



CITY OF NEW BRITAIN

OFFICE OF THE MAYOR
THE HONORABLE ERIN E. STEWART

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New Britain Commission on the Arts Call to Artists

HIGH VOLTAGE ART (HVA)

The Mayor's Office invites local artists to make art of traffic control boxes

Project Overview

The High Voltage Art program, organized by the New Britain Commission on the Arts, is geared towards the recognition and celebration of local artists. Through High Voltage Art, artists are asked to paint City of New Britain utility boxes with original designs. Once professionally painted, these utility boxes in neighborhood business districts will contribute to the vitality and attractiveness of the urban streetscape and deter graffiti.

Process

- Artists must be residents of Connecticut, with special consideration given to New Britain artists.
- Designs for up to 3 boxes, by each artist, will be considered.
- Selections will be made by the New Britain Commission on the Arts and other qualified parties.
- Submissions will be considered under rolling admission and kept on file for future consideration.
- Artists will be notified if/when designs are selected.

Honoraria

Participating New Britain artists may receive a \$300 stipend from the City of New Britain upon completion of their box. Artists are responsible for the cost of all materials required to complete and protect their artwork.

Design Guidelines

- Artwork must be original.
- Artists must avoid dark palettes in order to prevent boxes from overheating in the sun.
- Designs may be representational or abstract but must respond to the urban context and be appropriate given the location and audience (no profanity or nudity).
- Utility box size may vary; selected artists must be willing to adjust designs to their particular box.
- Submission Deadline: October 11th, 2022**
- Suggested Theme:** New Britain's rich history, culture, and lauded residents.

High Voltage Art Application

Please submit up to 3 designs

Email completed application and appendices: Subject "High Voltage Art" to
brock.weber@newbritainct.gov

Artist or Organization Name:

Neighborhood:

Mailing Address:

Phone:

Email:

Website URL:

Application checklist

- Completed Application with artist signature
- Designs (up to 3), including color scheme and materials list
- Artist statement of intent, description of concept and approach
- Curriculum vitae

Please keep in mind the operational use of the boxes: hinges, vents, locks and keyholes cannot be painted over. Artists must avoid dark palettes in order to prevent boxes from overheating.

Please use this utility box template to illustrate your design proposal(s) in color. Sketches must be submitted electronically or on standard 8 1/2" x 11" paper.

Please note: The dimensions of the template do not accurately represent all utility box dimensions; therefore, the proposed design must be adjustable.

Artist name: _____

Title: _____

Materials: _____

Proposed _____

Please feel free to include a photograph of the proposed box

Preferences for specific boxes and/or neighborhood will be considered but cannot be guaranteed.

TOP

The form is a large rectangle divided into four equal quadrants by a vertical line and a horizontal line. The quadrants are labeled as follows: 'TOP' is centered on the left side of the top-left quadrant; 'FRONT' is centered on the right side of the top-right quadrant; 'BACK' is centered on the left side of the bottom-left quadrant; and 'SIDE' is centered on the right side of the bottom-right quadrant.

SIDE

FRONT

SIDE

BACK