

BTEC NATIONAL IN ENTERPRISE & ENTREPRENEURSHIP

DIPLOMA (720 GLH) 2 A LEVEL EQUIVALENT



WHY CHOOSE BTEC NATIONALS

Young people taking their first step into a new career need the right blend of technical and academic skills to support them. And we know that employers and Higher Education are looking for highly skilled, job-ready individuals with a strong work ethic. That's why the new BTEC Nationals have been created in collaboration with over 5,000 universities, employers and professional bodies with employability at the heart, so that learners can develop the skills and confidence they will need to step into a prosperous future.

95% of universities and colleges in the UK now accept BTECs – including Oxford University (Source: UCAS, Meeting the Needs of Learners, Providers and Universities (2016))

BTECs have the highest rates of learner progression, more than any other vocational qualification particularly to Higher Education (Source: Department for Business, Innovation & Skills report on 'Social Mobility: Contribution of Further Education and Skills')

The number and proportion of students entering university with a BTEC has doubled between 2008 and 2014 from 44K to 85K (Source: UCAS, Meeting the Needs of Learners, Providers and Universities 2016)

WHAT GCSEs DO I NEED?

The BTEC National Diploma in Enterprise and Entrepreneurship is a challenging course which requires a high level of commitment. All students must complete a compulsory finance unit so we recommend an absolute minimum of a Grade 4 in GCSE Mathematics, however, this should ideally be higher. In addition, your level of written English will be key to your success in this course.

The course involves a great deal of independent study, so commitment and a good work ethic are the most essential pre-requisites.



COURSE CONTENT AND ASSESSMENT

The key advantage of completing a BTEC over A Levels is the modular nature of the course. The level of content covered is as high, if not higher, than an A Level, but students have the advantage of being able to take assessments throughout the course rather than taking all 8 assessments at the end. This is highly beneficial to many different types of learner.

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| 1. Enterprise and Entrepreneurs (Assignment) | 5. Survival and Growth (Assignment) |
| 2. Developing a Marketing Campaign (3 hour computer-based exam) | 6. Business Decision Making (3 hour computer-based exam) |
| 3. Personal and Business Finance (2 hour written exam) | 7. Social Enterprise (Assignment) |
| 4. Launch and Run an Enterprise (Assignment) | 8. Enterprise and Intrapreneurship in practice (Assignment) |

WRITTEN EXAM

This is a 2 hour written exam covering all elements of the personal and business finance unit. This is set and marked externally.

ASSIGNMENTS

Students will receive an assignment brief, to then carry out set tasks and create evidence around work-related scenarios. Assignments can include research, projects, investigations, fieldwork and experiments and often link theory with practical exercises. These are set and marked internally.

COMPUTER-BASED EXAMS

Developing a Marketing Campaign

A typed task completed under supervised conditions over a period of three hours. Learners will receive a case study two weeks before the assessment period in order to carry out research to prepare and plan a marketing campaign.

Business Decision Making

Learners complete a three hour set task, under supervised conditions, based on a case study/scenario.

SHOULD I STUDY THE BTEC NATIONAL IN ENTERPRISE AND ENTREPRENEURSHIP?

This course is the BTEC National Diploma, making it the equivalent of two A Level subjects. You therefore need to be really interested in business, and committed to studying it for a large period of your time each week. You should seriously consider studying this if you:

- are passionate about studying business.
- are keen to try out business ideas and experience business learning in a more practical framework.
- have a clear career path which involves business.
- are well-motivated and genuinely interested in this up-to-date and always relevant subject.
- like getting involved in class, asking questions and offering opinions, not just sitting and waiting to be told what to think.
- do plenty of reading and research in your own time, to broaden and deepen your understanding and to build up your business vocabulary.
- meet all deadlines and are prepared to produce more than the bare minimum.
- enjoy the challenge of a new subject and make the effort to achieve as high a grade as possible.
- prefer a modular rather than a linear programme.



If you would like to discuss the BTEC specification, please don't hesitate to contact
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