



September 2022

Dear Public Education Supporter,

The Mesquite ISD Education Foundation proudly present **The Amazing Santacolor 5K Run & Walk**, to be held on November 12 at Town East Mall. I invite you to join us for a wonderful morning of making lasting memories with friends and family in the community, while raising substantial funds to support Mesquite ISD teachers and students.

The one and only Santa Claus is the official starter again this year in conjunction with his arrival at Town East Mall for the holiday season. This event is a community favorite with more than 1,250 participants, volunteers and sponsors in attendance last year. While the 5K is chip-timed and can be competitive, many of our participants walk or jog and choose not to be timed. This event is a celebration of Mesquite ISD and is fun for everyone in the community!

Sponsorship opportunities are outlined on the enclosed Benefits Grid. Contributions are 100 percent tax deductible and as always, proceeds exclusively benefit students and teachers in Mesquite ISD through the funding of classroom grants that fall outside of the state budget.

For more information please visit [www.mesquitefoundation.org/events/amazing-santacolor-5k](http://www.mesquitefoundation.org/events/amazing-santacolor-5k) or contact Randy Lewallyn at (972) 882-7513 or [hlewallyn@mesquiteisd.org](mailto:hlewallyn@mesquiteisd.org).

Thank you for joining us in our mission of excellence in education for all Mesquite ISD students.

**#4Kids4Tomorrow**

Sincerely,

Randy Lewallyn - Executive Director

**FOR KIDS • FOR TOMORROW**

**P.O. Box 871385 Mesquite 75187 - 972.882.7513 - [www.mesquitefoundation.org](http://www.mesquitefoundation.org)**



## SPONSOR BENEFITS

(BENEFITS ARE TIME SENSITIVE)

	Presenting (Negotiable)	White Christmas \$2,000	Red Nosed Reindeer \$1,500	Green Mistletoe \$1,000	Silver Bells \$500
LOGO INCLUDED ON ALL PRINT ADVERTISING & PROMOTIONAL MATERIALS	<b>X</b>				
VIDEO MESSAGE BY COMPANY REPRESENTATIVE ON SOCIAL MEDIA & ON-SITE	<b>X</b>				
PROMINENT LOGO INCLUDED ON HOME PAGE OF EVENT WEBSITE	<b>X</b>	<b>X</b>			
OPPORTUNITY TO INCLUDE AN ITEM IN RACE PACKETS - QUANTITY 1000 (Item due by November 1)	<b>X</b>	<b>X</b>			
PROMINENT LOGO NEAR TOP/BACK OF EVENT T-SHIRT	<b>X</b>	<b>X</b>			
LOGO ON BACK OF EVENT T-SHIRT	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
LOGO INCLUDED ON SPONSOR PAGE OF WEBSITE	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
UNIQUE SOCIAL MEDIA POST INCLUDING LOGO	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
OPPORTUNITY FOR PRODUCT OR COUPON PLACEMENT IN RACE PACKETS (Item due by November 1)	<b>X</b>	<b>X</b>	<b>X</b>		
FREE RUN ENTRIES/RACE PACKETS	<b>10</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>



# 2022 SPONSOR CONTRACT

List Sponsor/Company name as you would like it to appear in print. *(Please print in all caps)*

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

This agreement is made by and between the Mesquite ISD Education Foundation and

(hereinafter referred to as "sponsor" and dated this \_\_\_\_\_ day of \_\_\_\_\_ 2021.

**Please check a Sponsorship Level below**

White Christmas \$2,000

Red-Nosed Reindeer \$1,500

Green Mistletoe \$1,000

Silver Bells \$500

Cash Donation \$ \_\_\_\_\_

*The Mesquite ISD Education Foundation agrees to provide services and privileges to the sponsor as outlined on the attached sponsorship benefit grid.*

**Sponsor Signature:**

Signed By: \_\_\_\_\_

Title: \_\_\_\_\_

**Education Foundation Signature:**

Signed By: \_\_\_\_\_

Title: \_\_\_\_\_

**Make checks payable to Mesquite Education Foundation.**

Mail contract and payment to: MISD Education Foundation, P.O. Box 871385, Mesquite, TX 75187

E-mail contract to: [hlewallyn@mesquiteisd.org](mailto:hlewallyn@mesquiteisd.org)

Visa  MasterCard  AMEX  Discover

Name on Card: \_\_\_\_\_ Exp. \_\_\_\_\_ 3 Digit Code \_\_\_\_\_

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Billing Zip: \_\_\_\_\_

Event Details at: [www.mesquitefoundation.org/events/amazing-santacolor-5k](http://www.mesquitefoundation.org/events/amazing-santacolor-5k)