

A NEW LEVEL OF PARTNERSHIP

Inspiring excellence today to change the world tomorrow is at the heart of the Midlothian ISD community. In order to prepare our community's children for the world they will inherit, MISD provides cutting-edge innovative opportunities grounded in real-world experiences. In an effort to ensure our students are given every advantage in life, we need our community's help.

OPPORTUNITIES AT A GLANCE



MENTORING

Connect with student teams at least an hour a week to guide them through their business development plans from start to finish and give an insider's perspective on your career.



COACHING

Serve as a subject-matter expert and facilitate two to three days of learning for our entrepreneurial students.



INTERNSHIPS

Provide students with the opportunity to put their skills into practice and gain real-world work experience.



DONORS

Support the fund to ensure the longevity of our program.

To join us, contact:
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 **MIDLOTHIAN ISD**
INSPIRING EXCELLENCE

OPPORTUNITY DETAILS

We ask our business community to join us in providing engaging, authentic and experiential student experiences by:

MENTORING

Entrepreneurial mentors guide a student team that will:

- Ideate to solve a problem
- Develop and iterate their own product or service that solves the problem as a start-up organization
- Work to gain investment funds in a final 'shark tank' pitch style event

Additionally, mentors will meet with student teams once a week. Mentors have opportunities to meet face-to-face or using digital meeting platforms.

Industry Mentor

We offer more than 24 career pathways for our students to explore throughout their high school careers. Industry mentors serve as experts and connect with students to provide:

- Insights into the field of interest
- Explores best approaches for career growth
- Provides direction on certifications and opportunities

COACHING

As a **coach**, you have an opportunity to facilitate the learning of a specific topic with our entrepreneurial students who are exploring all areas of business as they develop their business plan. Some curriculum coaching opportunities include:

- Market Pricing
- Legal Opportunities and Challenges
- Sales Plans and Forecasts
- IT Infrastructure
- Marketing Distribution and Logistics
- Advertising
- Public Relations
- Revenue Forecasting

INTERNSHIPS

Offering **internships** to high school students enrolled in a practicum course is critical to providing real-world experience.

- Internships are customized and can be semester or year-long giving students the opportunity to intern up to 50 hours during the internship
- Students seeking internships have gone through a thorough application and interview process with teacher recommendations ensuring they are ready for the internship challenge.

Internship opportunities include:

- Multimedia
- Human Resources
- Marketing/Advertising
- Finance/Accounting
- Logistics/Warehouse Mgmt
- Engineering
- Health Sciences
- Hospitality

DONORS

Want to **partner** but don't have time? Play a critical role and help establish a fund to ensure the longevity of these experiences.

Donor levels:

- Visionaries: \$100,000+
- Innovators: \$50,000+
- Collaborators: \$25,000+
- Partners: \$10,000+
- Supporters: \$5,000+
- Contributors: \$2,500+
- Friends: \$1,000+
- Benefactors: Under \$1,000