

PUT YOUR IDEAS INTO ACTION!

HOW CAN I USE COMPRESSION PLANNING®?

- Strategic Planning
- Campaign Planning
- Project Planning
- Communication Plans
- Marketing Strategy
- New Product Development
- Program Development
- And MANY OTHERS!



Earn a Digital Badge!



MISERICORDIA
UNIVERSITY

CENTER FOR ADULT AND
CONTINUING EDUCATION

ABOUT COMPRESSION PLANNING®

Compression Planning® was developed by the McNellis Company and is based on the storyboarding model originally conceived by the Disney Company. Compression Planning® transforms the concepts of creative brainstorming and storyboarding into a simple, easily understood process and will leave you with ACTIONABLE items with which to move forward. Compression Planning® (CP) is a 6-step visual planning process used by organizations including Fortune 500 companies, small businesses, colleges and universities, government, and non-profit organizations. It is a high output, efficient approach to planning projects, developing strategic priorities, assessing needs, solving problems, reorganizing businesses, planning events, developing grants, or making business decisions. The process brings together teams of stakeholders to address any number of issues, and is instrumental in breaking down silos, and promoting transparency, accountability and consensus.

Upon completion of the Compression Planning® training, you will be able to:

- Apply thoughtfully developed questions critical to the Compression Planning® model
- Help leaders leverage collaborative time and make better decisions faster
- Generate ideas and reduce decision time
- Explore, focus and define an actionable plan to achieve desired goals
- Design and lead Compression Planning® sessions

PROFESSIONAL DEVELOPMENT/TRAINING DATES:

November 9-11, 2022

- An intensive, 2.5 days of high impact virtual learning
- A toolkit including two Compression Planning® books and support materials
- Earn a Digital Badge!

HOW MUCH DOES THE TRAINING COST?

The training course tuition is \$2,295.

Group rates available, please inquire for more information.

Patrick McNellis, President/CEO of the McNellis Corporation and Co-Founder of The Compression Planning® Institute

Pat's role when sharing Compression Planning® is that of "an experiential learning guide." His Institutes create real-world learning experiments and are based on a "learn by doing" approach versus "sit back, listen and hope that something sticks" (i.e. Lectureshops).

His specialty is helping organizations and individuals cut through the clutter to laser in on a strategic target, make smart decisions and develop an action plan quickly and effectively. Pat has provided Executive Coaching in Compression Planning® with over 500 past participants from the Compression Planning® Institute – ranging from college/university presidents to CEOs to K-12 superintendents to college grant developers.

QUESTIONS?

If you have questions, please contact Paul Nardone, Director of The Center for Adult and Continuing Education at (570) 674-8130 or email: pnardone@misericordia.edu.

