

**Community & Legislative Engagement
Committee Scorecard**

STRATEGIC OBJECTIVE: Create maximum educational value for our students, families and community.

| District Key Performance Indicators (KPIs) | 2017-18 | 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023 Target |
|--|---------|---------|---------|---------|---------|---------|-------------|
| State Ranking on Wisconsin's District Report Card | #3 | #3 | n/a | #4 | | | Top 3 |
| Schools Achieving Highest Rating on Wisc School Report Card | 8 | 8 | n/a | 7 | | | 9 |
| State Ranking on Junior ACT Composite | #2 | #3 | #5 | #2 | #2 | | Top 3 |
| K-12 Resident Student Enrollment | 6,839 | 6,973 | 7,085 | 7,093 | 7,584 | | 7625 |
| Resident Student Market Share | 78% | 80% | 80% | 80% | 79% | | 82% |
| Family Survey - <i>Recommend My Child's School to a Friend</i> | 93% | 91% | 87% | 84% | 84% | | 90% |

| Committee Key Performance Indicators (KPIs) | 2017-18 | 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023 Target |
|---|---------|---------|---------|------------------------|---------|---------|-------------|
| State Legislator Contacts | 91 | 103 | 105 | 85 | 50 | | 30 |
| Federal Legislator Contacts | 16 | 9 | 12 | 4 | 6 | | 15 |
| State Ranking - Senior ACT Composite | #3 | #3 | #6 | #2 | | | Top 3 |
| US News and World Report State Rank (BC/BE) | #17/#8 | #7/#11 | #7/#11 | #14/#6 | #13/#11 | | Top 10 |
| Niche.com Ranking | #2 | #2 | #1 | #1 | #1 | | Top 2 |
| District Video Views | 3,545 | 9,628 | 31,380 | 85,835 | 56,338 | 5,061 | 40,000 |
| Web Page Visits - Prospective Families | 5,328 | 13,899 | 11,055 | 11,500 | 15,205 | 1,536 | 12,000 |
| 4K/KG Prospects (as of Jan 31) | 489 | 580 | 529 | 549 | 539 | | 550 |
| LinkedIn Followers | 974 | 1,152 | 1,355 | 1,498 | 1,790 | 1,829 | 2,000 |
| Annual Report Views | 322 | 979 | 1,230 | n/a | 990 | | 2,000 |
| Community Engagements (District Groups, Community Presentations, etc) | | | | 52 | 51 | 3 | 50 |

Accountability Report Dashboard

| Report Review | Progress | Report Review | Progress |
|--------------------------------------|-----------------|--|----------|
| July | | January | |
| No Meeting | | Depends on Legislative Activity | |
| August | | Board Questions on Survey | |
| Family Survey Report | <u>8/24/22</u> | February | |
| WASB Resolution Opportunity | <u>8/24/22</u> | Public Policy Priorities & Checklist 2020-22 (review w/ biennial budget) | |
| CLE Scorecard Review | <u>8/24/22</u> | School Resource Officer Update | |
| September | | CLE Scorecard Review | |
| Annual Meeting Key Process Review | <u>9/28/22</u> | March | |
| Annual Report | | Depends on Legislative Activity | |
| October | | April | |
| CLE Scorecard Review | <u>10/26/22</u> | No Meeting | |
| November | | May | |
| No Meeting | | Communications Department Update and CLE Scorecard Review | |
| December | | Fair Aid Coalition Update | |
| CLE Scorecard Review | | June | |
| Resident Enrollment Analysis | | Committee Meeting Dates 23-24 | |
| Review the Proposed WASB Resolutions | | | |

| Progress Key |
|------------------|
| Reviewed |
| Not Yet Reviewed |

Policy Review

| Policy # | Policy Title | Up for Review | BOE Approval |
|----------|---|---------------|--------------|
| 9500 | Student Representatives to the Board of Education | 7/2022 | 10/2022 |
| 1130 | Commendations | 9/2022 | 10/2022 |
| 1250 | Community Member Visits to Schools and School Safety | 9/2022 | 10/2022 |
| 1150 | Cooperation with Governmental Bodies | 9/2022 | TBD |
| 1221 | Citizens Advisory Committees for the Board of Education | 9/2022 | TBD |
| 9115 | Self-Evaluation of the Board of Education | 5/2025 | |
| 1111 | Stakeholder Communication | 1/2023 | |
| 1215 | Parent Group Sponsored Organizations | 1/2023 | |
| 1312 | Complaints Concerning School District Personnel | 1/2023 | |
| 1313 | Gifts to School District Personnel and Board of Education Members | 1/2023 | |
| 9200 | Election of Board Officers | 1/2023 | |
| 1325 | Advertising and Promotion | 3/2023 | |
| 9110 | Purpose and Role of the Board of Education | 5/2023 | |
| 9620 | Formulation of Policy | 5/2023 | |
| 9635 | Superintendent of Schools Appointment | 5/2023 | |