

Regional School District No. 17
Board of Education
Communications Subcommittee
Minutes
Chair: Shawna Goldfarb

A meeting of the Regional School District No. 17 Communications Committee was held on September 7, 2022 at 3:30 p.m. in the Central Office Board Room.

Subcommittee Members Present: Shawna Goldfarb (Chair), Jennifer Favalora, Lisa Connelly

Subcommittee Members Absent: Superintendent Wihbey

1. **Call to Order/Opening of the Meeting:** The meeting was called to order at 3:40 by Shawna Goldfarb (Chair)
2. **Approve minutes from August 25, 2022 meeting:** Jennifer Favalora motioned to approve, Lisa Connelly seconded the motion. The motion passed unanimously.
3. **Finalize the BOE Newsletter Process:** The committee discussed the final needs to begin creating and distributing the first newsletter. The BOE Newsletter will be distributed as a Fall, Winter and Spring issue. Superintendent Wihbey will send the committee the quote for printing the newsletter. After that, Shawna Goldfarb will finalize the proposal for the upcoming Board meeting as a recommendation.
4. **Strategic Plan Video:** Jennifer Favalora announced the video is on hold until the Strategic Plan is closer to being finalized.
5. **Update on Stakeholder Engagement:** Shawna Goldfarb advised the committee that the additions to Convocation were well received. Superintendent Wihbey gave a presentation

to the committee regarding the District Social Media progress. Superintendent Wihbey asked for the committee's recommendations of what should be posted on the new RSD #17 Facebook page and its new Twitter page. He also presented the committee with ideas for the Strategic Plan PR posters. The committee gave feedback on both and Superintendent Wihbey advised know that he will take the information back to Kerry who is managing these changes. Finally, Shawna Goldfarb asked for an update from Superintendent Wihbey on the Staff Engagement calendar for the BOE and the Budget Process Calendar. Jennifer Favalora also asked the committee about the upcoming Sub-Committee Calendar needed for next year. Finally, Shawna let the committee know that she would be proceeding with the update of the BOE section of the RSD #17 website.

6. Adjournment: Meeting adjourned at 5:30