

## School Profile 2022-2023

### Mission

A community that inspires passion for learning and life.

### Vision

To be an empowered, self directed, personalized educational environment.

### Values

Respect 

Loyalty 

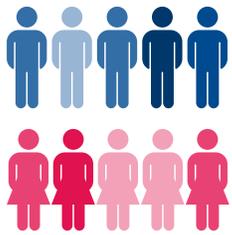
Responsibility 

Creativity 

Honesty 

Curiosity 

### Student body



**1,817**  
students

**74%**  
Mexican

**11%**  
North, Center and  
South American

**14%**  
European

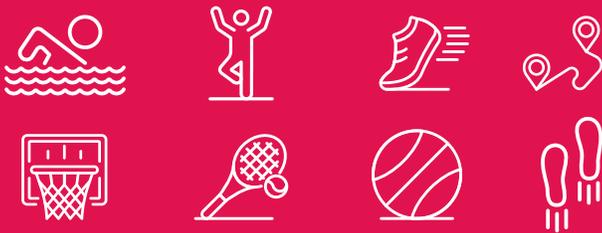
**2%**  
Other nationalities



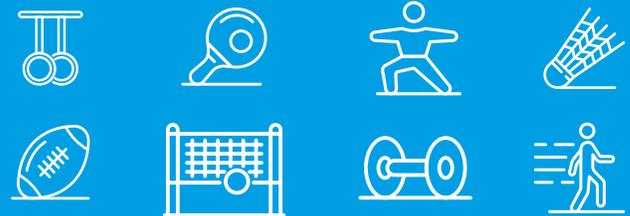
more than **25** nationalities

**25** Maximum number  
of students per  
classroom

### Extracurricular activities



More than **15** in Paseo, Pedregal, and Lomas



More than **10** in Cuajimalpa

### Clubs (Cuajimalpa High School)

11th and 12th student-led clubs to develop their leadership skills and strengthen their cognitive and social skills.



Business



Illustration



QTSA  
(Queer Trans  
Straight Alliance)



Fashion  
(theory and  
history)

Reading

Debate

Photography

Yoga

Activism

Theater

Cooking

Español Viajero

**5** Hidroponic  
gardens  


# 2030 Strategic Plan

Since 2020, members of our community have joined efforts for the creation and implementation of the Peterson Strategic Plan 2030, with the objective of enhancing the school's position as a leader in innovation of the educational sector. The plan is based on the following 4 pillars:

## Goal 1. Life Skills

The priorities, rather than focusing on acquiring knowledge, are focused on developing skills such as emotional intelligence, flexibility, resilience and conflict resolution, which aim to turn students into individuals who know how to face day-to-day challenges.



## Goal 2- Upper School Modular Curriculum

The motivation to choose your own learning path is vital to transcend your own limits. That is why the IGCSE program was implemented in High School, with the objective of empowering students to choose which area to specialize in.



## Goal 3- Virtual Learning

The pandemic has accelerated the learning of digital skills, which we will maintain; by creating two parallel programs. "Virtual Days" will aim to support students' technological, autonomy, and organizational skills.



## Goal 4- Data, Tech, and Learning Trends

Learning needs and trends are constantly evolving. The creation of a Data X team will allow Peterson to reinforce their competitive advantage in the local and international educational markets by constantly investigating new trends to improve the student experience.



## Accredited by



## Member of



## Technology



**First educational institution in LatAm to be recognized as a Google Reference School:**

100+ employees certified as Google Educators.



**One-on-one Program:**

Middle and High School students receive computers for educational purposes.



**Apps and tools:**

60+ educational programs and apps to foster curricular development among students & faculty.



**Classroom equipment (for our hybrid program):**

Chromecast, Apple TV, projectors and foldable screens.



**Design Technology Lab: (in Cuajimalpa and Pedregal)**

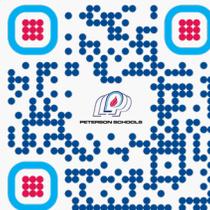
Including 3D printers, wood cutters, and computers with 3D modelling software.

## Our Campuses

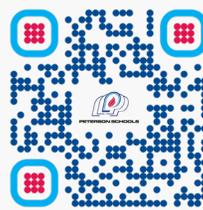
### Cuajimalpa



### Lomas



### Paseo



### Pedregal

