

SUBJECT: MEDIA STUDIES



NESTON
HIGH SCHOOL

KS4 CURRICULUM PLAN

KS4 Knowledge and key skills

YEAR 10	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
TOPIC						
Knowledge	Students will know camera angles and how colour choices are significant. They will also know what semiotics is and how representations are created in the This Girl Can advertising campaign. Further to this, historical contexts will be introduced and applied to the Quality Street advert.	Students will know the media language and representation for The Man with the Golden Gun. In addition, students will know media language, representation and industry links to No Time to Die.	Students will know the media language, representation and contextual links for the Pride and GQ magazine front covers.	Students will know the media language and representation links to The Sun set text. Students will also know the industry surrounding The Sun and how audiences are targeted.	Students will know the media language and representation links to The Guardian set text. Students will also revise previous set texts ready for their CAEs.	Students will know the industry surrounding radio with particular focus on The Archers. Students will know how the audience for BBC Radio 4 are targeted. Students will also know the industry for video games with a focus on Fortnite and how it targets its audience.
Skills	Students will begin to know how to analyse a media text using specific media examples and how to apply some media terminology	Students will be able to analyse media texts and apply key terminology with increasing detail. Students will also be able to answer exam style questions applying the theoretical framework with some confidence.	Students will be able to analyse media texts and apply key terminology with growing confidence. Students will also be able to answer exam style questions applying all elements of the theoretical framework to both set texts and unseen texts.	Students will be able to analyse media texts and apply key terminology with increased confidence. Students will also be able to answer exam style questions applying all elements of the theoretical framework. Students will also be able to confidently make links to relevant media theorists.	Students will be able to analyse media texts and apply key terminology confidently. Students will also be able to answer exam style questions applying all elements of the theoretical framework. Students will also be able to confidently make links to relevant media theorists.	Students will be able to analyse media texts and apply key terminology confidently. Students will also be able to answer exam style questions applying all elements of the theoretical framework. Students will also be able to confidently make links to relevant media theorists.
Key Vocab	Media language, representation, denotation, connotation	Regulation, distribution, franchise, iconography	Ethnicity, masthead, coverline, aspirational	Tabloid, political allegiance, active and passive audience	Broadsheet, splash, strapline, enigma codes	Licence fee, PEGI, brand identity, Ofcom

YEAR 11	SUMMER 2	SUMMER 1	SPRING 2	SPRING 1	AUTUMN 2	AUTUMN 1
TOPIC						
Knowledge	External examinations	Students will revise all set texts from Components 1 and 2 and will know how to apply the media framework independently with confidence. Students will also be able to use detailed and specific examples in an assured way.	Students will know how to apply the media framework to the set texts of Taylor Swift, Justin Bieber and TLC for the music video component. Students will know the contemporary media contexts within which they were created.	Students will know how to apply the media framework to the set texts of Taylor Swift, Justin Bieber and TLC for the music video component. Students will know the contemporary media contexts within which they were created.	Students will know how to apply the media framework to the set texts of Luther and The Sweeney. Students will know the media contexts in which they were created. Students will know the relevant theories for the set texts.	Students will know how to apply the media framework to the set texts of Luther and The Sweeney. Students will know the media contexts in which they were created. Students will know the relevant theories for the set texts.
Skills	External examinations	Students will confidently apply all elements of the media framework with confidence, using detailed, specific examples to analyse texts.	Students will be confident in analysing the set texts. Students can confidently apply all elements of the media framework and can use detailed specific media examples to analyse texts.	Students will be confident in analysing the set texts. Students can confidently apply all elements of the media framework and can use detailed specific media examples to analyse texts.	Students will develop their analysis of the set texts. Students will be able to apply all elements of the media framework and use specific media examples of analyse set texts.	Students will begin to analyse the set texts. Students will be able to apply all elements of the media framework and use specific media examples of analyse set texts.
Key Vocab		Media language, representation, audience, industry	Cutting, transitions, fade, banner advert	Narrative strand, diegetic sound, non-diegetic sound, editing	Propp, regulation, global distribution, PSB	Visual codes, character types, audio codes, binary opposites

Key Knowledge Transfer