

# BUSINESS

## WHY STUDY BUSINESS *at* STONYHURST?

### MORE THAN EDUCATIONAL EXCELLENCE

We are passionate about the relevance and benefits of studying Business. We will help you to develop as an independent learner and make effective progress towards your target grades.

### WHAT CAREER COULD I GO INTO?

Studying business gives students access to many different courses at university including:



Accounting &  
Finance



International  
Business



Business  
Management



Real  
Estate



Law

### WHAT WILL I LEARN?

Business encompasses the four main disciplines of Marketing, Accounting and Finance, Operations Management and Human Resources Management.

It also considers the external environment in which businesses operate. Whilst studying Business at Stonyhurst we will emphasise the social responsibility of business both to reflect our Catholic ethos and the current importance of firms' social standing.

You will complete a case study, data response and essay questions; there are also some opportunities for practical work including group presentations and extended project work. The study of business relates to every aspect of life and combines well with any of the subject choices offered at Stonyhurst.

### WHAT DO I NEED?

- ✓ Grades 5 or above in GCSE Maths and English (20% of the course is numerical)
- ✓ An interest and enthusiasm for business stories in the news

### COURSE DETAILS

The Business department at Stonyhurst offers three courses to suit a wide range of learner needs.



## A LEVEL BUSINESS EDEXCEL

A level Business is a popular and well-respected A level subject by all employers and universities. Students taking the A level route will have 3 examinations at the end of their second year. Themes include: marketing and people, managing business activities, business decisions and strategy and global business.

## IB DIPLOMA BUSINESS MANAGEMENT

Business Management is an option in group 3. It is available at Standard or Higher Level. Business Management is assessed via 2 examination papers and one internal assessment. Teaching is based around the 4 concepts of Ethics, Sustainability, Creativity and Change. Topics include:

- ✓ Business Organisation and Environment
- ✓ Human Resource Management
- ✓ Finance and Accounts
- ✓ Marketing & Operations Management

The International Baccalaureate is designed to produce highly-educated all-rounders who embrace social responsibility, intercultural awareness and a duty to local and global communities to make an increasingly complex world a better place.

## CAMBRIDGE TECHNICAL QUALIFICATION

Students opting for the Cambridge Technical course can study the Business route, following a Marketing pathway. The Cambridge Technical is a highly respected vocational qualification.

Topics include: the Business Environment, Working in Business, Business Decisions, Customers and Communication, Marketing and Market Research, Marketing Strategy, Marketing Campaign, Change Management, Principles of Project Management and Delivering a Business Project.

Cambridge Technical students build portfolios and have 4 externally and 6 internally assessed units to complete.

## WHAT SUPPORT WILL I RECEIVE?

- ✓ Clinics – weekly clinics provided by all teaching staff
- ✓ Guided Resources – virtual textbooks, websites such as Tutor2U, business magazines.



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Scan the QR  
code for more  
information on  
the subject

[www.stonyhurst.ac.uk](http://www.stonyhurst.ac.uk)

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