

Human Services Career Cluster

The Human Services Career Cluster focuses on preparing individuals for employment in career pathways that relate to families and human needs such as counseling and mental health services, family and community services, personal care services, and consumer services.

Cosmetology – Coastal Bend College



The Cosmetology and Personal Care Services regional program of study introduces CTE learners to knowledge and skills related to providing beauty and personal care services. CTE concentrators may learn about or practice managing personal care facilities and coordinating or supervising personal service workers.

Students will receive a Level 1 Certificate in Cosmetology with Coastal Bend College.

Students will participate in work based learning activities when they are not in class with our business and industry partners.

Please see the Coastal Bend College degree plan below for courses to take and speak to your counselor to map our your personal graduation plan.

Work-Based Learning and Expanded Learning Opportunities

Exploration Activities	Work-Based Learning Activities
<ul style="list-style-type: none"> Participate in TIVA or SkillsUSA 	<ul style="list-style-type: none"> Job shadow a cosmetologist Work part-time at a salon, spa, or barbershop

Industry-Based Certifications

- Cosmetology Operator License
- Cosmetology Esthetician Specialty License
- Cosmetology Manicurist Specialty License
- Barber Operating License

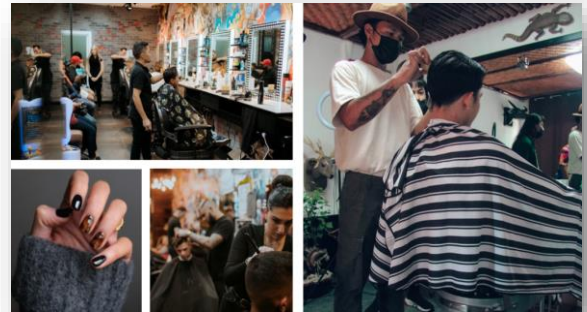
Postsecondary Opportunities

Certificate/License

- Certified Aesthetic Laser Operator
- Cosmetologist
- Certified Spa Supervisor
- Nail Technician/Specialist and Manicurist

Associates Degrees

- Cosmetology/Cosmetologist, General
- Aesthetician/Esthetician and Skin Care Specialist
- Salon/Beauty Salon Management/Manager
- Cosmetology, Barber/Styling, and Nail Instructor



Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
First-Line Supervisors of Personal Service Workers	\$36,941	1,634	24%
Barbers	\$28,267	348	14%
Hairdressers, Hairstylists, and Cosmetologists	\$21,507	3,489	22%
Manicurists and Pedicurists	\$21,715	418	45%
Shampooers	\$18,720	139	24%
Skincare Specialists	\$26,437	637	22%

Successful completion of the Cosmetology and Personal Care Services regional program of study will fulfill requirements of the Public Service endorsement. Revised – August 2022