



### Connecticut River Academy Strategic Plan Update for June 2022

<b>Focus Area</b>	Partnerships
<b>Goal #1</b>	Connecticut River Academy will develop strategies to promote enrollment of scholars and will develop partnerships with the community and businesses to extend learning for all.
<b>Objective</b>	Connecticut River Academy will develop a targeted scholar recruitment plan and marketing campaign that fulfills the Sheff stipulation.

Actions	Indicators of Success	Person(s) Responsible	Resources Needed	Progress Update 6/22
Ensure Staff and scholar representation at all magnet recruitment events	Attendance of Staff/Scholars at events	Administrators and Family Engagement Coordinator	Calendar of event dates and times	Rewrote stipend positions for club and organization leadership positions to include representation at recruitment events. Family Engagement Coordinator created a team of scholars to work with recruitment events.