



ZACH SCHNEIDER

MARKETING, PR & SPORTS ANNOUNCER

After graduating from St. Scholastica, **Zach Schneider '06** worked for nearly a decade in local television at KBJR-TV. He currently works as the Marketing and Public Relations Director at Grandma's Marathon, while also serving as the television play-by-play announcer on My 9 Sports for the UMD men's and women's hockey teams. He and his wife Megan have a baby daughter, Emerson Joann, a dog, Hobey, and live in West Duluth.

How did your experience at Marshall help you after graduation?

A focus on critical thinking and the ability to adapt has been the biggest asset in my post-high school life. After leaving Marshall I changed my major once, transferred colleges more than once, and later on in life made a couple of significant career changes. Through it all, it's been clear that Marshall wasn't so much preparing you for something specific in the world, but rather preparing you for the world as a whole. Whatever you choose to do or be in this life, Marshall lays a foundation for you to be successful.

Who at Marshall inspired you?

Over my eight years, there are certainly too many to name. Teachers went about things differently—some were fierce while others were funny, some had endless energy while others preferred a quiet classroom—but all were deeply committed to us and to our educational growth. If you asked me who comes up most often in my Marshall memories, Chico Anderson, Susan Nygaard, Nathan Mattson, Larry Weber, and Rebecca Waterhouse all come instantly to mind.

Who currently inspires you?

Our daughter, Emerson Joann, was born in September 2021. She came into this world 2.5 months premature and spent the first 100+ days of her life at Children's Hospital Minnesota. Now home, we are still back-and-forth to Mayo Clinic in Rochester while she battles some significant medical issues. Through it all, we've seen the strength Emmy Jo has and have been inspired by her even before she knows much of anything about this world. Not even a year old now, she's been our shining light and our beacon of hope.