

Highline Public Schools Board Action Report

Supports the Strategic Plan

DATE: September 15, 2022

FROM: Dr. Ivan Duran, Superintendent

LEAD STAFF: Holly Ferguson, Chief Policy & Strategy Officer; Erinn Bennett, Director of Policy & Strategic Initiative

For Introduction: September 21, 2022 For Action: September 21, 2022

I.TITLE Amending Board Procedure 1630P, Evaluation of the Superintendent, and Approving the 22-23 Superintendent Evaluation Focus Themes

II. WHY BOARD ACTION IS NECESSARY

Per Board Policy No. 1630, Evaluation of the Superintendent, the Board is responsible for establishing the evaluative criteria and evaluating the performance of the Superintendent. In addition, this motion amends a Board procedure, which requires Board action.

III. BACKGROUND INFORMATION

Board Policy 1630, Evaluation of the Superintendent, states, "The board shall establish evaluative criteria and shall be responsible for evaluating the performance of the superintendent as provided by statute."

In addition, the Superintendent's employment contract states, "The Superintendent's performance will be evaluated not less than annually as required by Board Policy, upon criteria as developed by the Board in consultation with the Superintendent, and in compliance with state law."

This motion would amend Board Procedure 1630P and remove Form 1630F. The Board Procedure amendments include adding language that the superintendent will be evaluated using the Washington Standards-Based Superintendent Framework (© Washington State School Directors' Association/Washington Association of School Administrators), as well as that each year the Superintendent and Board will mutually agree on the year's focus themes from within the framework. Only a subset of the themes will be evaluated each year. The 22-23 Superintendent Focus Themes are highlighted in the attachment.

This item is before the Board for introduction and action on the same day because it was already discussed at the Board Retreat on September 10, 2022.

IV. RECOMMENDED MOTION

I move the School Board amend Board Procedure 1630P, Evaluation of the Superintendent, as attached to the Board Action Report, and remove Form 1630F.

V. FISCAL IMPACT/	REVENUE SOURCE
The fiscal impact of	f this motion is: N/A

The revenue source	for this r	motion	is N	/A.
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Expenditure. One-time Annua	Expenditure:	One-time	Annua
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VI. APPLICABLE POLICY(S)

This action is in compliance with the following: Board Policy and Procedure 1630 and 1630P, Evaluation of the Superintendent

VII. ALTERNATIVES

The alternative to approving this motion would be to not amend the Board procedure at this time. This is not recommended because it would mean a delay in establishing the Superintendent's goals for the year.

VIII. COMMUNITY ENGAGEMENT

IX. ATTACHMENTS

Board Procedure 1630P (clean - for approval)

Board Procedure 1630P (track changes - for reference)

22-23 Superintendent Evaluation Focus Themes, Washington Standards-Based Superintendent Framework (for approval)

Washington Standards-Based Superintendent Framework (for reference)



EVALUATION OF THE SUPERINTENDENT PROCEDURES

Policy No. 1630P Board of Directors Page 1 of 1

The superintendent shall have the opportunity for confidential sessions with the board members on no less than two occasions in each school year; the purpose shall be the aiding of the superintendent in his/her performance and the evaluation thereof. The board, on the basis of the evaluation, may renew and/or extend the superintendent's contract for periods not to exceed three years each.

In the event that a majority of the board considers the superintendent's performance to be deficient in one or more areas, the superintendent shall be so notified in writing by February 1st. The notice shall include specific suggestions for improvement.

The superintendent shall be evaluated using the Washington Standards-Based Superintendent Framework. Each year, the board and superintendent shall mutually agree on the focus themes for the year from within the framework.

By January 15, the board shall have completed a mid-year conference with the superintendent. This session is intended to occur in a discussion format. By June 30, the board shall have completed the formal evaluation conference with the superintendent. Prior to the formal evaluation conference, the superintendent shall provide written report(s) describing the degree to which the performance objectives have been achieved. A written evaluation shall be presented to the superintendent in executive session. This written evaluation shall be supplemented by a discussion. The board shall provide evaluative feedback to the superintendent regarding what the superintendent is doing well and also areas of improvement or focus.

The board may from time to time modify the performance evaluation criteria and process as necessary.

Highline School District 401 Adopted by the Board: January 2006 Revised by the Board: 9.08; 09.22



EVALUATION OF THE SUPERINTENDENT PROCEDURES

Policy No. 1630P Board of Directors Page 1 of 1

The superintendent shall have the opportunity for confidential sessions with the board members on no less than two occasions in each school year; the purpose shall be the aiding of the superintendent in his/her performance and the evaluation thereof. The board, on the basis of the evaluation, may renew and/or extend the superintendent's contract for periods not to exceed three years each.

In the event that a majority of the board considers the superintendent's performance to be deficient in one or more areas, the superintendent shall be so notified in writing by February 1st. The notice shall include specific suggestions for improvement.

The superintendent shall be evaluated on the basis of specific board/superintendent-developed performance criteria, any established goals and the job description for the position of superintendent.using the Washington Standards-Based Superintendent Framework. Each year, the board and superintendent shall mutually agree on the focus themes for the year from within the framework.

By January 15, the board shall have completed a mid-year conference with the superintendent. This session is intended to occur in a discussion format. By June 30, the board shall have completed the formal evaluation conference with the superintendent. The attached performance evaluation form (1630F) shall provide the basis for the formal evaluation conference. Prior to the formal evaluation conference, the superintendent shall provide written report(s) describing the degree to which the performance objectives have been achieved. A written evaluation shall be presented to the superintendent in executive session. This written evaluation shall be supplemented by a discussion. The performance evaluation form (1630F) is intended to The board shall provide evaluative feedback to the superintendent in both quantitative and qualitative data. The qualitative data should include feedback regarding what the superintendent is doing well and also areas of improvement or focus.

A written evaluation shall be presented to the superintendent in the executive session. This written evaluation shall be supplemented by a discussion.

The board may from time to time modify the performance evaluation criteria and process as necessary.

Highline School District 401 Adopted by the Board: January 2006 Revised by the Board: 9.08; 09.22

core values of high-quality education and academic success and well-being of each student. Standard 1 — Mission, Vision, and Core Values: Effective educational leaders develop, advocate, and enact a shared mission, vision, and

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Builds commitment to the vision and mission.	limits references to the district's vision for learning	engages the board, principals and other administrators, teachers, and other district employees in periodic discussions of the district vision	engages both internal and external stakeholders in regular discussions of the district vision and builds shared understanding and commitment to the vision	engages both internal and external stakeholders in systematically evaluating the continuing value of the vision, and leads efforts to resolve conflicts that may arise
B. Aligns district procedures and practices with the vision.	does not align district procedures and practices with the vision	aligns district procedures and practices with the vision	collaborates with staff to ensure that major decisions on curriculum, budgeting, staffing, and planning advance the vision	develops procedures and practices to ensure that the vision is systematically and routinely used to guide decisions on curriculum, budgeting, staffing, and planning
C. Holds board and staff mutually accountable for striving toward the vision.	does not hold staff and board accountable for honoring the vision	reminds staff and board periodically of the need to make decisions consistent with the vision	evaluates district procedures and practices systematically to ensure their alignment with the vision; expects principals and other administrators to do the same at the building level	creates a culture in which board, principals and other administrators, teachers, and other district staff understand the vision and hold each other mutually accountable for realizing it
D. Uses the vision as an indicator of progress.	does not use the vision as an indicator of progress	assesses progress toward the vision and uses it as an informal indicator of success	uses data to assess progress to- ward the vision and communi- cates results to the board, staff, and community	ensures that data is available and systematically used to assess progress toward the vision, to communicate results to the board, staff, and community and to formulate plans to bring about necessary changes
E. Develops explicit strategies and processes to study and improve the district's capacity to improve.	does not use cohesive strategy for guiding district improvement efforts	ensures that each district improvement project uses a continuous improvement cycle of planning, implementing, assessing, and revising	regularly analyzes results of the district's <i>collective</i> improvement efforts in order to identify organizational factors that support or hinder improvement	ensures district staff engage in continuous reflective analysis of improvement efforts in order to identify organizational factors that support or hinder improvement

Standard 2 — Equity and Cultural Responsiveness: Effective educational leaders strive for equity of educational opportunity and culturally responsive practices to promote each student's academic success and well-being.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Recognizes and capitalizes on the diversity within the commu- nity.	does not recognize or capitalize on the presence of diverse groups in the community	ensures that all district staff have access to professional learning resources that enhance the necessary cultural competence to recognize and respect the needs of all students	implements strategies to help staff capitalize on the assets that students from diverse cultural, ethnic, racial, and economic backgrounds bring to the classroom	uses formal and informal part- nerships with diverse groups to develop a district-wide welcom- ing culture that honors the val- ues, beliefs, norms, and tradi- tions of all stakeholders and integrate diverse representation into school and district decision- making processes
B. Increases district capacity to positively address cultural tensions or conflicts.	disregards cultural tensions or conflicts that negatively impact students	ensures that cultural tensions or conflicts are addressed in positive ways	ensures that principals and other administrators and teachers have the necessary skills to help students address cultural tensions or conflicts	sustains a climate in which members of the school community can constructively discuss and examine their own views on diversity to improve mutual understanding
C. Works to reduce opportunity and achievement gaps.	disregards or minimizes the existence of opportunity and achievement gaps among diverse groups	keeps staff attention focused on opportunity and achievement gaps and possible school-based solutions	systematically uses data to identify and implement instructional approaches and school and district practices that reduce opportunity and achievement gaps	establishes partnerships with families and community groups to leverage cultural knowledge and instructional strategies to eliminate opportunity and achievement gaps
D. Examines district policies, procedures, and practices to ensure adherence to principles of fairness, social justice, and human dignity.	does not examine district policies, procedures, and practices for adherence to principles of fairness, social justice, and human dignity	examines district policies, procedures, and practices for adherence to principles of fairness, social justice, and human dignity	guides staff to use equity audits to ensure that district procedures and practices adhere to principles of fairness, social justice, and human dignity	collaborates with board, staff and community to review results of equity audits and recommend steps to ensure fairness, social justice, and respect for human dignity for each member of the school community

Standard 3 — Curriculum, Instruction, and Assessment: Effective educational leaders develop and support intellectually rigorous and coherent systems of curriculum, instruction, and assessment to promote each student's academic success and well-being.

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Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Advocates for student learning as the district's highest priority.	does not communicate that student learning is central to the district's mission	communicates to all stakeholders that student learning is central to the district's mission	consistently emphasizes student learning is central to the district mission by actively engaging stakeholders in collaborative discussion of ways to continuously improve learning	motivates stakeholders to pursue continuous improvement and innovation in student learning to achieve the district's mission
B. Promotes the systematic improvement of coherent curriculum, instruction, and assessment.	takes few steps to analyze district curriculum, instruction, and assessment to improve student learning	engages staff in regular analysis of district curriculum, instruction, and assessment	ensures that decisions on curriculum, instruction, and assessment are guided by regular, objective data analysis	develops or sustains a compre- hensive system for the review, analysis and modification of curriculum, instruction, and as- sessment based on key learning indicators
C. Ensures that district policies, practices, and resources support learning for each student.	does not align district policies, practices, and resources to support learning for each student	ensures that existing district policies, practices, and resources are aligned to support learning for each student	uses data to identify achieve- ment gaps and seek improve- ments in district policies, prac- tices, and resources to better support learning for each stu- dent	motivates members of the school community to seek improvement in district policies, practices, and resources to support learning for each student
D. Promotes values, beliefs and behaviors that create an organizational culture devoted to student learning.	does not address the values, beliefs, behaviors, and organiza- tional practices that support a school culture focused on stu- dent learning	recognizes and celebrates individual and collective efforts that reinforce the culture to improve student learning	creates or sustains a culture of expectation that leads members of the school community to openly acknowledge and collaboratively address problems in student learning	creates or sustains a shared moral imperative for the continuous improvement of student learning

school community that promotes the academic success and well-being of each student. Standard 4 — Community of Care and Support for Students: Effective educational leaders cultivate an inclusive, caring, and supportive

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Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Develops and implements procedures and practices that advance the safety and wellbeing of students, employees, and volunteers.	does not develop and implement procedures and practices that ensure the safety and well-being of students, employees, and volunteers	develops and implements procedures and practices that address threats to student, employee, and volunteer safety and wellbeing (e.g., bullying, incivility, accessibility, emergencies)	involves members of the school community in developing procedures and practices that address threats to student, volunteer, and employee safety and well-being (e.g., bullying, incivility, accessibility, emergencies)	conducts systematic data-based evaluations of the effectiveness of procedures and practice that address threats to student, employee, and volunteer safety and well-being (e.g., bullying, incivility, accessibility, emergencies)
B. Develops and implements procedures and practices that advance a purposeful and safe learning environment.	does not develop and implement procedures and practices that ensure a purposeful and safe learning environment	develops, communicates, and implements procedures and practices that guide student behavioral expectations and disciplinary actions	engages parents, students, and staff in developing, implementing, monitoring and updating guidelines and norms for accountable student behavior	regularly conducts data-based evaluations of the effectiveness of policies and practice that guide student behavioral expectations and disciplinary actions
C. Ensures that district procedures and practices promote a climate that is positive, friendly, and responsive to the needs of individuals.	does not ensure that district procedures and practices promote a climate that is positive, friendly, and responsive to the needs of individuals	develops and implements procedures and practices that result in a climate that is positive, friendly, and responsive to the needs of individuals	engages parents, teachers, students, and administrative staff in reflecting on and developing procedures and practices that promote a climate that is positive, friendly, and responsive to the needs of individuals	involves parents, teachers, students, and administrative staff in a data-based continuous improvement cycle for student and employee well-being and community satisfaction
D. Promotes the development of student agency in learning and community participation.	does not promote, monitor, or support efforts to develop student agency in learning and community participation.	promotes efforts to help students understand, articulate, and act on their own learning needs as well as participate in class- room/school decision making	ensures that curricular and co- curricular activities provide op- portunities and support for de- velopment of student agency	collaborates with staff and stu- dents to conduct data-based evaluations of district efforts to help students understand, articu- late, and act on their learning needs and participate in class- room/school decision-making
E. Articulates high expectations for ethical and professional behavior of district employees.	does not model or articulate expectations and monitor compliance for ethical and professional behavior in the district	models and articulates expecta- tions for ethical and professional behavior by staff	guides administrators to model, articulate and reinforce high ethical and professional expectations for staff	elevates a climate in which district employees are highly conscious of ethical and professional expectations and hold each other accountable

school personnel to promote each student's academic success and well-being. Standard 5 — Professional Capacity of School Personnel: Effective educational leaders develop the professional capacity and practice of

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Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Focuses evaluation and pro- fessional development on the improvement of student learn- ing.	pays little attention to staff eval- uation and professional devel- opment to improve student learning	ensures that the district has clear strategies for evaluation and professional development to improve student learning	uses evaluation and professional development strategically to promote candid and collaborative self-assessment of effectiveness	uses evaluation and professional development as a tool to challenge existing practices to improve student learning
B. Implements effective procedures for staff evaluation.	makes little effort to ensure that staff evaluations are fair, meaningful, and consistent with state expectations	ensures that staff evaluations are fair, meaningful, and consistent with state expectations	develops and supports processes for effective individual im- provement efforts resulting from staff evaluations	evaluates staff evaluation processes systematically and collaboratively to ensure effectiveness
C. Develops systematic strate- gies for using professional de- velopment to improve student learning.	does not design coherent professional development strategies linked to the district improvement plan	establishes strategies for align- ing district professional devel- opment efforts with the district improvement plan	ensures that district professional development activities are extensive, accessible, and focused on continuous improvement of teaching and student learning	evaluates professional develop- ment activities systematically and collaboratively with partici- pants to ensure effectiveness in improving student learning
D. Personally models effective professional development.	does not have a written professional growth plan	models professional develop- ment by creating and imple- menting a written professional growth plan	engages in candid self- assessment of personal assump- tions, values, beliefs, and prac- tices that guide improvement of professional growth	models professional growth planning as a continuous cycle of assessment, reflection, and changes in practice in order to improve professional growth
E. Builds leadership capacity to improve student learning.	does not attempt to stimulate, mentor, or coach the professional development of principals and other instructional leaders	takes steps to stimulate, mentor, or coach the professional development of principals and other instructional leaders	guides principals and other instructional leaders to assist the professional development of teachers	creates a district-wide culture that leads all staff to engage in continuous collaborative professional development focused on student learning
F. Empowers and supports teachers and staff in developing professional learning communities that promote instructional improvement.	does not promote or support development of professional learning communities that promote instructional improvement	establishes workplace conditions (time, resources, and vision) that empower and support professional learning communities focused on instructional improvement	establishes/sustains a professional culture characterized by trust, transparency, mutual accountability, and commitment to the vision	engages staff in a continuous improvement cycle to evaluate and enhance the effectiveness of the district's professional learning communities

Standard 6 — Meaningful Engagement of Families and Community: Effective educational leaders engage families and the community in meaningful, reciprocal, and mutually beneficial ways to promote each student's academic success and well-being.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Develops two-way communication strategies to reach families, and other individuals, agencies, or groups in the community.	does not have communication strategies to inform families and community about district needs, goals and activities	develops strategies and communication vehicles to share information and answer questions about district needs, goals, and activities	develops data-informed strate- gies to solicit the views and concerns of families and other individuals, agencies, or groups in the community about the dis- trict's schools	empowers effective networks of families and other individuals, agencies, or groups in the community to maintain regular two-way communication about district needs, goals and activities
B. Develops strategies to involve families and community members in the educational process.	does not involve families and diverse community members in the educational process	ensures district implementation of strategies to involve families and diverse community members through conferences, meetings, and volunteer activities	ensures district implementation of multiple strategies for involving families and community members in decision making about children's education	sustains or expands a network of key family and diverse community stakeholders who can serve as formal and informal advisors on key issues
C. Develops strategies for constructive resolution of conflicts with families and community members.	does not develop or implement strategies for constructively resolving conflicts with families and community members	ensures that the district has defined procedures allowing families and community members to express concerns and disagreements	develops the capacity of staff and board to maintain open lines of communication with families and community members, constructively resolve conflicts, and build consensus	creates a culture in which conflicts are reflectively addressed and viewed as opportunities for respectful dialogue, consensusbuilding, and constructive resolution
D. Mobilizes community resources to support district goals.	makes minimal efforts to mobilize potential community resources to support district goals	builds relationships with community members and groups that lead to improved resources to support district goals	collaborates with community agencies to create cohesive networks of services to support district goals	provides evidence (e.g., surveys, volunteer rates, partnerships) of increased belief that the learning and well-being of children are community responsibilities
E. Engages board and community in planning, conducting, and building community understanding of levy and bond measures.	does not provide board with timely and helpful guidance on preparing levy and bond measures	helps board ensure that levy and bond measure preparations are conducted in legally correct and fiscally responsible manner	helps board ensure that levy and bond measures meet immediate fiscal needs and advance long- term district goals	engages board and community routinely in long-term planning processes to identify and support district educational and fiscal needs
F. Engages with community members, government agencies, professional associations and other external groups to understand the current environment and develop district responses to emerging issues.	does not engage with local community members, government agencies, professional associations and other external groups	engages with local community members, government agencies, professional associations and other external groups	communicates to board, staff and community knowledge of emerging issues that affect the district	works with board and staff to develop understanding of and appropriate responses to emerging issues in order to preserve and advance the district vision

dent's academic success and well-being. Standard 7 — Operations and Management: Effective educational leaders manage school operations and resources to promote each stu-

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Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Uses a continuous improvement process for implementing, monitoring, evaluating, and improving district operations.	does not systematically plan, implement, and monitor district operations	ensures that operational decisions are guided by a long-term plan that is periodically reviewed and updated	ensures that operations are systematically and consistently managed through planning, data analysis, review of progress, and necessary changes in practice	collaborates with board and staff to analyze and modify the long-term plan to ensure that results support district priorities and superintendent goals
B. Effectively manages fiscal resources in accord with board priorities and instructional improvement.	does not effectively plan and implement district budget in accordance with board priorities	develops budget in accordance with board priorities and manages expenditures in financially responsible manner	develops a budget in accordance with board priorities and manages it in an efficient, financially responsible manner to support improved instruction and other key goals	collaborates with board, staff, and community to continually seek efficiencies, identify new sources of funding, and assess fiscal stability over several years
C. Strategically manages human resources to support instructional improvement and other district goals.	does not efficiently or strategically manage human resources	ensures that the district has systematic policies and procedures guiding recruitment, hiring, induction, and long-term career growth	implements a coherent approach to recruiting, hiring, induction, and career growth that promotes high-quality instruction and improved student learning	engages staff in a continuous improvement process to ensure effectiveness of policies and practices for recruiting, hiring, induction, and career growth and make changes as needed
D. Effectively manages key elements of district operations.	does not effectively manage key elements of district operations, including facilities, transporta- tion, and enrollment	ensures that key elements of district operations are governed by defined policies and practices	monitors district operations in accordance with established policies and practices	engages staff in a continuous improvement process to review effectiveness of district operations and make changes as needed
E. Develops system for ensuring that employee performance meets district expectations.	does not ensure that the district has procedures to set, monitor, and act on standards for ac- ceptable employee performance	ensures that the district has defined procedures for setting, monitoring, and acting on standards for acceptable employee performance	ensures that district procedures for setting, monitoring, and acting on standards for acceptable employee performance are widely understood and observed	engages staff in a continuous improvement process for employee performance

Standard 8 — Collaboration with the Board: Effective educational leaders develop positive working relationships and procedures that help the board of directors to promote *each* student's academic success and well-being.

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Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Respects and advocates mutual understanding of the roles and responsibilities of superintendents and board.	does not articulate or adhere to the roles and responsibilities of the board and superintendent	articulates and adheres to the roles and responsibilities of the superintendent and board	collaborates with board to review and refine guidelines for effective board and superintendent roles and responsibilities	models candid but respectful discussion of board and superintendent roles and responsibilities, including areas of friction or misunderstanding in the board-superintendent relationship
B. Honors board policy.	does not follow board policy	follows board policy	consults with the board when questions of interpretation arise on board policy	facilitates systematic board review and revision of policymaking process
C. Provides the board with time- ly information.	does not provide the board with timely information needed for effective board decision-making	ensures that the board receives necessary information in a timely way, including relevant laws, policies and procedures from local, state and federal mandate	assists board in understanding the multiple perspectives surrounding issues, as well as possible implications of decisions	collaborates with the board to review and improve the effectiveness of information and guidance provided to the board
D. Treats all board members fairly, respectfully. and responsibly.	favors certain board members or is unresponsive to board members' perspectives on educational issues	treats all board members fairly, respectfully, and responsibly	facilitates resolution of concerns or conflicts through board dia- logue that creates greater mutual understanding	increases board capacity through trust, encouragement, and personal example
E. Provides necessary support for effective board decision-making.	does not establish and implement effective procedures for board meetings	ensures that the board has the necessary materials, information, and logistical support to make effective decisions	works with the board to ensure that meeting agendas are focused and consistent with board priorities	collaborates frequently with the board to evaluate and improve the effectiveness of board decision-making
F. Builds strong team relationships with the board.	does not attempt to establish a working team relationship with board	collaborates with board to develop structures, procedures, and norms for working as a team	works with board to monitor team effectiveness and adjust procedures accordingly	facilitates development of a board-superintendent team characterized by candor, deep listening, a collaborative spirit and openness to change

Standard 1 — Mission, Vision, and Core Values: Effective educational leaders develop, advocate, and enact a shared mission, vision, and core values of high-quality education and academic success and well-being of *each* student.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Builds commitment to the vision and mission.	limits references to the district's vision for learning	engages the board, principals and other administrators, teach- ers, and other district employees in periodic discussions of the district vision	engages both internal and exter- nal stakeholders in regular dis- cussions of the district vision and builds shared understanding and commitment to the vision	engages both internal and exter- nal stakeholders in systematical- ly evaluating the continuing value of the vision, and leads efforts to resolve conflicts that may arise
B. Aligns district procedures and practices with the vision.	does not align district procedures and practices with the vision	aligns district procedures and practices with the vision	collaborates with staff to ensure that major decisions on curricu- lum, budgeting, staffing, and planning advance the vision	develops procedures and prac- tices to ensure that the vision is systematically and routinely used to guide decisions on cur- riculum, budgeting, staffing, and planning
C. Holds board and staff mutually accountable for striving toward the vision.	does not hold staff and board accountable for honoring the vision	reminds staff and board periodi- cally of the need to make deci- sions consistent with the vision	evaluates district procedures and practices systematically to en- sure their alignment with the vision; expects principals and other administrators to do the same at the building level	creates a culture in which board, principals and other administra- tors, teachers, and other district staff understand the vision and hold each other mutually ac- countable for realizing it
D. Uses the vision as an indicator of progress.	does not use the vision as an indicator of progress	assesses progress toward the vision and uses it as an informal indicator of success	uses data to assess progress to- ward the vision and communi- cates results to the board, staff, and community	ensures that data is available and systematically used to assess progress toward the vision, to communicate results to the board, staff, and community and to formulate plans to bring about necessary changes
E. Develops explicit strategies and processes to study and improve the district's capacity to improve.	does not use cohesive strategy for guiding district improvement efforts	ensures that each district im- provement project uses a con- tinuous improvement cycle of planning, implementing, as- sessing, and revising	regularly analyzes results of the district's <i>collective</i> improvement efforts in order to identify organizational factors that support or hinder improvement	ensures district staff engage in continuous reflective analysis of improvement efforts in order to identify organizational factors that support or hinder improve- ment

Standard 2 — Equity and Cultural Responsiveness: Effective educational leaders strive for equity of educational opportunity and culturally responsive practices to promote *each* student's academic success and well-being.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Recognizes and capitalizes on the diversity within the community.	does not recognize or capitalize on the presence of diverse groups in the community	ensures that all district staff have access to professional learning resources that enhance the necessary cultural compe- tence to recognize and respect the needs of all students	implements strategies to help staff capitalize on the assets that students from diverse cultural, ethnic, racial, and economic backgrounds bring to the class- room	uses formal and informal part- nerships with diverse groups to develop a district-wide welcom- ing culture that honors the val- ues, beliefs, norms, and tradi- tions of all stakeholders and integrate diverse representation into school and district decision- making processes
B. Increases district capacity to positively address cultural tensions or conflicts.	disregards cultural tensions or conflicts that negatively impact students	ensures that cultural tensions or conflicts are addressed in posi- tive ways	ensures that principals and other administrators and teachers have the necessary skills to help stu- dents address cultural tensions or conflicts	sustains a climate in which members of the school commu- nity can constructively discuss and examine their own views on diversity to improve mutual understanding
C. Works to reduce opportunity and achievement gaps.	disregards or minimizes the ex- istence of opportunity and achievement gaps among di- verse groups	keeps staff attention focused on opportunity and achievement gaps and possible school-based solutions	systematically uses data to identify and implement instructional approaches and school and district practices that reduce opportunity and achievement gaps	establishes partnerships with families and community groups to leverage cultural knowledge and instructional strategies to eliminate opportunity and achievement gaps
D. Examines district policies, procedures, and practices to ensure adherence to principles of fairness, social justice, and human dignity.	does not examine district poli- cies, procedures, and practices for adherence to principles of fairness, social justice, and hu- man dignity	examines district policies, pro- cedures, and practices for adher- ence to principles of fairness, social justice, and human digni- ty	guides staff to use equity audits to ensure that district procedures and practices adhere to princi- ples of fairness, social justice, and human dignity	collaborates with board, staff and community to review results of equity audits and recommend steps to ensure fairness, social justice, and respect for human dignity for each member of the school community

Standard 3 — Curriculum, Instruction, and Assessment: Effective educational leaders develop and support intellectually rigorous and coherent systems of curriculum, instruction, and assessment to promote *each* student's academic success and well-being.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Advocates for student learning as the district's highest priority.	does not communicate that stu- dent learning is central to the district's mission	communicates to all stakeholders that student learning is central to the district's mission	consistently emphasizes student learning is central to the district mission by actively engaging stakeholders in collaborative discussion of ways to continu- ously improve learning	motivates stakeholders to pursue continuous improvement and innovation in student learning to achieve the district's mission
B. Promotes the systematic improvement of coherent curriculum, instruction, and assessment.	takes few steps to analyze district curriculum, instruction, and assessment to improve student learning	engages staff in regular analysis of district curriculum, instruc- tion, and assessment	ensures that decisions on curric- ulum, instruction, and assess- ment are guided by regular, ob- jective data analysis	develops or sustains a compre- hensive system for the review, analysis and modification of curriculum, instruction, and as- sessment based on key learning indicators
C. Ensures that district policies, practices, and resources support learning for each student.	does not align district policies, practices, and resources to sup- port learning for each student	ensures that existing district policies, practices, and resources are aligned to support learning for each student	uses data to identify achieve- ment gaps and seek improve- ments in district policies, prac- tices, and resources to better support learning for each stu- dent	motivates members of the school community to seek im- provement in district policies, practices, and resources to sup- port learning for each student
D. Promotes values, beliefs and behaviors that create an organizational culture devoted to student learning.	does not address the values, beliefs, behaviors, and organiza- tional practices that support a school culture focused on stu- dent learning	recognizes and celebrates indi- vidual and collective efforts that reinforce the culture to improve student learning	creates or sustains a culture of expectation that leads members of the school community to openly acknowledge and collab- oratively address problems in student learning	creates or sustains a shared mor- al imperative for the continuous improvement of student learning

Standard 4 — Community of Care and Support for Students: Effective educational leaders cultivate an inclusive, caring, and supportive school community that promotes the academic success and well-being of *each* student.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Develops and implements procedures and practices that advance the safety and wellbeing of students, employees, and volunteers.	does not develop and implement procedures and practices that ensure the safety and well-being of students, employees, and vol- unteers	develops and implements procedures and practices that address threats to student, employee, and volunteer safety and wellbeing (e.g., bullying, incivility, accessibility, emergencies)	involves members of the school community in developing pro- cedures and practices that ad- dress threats to student, volun- teer, and employee safety and well-being (e.g., bullying, inci- vility, accessibility, emergen- cies)	conducts systematic data-based evaluations of the effectiveness of procedures and practice that address threats to student, employee, and volunteer safety and well-being (e.g., bullying, incivility, accessibility, emergencies)
B. Develops and implements procedures and practices that advance a purposeful and safe learning environment.	does not develop and implement procedures and practices that ensure a purposeful and safe learning environment	develops, communicates, and implements procedures and practices that guide student behavioral expectations and disciplinary actions	engages parents, students, and staff in developing, implement- ing, monitoring and updating guidelines and norms for ac- countable student behavior	regularly conducts data-based evaluations of the effectiveness of policies and practice that guide student behavioral expec- tations and disciplinary actions
C. Ensures that district procedures and practices promote a climate that is positive, friendly, and responsive to the needs of individuals.	does not ensure that district pro- cedures and practices promote a climate that is positive, friendly, and responsive to the needs of individuals	develops and implements procedures and practices that result in a climate that is positive, friendly, and responsive to the needs of individuals	engages parents, teachers, stu- dents, and administrative staff in reflecting on and developing procedures and practices that promote a climate that is posi- tive, friendly, and responsive to the needs of individuals	involves parents, teachers, stu- dents, and administrative staff in a data-based continuous im- provement cycle for student and employee well-being and com- munity satisfaction
D. Promotes the development of student agency in learning and community participation.	does not promote, monitor, or support efforts to develop stu- dent agency in learning and community participation.	promotes efforts to help students understand, articulate, and act on their own learning needs as well as participate in class- room/school decision making	ensures that curricular and co- curricular activities provide op- portunities and support for de- velopment of student agency	collaborates with staff and stu- dents to conduct data-based evaluations of district efforts to help students understand, articu- late, and act on their learning needs and participate in class- room/school decision-making
E. Articulates high expectations for ethical and professional behavior of district employees.	does not model or articulate expectations and monitor com- pliance for ethical and profes- sional behavior in the district	models and articulates expecta- tions for ethical and professional behavior by staff	guides administrators to model, articulate and reinforce high ethical and professional expecta- tions for staff	elevates a climate in which dis- trict employees are highly con- scious of ethical and profession- al expectations and hold each other accountable

Standard 5 — Professional Capacity of School Personnel: Effective educational leaders develop the professional capacity and practice of school personnel to promote *each* student's academic success and well-being.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Focuses evaluation and pro- fessional development on the improvement of student learn- ing.	pays little attention to staff eval- uation and professional devel- opment to improve student learning	ensures that the district has clear strategies for evaluation and professional development to improve student learning	uses evaluation and professional development strategically to promote candid and collabora- tive self-assessment of effec- tiveness	uses evaluation and professional development as a tool to chal- lenge existing practices to im- prove student learning
B. Implements effective procedures for staff evaluation.	makes little effort to ensure that staff evaluations are fair, mean- ingful, and consistent with state expectations	ensures that staff evaluations are fair, meaningful, and consistent with state expectations	develops and supports processes for effective individual im- provement efforts resulting from staff evaluations	evaluates staff evaluation pro- cesses systematically and col- laboratively to ensure effective- ness
C. Develops systematic strategies for using professional development to improve student learning.	does not design coherent professional development strategies linked to the district improvement plan	establishes strategies for align- ing district professional devel- opment efforts with the district improvement plan	ensures that district professional development activities are ex- tensive, accessible, and focused on continuous improvement of teaching and student learning	evaluates professional develop- ment activities systematically and collaboratively with partici- pants to ensure effectiveness in improving student learning
D. Personally models effective professional development.	does not have a written professional growth plan	models professional develop- ment by creating and imple- menting a written professional growth plan	engages in candid self- assessment of personal assump- tions, values, beliefs, and prac- tices that guide improvement of professional growth	models professional growth planning as a continuous cycle of assessment, reflection, and changes in practice in order to improve professional growth
E. Builds leadership capacity to improve student learning.	does not attempt to stimulate, mentor, or coach the profession- al development of principals and other instructional leaders	takes steps to stimulate, mentor, or coach the professional devel- opment of principals and other instructional leaders	guides principals and other in- structional leaders to assist the professional development of teachers	creates a district-wide culture that leads all staff to engage in continuous collaborative profes- sional development focused on student learning
F. Empowers and supports teachers and staff in developing professional learning communities that promote instructional improvement.	does not promote or support development of professional learning communities that pro- mote instructional improvement	establishes workplace condi- tions (time, resources, and vi- sion) that empower and support professional learning communi- ties focused on instructional improvement	establishes/sustains a professional culture characterized by trust, transparency, mutual accountability, and commitment to the vision	engages staff in a continuous improvement cycle to evaluate and enhance the effectiveness of the district's professional learn- ing communities

Standard 6 — Meaningful Engagement of Families and Community: Effective educational leaders engage families and the community in meaningful, reciprocal, and mutually beneficial ways to promote *each* student's academic success and well-being.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Develops two-way communication strategies to reach families, and other individuals, agencies, or groups in the community.	does not have communication strategies to inform families and community about district needs, goals and activities	develops strategies and commu- nication vehicles to share infor- mation and answer questions about district needs, goals, and activities	develops data-informed strate- gies to solicit the views and concerns of families and other individuals, agencies, or groups in the community about the dis- trict's schools	empowers effective networks of families and other individuals, agencies, or groups in the com- munity to maintain regular two- way communication about dis- trict needs, goals and activities
B. Develops strategies to involve families and community members in the educational process.	does not involve families and diverse community members in the educational process	ensures district implementation of strategies to involve families and diverse community mem- bers through conferences, meet- ings, and volunteer activities	ensures district implementation of multiple strategies for involv- ing families and community members in decision making about children's education	sustains or expands a network of key family and diverse commu- nity stakeholders who can serve as formal and informal advisors on key issues
C. Develops strategies for constructive resolution of conflicts with families and community members.	does not develop or implement strategies for constructively re- solving conflicts with families and community members	ensures that the district has defined procedures allowing families and community members to express concerns and disagreements	develops the capacity of staff and board to maintain open lines of communication with families and community members, con- structively resolve conflicts, and build consensus	creates a culture in which con- flicts are reflectively addressed and viewed as opportunities for respectful dialogue, consensus- building, and constructive reso- lution
D. Mobilizes community resources to support district goals.	makes minimal efforts to mobi- lize potential community re- sources to support district goals	builds relationships with com- munity members and groups that lead to improved resources to support district goals	collaborates with community agencies to create cohesive networks of services to support district goals	provides evidence (e.g., surveys, volunteer rates, partnerships) of increased belief that the learning and well-being of children are community responsibilities
E. Engages board and community in planning, conducting, and building community understanding of levy and bond measures.	does not provide board with timely and helpful guidance on preparing levy and bond measures	helps board ensure that levy and bond measure preparations are conducted in legally correct and fiscally responsible manner	helps board ensure that levy and bond measures meet immediate fiscal needs and advance long- term district goals	engages board and community routinely in long-term planning processes to identify and sup- port district educational and fiscal needs
F. Engages with community members, government agencies, professional associations and other external groups to understand the current environment and develop district responses to emerging issues.	does not engage with local community members, govern- ment agencies, professional as- sociations and other external groups	engages with local community members, government agencies, professional associations and other external groups	communicates to board, staff and community knowledge of emerging issues that affect the district	works with board and staff to develop understanding of and appropriate responses to emerg- ing issues in order to preserve and advance the district vision

Standard 7 — Operations and Management: Effective educational leaders manage school operations and resources to promote *each* student's academic success and well-being.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Uses a continuous improvement process for implementing, monitoring, evaluating, and improving district operations.	does not systematically plan, implement, and monitor district operations	ensures that operational decisions are guided by a long-term plan that is periodically reviewed and updated	ensures that operations are sys- tematically and consistently managed through planning, data analysis, review of progress, and necessary changes in practice	collaborates with board and staff to analyze and modify the long- term plan to ensure that results support district priorities and superintendent goals
B. Effectively manages fiscal resources in accord with board priorities and instructional improvement.	does not effectively plan and implement district budget in accordance with board priorities	develops budget in accordance with board priorities and man- ages expenditures in financially responsible manner	develops a budget in accordance with board priorities and manages it in an efficient, financially responsible manner to support improved instruction and other key goals	collaborates with board, staff, and community to continually seek efficiencies, identify new sources of funding, and assess fiscal stability over several years
C. Strategically manages human resources to support instructional improvement and other district goals.	does not efficiently or strategi- cally manage human resources	ensures that the district has sys- tematic policies and procedures guiding recruitment, hiring, in- duction, and long-term career growth	implements a coherent approach to recruiting, hiring, induction, and career growth that promotes high-quality instruction and im- proved student learning	engages staff in a continuous improvement process to ensure effectiveness of policies and practices for recruiting, hiring, induction, and career growth and make changes as needed
D. Effectively manages key elements of district operations.	does not effectively manage key elements of district operations, including facilities, transporta- tion, and enrollment	ensures that key elements of district operations are governed by defined policies and practices	monitors district operations in accordance with established policies and practices	engages staff in a continuous improvement process to review effectiveness of district opera- tions and make changes as needed
E. Develops system for ensuring that employee performance meets district expectations.	does not ensure that the district has procedures to set, monitor, and act on standards for ac- ceptable employee performance	ensures that the district has defined procedures for setting, monitoring, and acting on standards for acceptable employee performance	ensures that district procedures for setting, monitoring, and act- ing on standards for acceptable employee performance are widely understood and observed	engages staff in a continuous improvement process for em- ployee performance

Standard 8 — Collaboration with the Board: Effective educational leaders develop positive working relationships and procedures that help the board of directors to promote *each* student's academic success and well-being.

Themes	Unsatisfactory	Basic	Proficient	Distinguished
A. Respects and advocates mutual understanding of the roles and responsibilities of superintendents and board.	does not articulate or adhere to the roles and responsibilities of the board and superintendent	articulates and adheres to the roles and responsibilities of the superintendent and board	collaborates with board to review and refine guidelines for effective board and superintendent roles and responsibilities	models candid but respectful discussion of board and superin- tendent roles and responsibili- ties, including areas of friction or misunderstanding in the board-superintendent relation- ship
B. Honors board policy.	does not follow board policy	follows board policy	consults with the board when questions of interpretation arise on board policy	facilitates systematic board review and revision of policymaking process
C. Provides the board with timely information.	does not provide the board with timely information needed for effective board decision-making	ensures that the board receives necessary information in a time- ly way, including relevant laws, policies and procedures from local, state and federal mandate	assists board in understanding the multiple perspectives sur- rounding issues, as well as pos- sible implications of decisions	collaborates with the board to review and improve the effectiveness of information and guidance provided to the board
D. Treats all board members fairly, respectfully. and responsibly.	favors certain board members or is unresponsive to board mem- bers' perspectives on education- al issues	treats all board members fairly, respectfully, and responsibly	facilitates resolution of concerns or conflicts through board dia- logue that creates greater mutual understanding	increases board capacity through trust, encouragement, and per- sonal example
E. Provides necessary support for effective board decisionmaking.	does not establish and imple- ment effective procedures for board meetings	ensures that the board has the necessary materials, information, and logistical support to make effective decisions	works with the board to ensure that meeting agendas are fo- cused and consistent with board priorities	collaborates frequently with the board to evaluate and improve the effectiveness of board deci- sion-making
F. Builds strong team relationships with the board.	does not attempt to establish a working team relationship with board	collaborates with board to develop structures, procedures, and norms for working as a team	works with board to monitor team effectiveness and adjust procedures accordingly	facilitates development of a board-superintendent team char- acterized by candor, deep listen- ing, a collaborative spirit and openness to change