



ABOUT THE EVENT

Pack a bag and join us as we embark on an evening like no other!

Saturday, November 19, 2022 | ursulineacademy.org/auction

The Ultimate Auction is Ursuline's largest fundraising event which supports tuition assistance and educational programs benefiting all our students, as well as operational expenses for the school.

This year's Ultimate Auction theme is "Now Boarding: Ultimate Auction Airways" and will bring together over 350 of Ursuline's parents, alumnae, and friends. So grab your boarding pass and find incredible food, drinks, games, silent and live auction items!

BECOME A SPONSOR

Take your brand to new heights! A corporate sponsorship is a terrific opportunity to promote your company's brand to the current and potential customers of the Ursuline community. All sponsor logos will be listed on the Ursuline Academy website as well as the auction website. Recognition will also be given in the printed auction catalog, event program, and the Voices magazine which has a circulation of over 8,000 recipients! Sponsorships at \$5,000 and up can be tailored to your preferences, ask us how!

URSULINE ACADEMY

Mission

Ursuline Academy is an academically rigorous, independent, Catholic, college preparatory school. In the Catholic tradition of Ursuline education, the mission of Ursuline Academy is to prepare the young woman for college and beyond by nurturing her soul, intellect, heart, and imagination.

Quick Facts

- Founded in 1896 by the Ursuline Sisters of Brown County
- Total enrollment: 504 students who hail from 52 zip codes
- 12:1 student-teacher ratio
- Nearly all students voluntarily participate in community service even though it is not required - it's a deeply ingrained part of our culture!
- Each year, Ursuline's graduating class earns more than \$25 million in merit-based college scholarships
- Ursuline offers 34 co-curricular clubs & activities, a robust performing arts program, as well as 12 athletic programs that field a total of 27 teams

ADMINISTRATION

Ramona M. Payne '76
President
Jill Hallahan
Principal

BOARD OF TRUSTEES

Laura Connelly '78
Chair
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Secretary
Jennifer Damiano
Kelly Dehan '79
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Karen Harshaw
Steve Hengehold
Sr. Patricia Homan, OSU
Todd Immell
Tamara Kearney Lanier '95
Anne Kronenberger Lynch '86
Treasurer
Dan Meyer
Ann Winstel Moran '83
Doug Ruschman
Bob Sheeran

AUCTION CONTACTS

Jacqueline Schmucki, CMP
Director of Events
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Jennifer Winstel Brandt '91
Ultimate Auction Tri-Chair
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Emily Butler Venosa '93
Ultimate Auction Tri-Chair
ebvenosa@yahoo.com

Bess Ganneff
Ultimate Auction Tri-Chair
bess_ganneff@yahoo.com

SPONSOR LEVELS

Our First Class section features extra leg room, table service from the bar, and other perks!

Sky Admiral (Presenting) Sponsor: \$10,000

- First Class Auction tickets and reserved table for eight: \$1,440 value
- Full page color advertisement on the back cover of the Auction catalog and listing: 500 impressions
- Presenting Sponsor logo listing on:
 - Event Invitation: 1,000 distribution
 - All Auction print materials
 - All UA social media auction posts
 - Onsite signage including tables, registration, and bar areas: 350 event attendees
 - Weekly school eNewsletter Rapport during Auction fall season: 1,000 distribution
 - Dedicated Auction eBlasts: 5,000 distribution
 - Ursuline Academy and Ticket Reservation websites with corporate link
- Listing on Auction Banner displayed at Ursuline for the entire year
- Listing in Ursuline Academy VOICES Magazine: 8,000 distribution

Air Traffic Control Sponsor: \$7,500

- First Class Auction tickets and reserved seating for six: \$1,080 value
- Full page color advertisement on the lead pages of the Auction catalog and listing: 500 impressions
- Air Traffic Control Sponsor logo listing on:
 - Event Invitation: 1,000 distribution
 - All Auction print materials
 - All UA social media auction posts
 - Onsite signage including tables, registration, and bar areas: 350 event attendees
 - Weekly school eNewsletter Rapport during Auction fall season: 1,000 distribution
 - Dedicated Auction eBlasts: 5,000 distribution
 - Ursuline Academy and Ticket Reservation websites with corporate link
- Listing on Auction Banner displayed at Ursuline for the entire year
- Listing in Ursuline Academy VOICES Magazine: 8,000 distribution

Captain Sponsor: \$5,000

- First Class Auction tickets and reserved seating for four OR Auction tickets and reserved seating for six: \$720 value
- Full page color advertisement in the Auction catalog and listing: 500 impressions
- Captain Sponsor logo listing on:
 - All UA social media auction posts
 - Weekly school eNewsletter Rapport during Auction fall season: 1,000 distribution
 - Ursuline Academy and Ticket Reservation websites with corporate link
- Captain Sponsor name listing on:
 - Dedicated Auction eBlasts: 5,000 distribution
 - Auction Banner displayed at Ursuline for the entire year
 - Ursuline Academy VOICES Magazine: 8,000 distribution

SPONSOR LEVELS

First Officer Sponsor: \$2,500

- Auction tickets and reserved seating for four: \$560 value
- Full page black and white advertisement in the Auction catalog and listing: 500 impressions
- First Officer Sponsor logo listing on:
 - Ursuline Academy and Ticket Reservation websites with corporate link
- First Officer Sponsor name listing on:
 - Auction Banner displayed at Ursuline for the entire year
 - Ursuline Academy VOICES Magazine: 8,000 distribution

Flight Engineer Sponsor: \$1,000

- Auction tickets and reserved seating for two: \$280 value
- Half page black and white advertisement in the Auction catalog and listing: 500 impressions
- Flight Engineer Sponsor name listing on:
 - Ticket Reservation website
 - Auction Banner displayed at Ursuline for the entire year
 - Ursuline Academy VOICES Magazine: 8,000 distribution

Pilot Sponsor: \$500

- Quarter page black and white advertisement in the Auction catalog and listing: 500 impressions
- Pilot Sponsor name listing on:
 - Ticket Reservation website
 - Ursuline Academy VOICES Magazine: 8,000 distribution



The Ultimate Auction is Ursuline's largest fundraising event supporting tuition assistance and educational programs, as well as operational expenses for the school. Every student benefits from your support of the Ultimate Auction.

Questions? Contact Jacqueline Schmucki, CMP, Director of Events, at
(513) 745-2781 or JSchmucki@UrsulineAcademy.org
www.UrsulineAcademy.org/Auction

PAST EVENTS



SPONSOR PLEDGE FORM

This form can be completed online at bit.ly/uauasponsor22

Sponsorship Selection:

We would like to be a 2022 Ultimate Auction Sponsor at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Sky Admiral (Presenting) Sponsor - \$10,000 | <input type="checkbox"/> Air Traffic Control Sponsor - \$7,500 |
| <input type="checkbox"/> Captain Sponsor - \$5,000 | <input type="checkbox"/> First Officer Sponsor - \$2,500 |
| <input type="checkbox"/> Flight Engineer Sponsor - \$1,000 | <input type="checkbox"/> Pilot Sponsor - \$500 |

Contact Information:

Official Listing (as it should appear in print) :

Contact Name :

Phone Number :

Full Address :

Email :

Website :

Ursuline Relationship :

- | | |
|---|--|
| <input type="checkbox"/> Parent of class of _____ | <input type="checkbox"/> Parent of an alumna |
| <input type="checkbox"/> Alumna class of _____ | <input type="checkbox"/> Friend of Ursuline |

Payment Information:

- Please send me an invoice. Payable prior to auction, but can accept payment until 6/30/2023
- Check Enclosed Made payable to "Ursuline Academy"
- Credit Card Payment accepted online at bit.ly/uauasponsor22

Catalog Advertisement/Artwork Information (Due by October 1, 2022) :

- I will be sending new artwork. Please use last year's artwork.

- Please create artwork for me and include the following: (i.e. sayings, names, logos, etc.)

- Website :

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513-745-2781 | JSchmucki@UrsulineAcademy.org
5535 Pfeiffer Road, Cincinnati, OH 45242
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