>Listed on all Event Promotions, including social media</li> <li>Listed on onsite event signage</li> <li>4 event tickets</li> </ul>	<ul style="list-style-type: none"> <li>Listed on all Event Promotions</li> <li>Listed on onsite event signage</li> <li>2 event tickets</li> </ul>
<b>International Gala</b>	<ul style="list-style-type: none"> <li>3 tables of 10 with signage including your logo</li> <li>VIP reception for table guests</li> <li>Your logo and link on the Gala web page</li> <li>Your logo on Auction Software</li> <li>Logo on multimedia display</li> <li>Full Page Ad on Back Cover of printed program</li> <li>Program Listing</li> <li>Acknowledgement during welcome remarks</li> <li>Featured during event with opportunity to speak</li> <li>Michigan Rd. digital display pre and post event</li> <li>Onsite International Gala signage</li> </ul>	<ul style="list-style-type: none"> <li>2 tables of 10 with signage including your logo</li> <li>VIP reception for table guests</li> <li>Your logo and link on the Gala web page</li> <li>Your logo on Auction Software</li> <li>Your logo on the multimedia display at the event</li> <li>Full Page Ad in the Program</li> <li>Program Listing</li> <li>Acknowledgement during welcome remarks</li> <li>Onsite International Gala signage</li> </ul>	<ul style="list-style-type: none"> <li>1 premium table of 10 with signage including your logo</li> <li>VIP reception for table guests</li> <li>Half Page program advertisement</li> <li>Program Listing</li> <li>Your logo and link on the Gala webpage</li> <li>Your logo on Auction Software</li> <li>Your logo on the multimedia display at the event</li> <li>Acknowledgement during welcome remarks</li> <li>Onsite International Gala signage</li> </ul>
<b>Slide-A-Thon</b>	<ul style="list-style-type: none"> <li>Logo featured on event T-shirt</li> <li>Logo on event web page</li> <li>Featured on all event promotions, including social media</li> <li>Featured on onsite event signage</li> </ul>	<ul style="list-style-type: none"> <li>Logo included on event T-shirt</li> <li>Logo on event webpage</li> <li>Logo on onsite event signage</li> </ul>	<ul style="list-style-type: none"> <li>Logo included on event T-shirt</li> <li>Logo on event webpage</li> <li>Logo on onsite event signage</li> </ul>



## SINGLE EVENT SPONSORSHIP OPPORTUNITIES

Single-event sponsors enjoy the benefits of their sponsorship for individual event or events that they choose, providing sponsors with the ability to select a package that best fits their priorities.

	<b>Event Sponsor</b> <b>\$5,000</b>	<b>Table Sponsor</b> <b>\$3,000</b>	<b>Corporate Sponsor</b> <b>\$1,000</b>	<b>Patron Sponsor</b> <b>\$500</b>
<b>Trivia Night</b>	<ul style="list-style-type: none"> <li>Recognition on event promotions, including social media</li> <li>Your logo on the event web page</li> <li>Recognized during the event</li> <li>1 team of 10 included in package</li> </ul>	N/A	<ul style="list-style-type: none"> <li>4 tickets</li> <li>Listing on web page</li> <li>Acknowledgement during event</li> </ul>	<ul style="list-style-type: none"> <li>2 tickets</li> <li>Listing on web page</li> <li>Acknowledgement during event</li> </ul>
<b>Night at the Zoo</b>	<ul style="list-style-type: none"> <li>Listed on all Event Promotions</li> <li>6 tickets</li> <li>Listing on web page</li> <li>Listing on event signage</li> <li>Ability to distribute approved merchandise or materials</li> </ul>	N/A	<ul style="list-style-type: none"> <li>4 tickets</li> <li>Listing on web page</li> <li>Listing on event signage</li> </ul>	<ul style="list-style-type: none"> <li>2 tickets</li> <li>Listing on web page</li> <li>Listing on event signage</li> </ul>
<b>International Gala</b>	<ul style="list-style-type: none"> <li>Table of 10 VIP Tickets</li> <li>Select an aspect of the event to sponsor* (while options last)</li> <li>Your logo and link on the Gala web page</li> <li>Your logo on Auction Software</li> <li>Quarter page program advertisement</li> <li>Program Listing</li> <li>Onsite International Gala signage</li> <li>Acknowledgement during event</li> </ul>	<ul style="list-style-type: none"> <li>Table of 10 VIP Tickets</li> <li>Access to the VIP reception</li> <li>Logo on Table</li> <li>Listing in program and on multimedia</li> <li>Acknowledgement during event</li> </ul>	<ul style="list-style-type: none"> <li>2 VIP Tickets</li> <li>Listing on web page</li> <li>Listing in program</li> <li>Acknowledgement during event</li> </ul>	<ul style="list-style-type: none"> <li>Listing on web page</li> <li>Listing in program</li> <li>Acknowledgement during event</li> </ul>
<b>Slide-A-Thon</b>	<ul style="list-style-type: none"> <li>Logo featured on Event T-shirt</li> <li>Logo featured on event webpage</li> <li>Logo featured on onsite event signage</li> </ul>	N/A	<ul style="list-style-type: none"> <li>Logo included on Event T-shirt</li> <li>Logo on event web page</li> <li>Logo on onsite event signage</li> </ul>	<ul style="list-style-type: none"> <li>Logo included on Event T-shirt</li> <li>Logo on event web page</li> <li>Logo on onsite event signage</li> </ul>

## IN-KIND DONATIONS & UNDERWRITING OPPORTUNITIES

Non-monetary sponsorship such as coupons for free services for events, prizes, and auction items are welcomed and appreciated. For companies providing services such as photography, DJ / entertainment, signage, and party rentals, the value of the goods or services donated can be an underwriting opportunity or sponsorship level.

Underwriting opportunities are an ideal opportunity to support specific elements of our fundraising events and to take advantage of the unique promotional opportunities at each event.

**In-kind donations and underwriting opportunities for the 2022-2023 fundraising series:**

<b>Trivia</b>	<b>Zoo</b>	<b>Gala</b>	<b>Slide-A-Thon</b>
<ul style="list-style-type: none"> <li>Prizes</li> </ul>	<ul style="list-style-type: none"> <li>Swag Bags</li> <li>Coffee &amp; Hot Cocoa Bar Accessories</li> <li>Glow In the Dark Favor</li> </ul>	<ul style="list-style-type: none"> <li>Auction Items and Packages</li> <li>DJ</li> <li>Floral Arrangements</li> <li>Party Favors</li> <li>Photography Services</li> <li>Printing Services</li> <li>Wine/Spirits</li> </ul>	<ul style="list-style-type: none"> <li>Inflatable Slides</li> <li>DJ/Entertainment</li> <li>T-shirts</li> <li>Refreshments</li> <li>Prizes</li> </ul>

**We value your partnership. Our Sponsorship program is adaptable to meet the needs of your organization. If you don't see an option that works for you, please contact us to create a custom option.**

*The Annual Fund*



International School of Indiana

## **CONTACT US TO ACTIVATE YOUR SPONSORSHIP**

Kristen Kaiser

Vice President Development and External Relations

[kkaiser@isind.org](mailto:kkaiser@isind.org)

317 923 1951 ext 326