

SUBJECT: MEDIA STUDIES



NESTON
HIGH SCHOOL

KS5 CURRICULUM PLAN 2022-23

KS5 Knowledge and key skills

YEAR 12	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
TOPIC						
Knowledge	Students will know camera angles, lighting and sound techniques. They will also know what semiotics is and how representations are created. Further to this, audience theories will be introduced and applied to media texts. An introduction to theories surrounding media industries will also be taught.	Students will know the media language, representation and industry links to Kiss of the Vampire, 2020 Paralympics advert and Tide set texts. Students will also know the industry links to the set texts of Black Panther and I, Daniel Blake. Students will know how to apply set theorists to these texts.	Students will know the media language, representation links to 2020 Paralympic advert and industry and audience links to Assassin's Creed franchise and The Times set texts. Students will also know the media language, representation, audience and industry links to The Times set text. Students will know how to apply set theorists to these	Students will know the media language and representation links to the Turntables and Little Bit Of Love set texts. Students will also know the media language, representation, audience and industry links to the Daily Mirror set text. Students will know how to apply set theorists to these texts.	Students will know the media language and representation links to the Little Bit Of Love set text. Students will also know the media language, representation, audience and industry links to the Daily Mirror set text and the audience elements for the Have You Heard George's Podcast set text. Students will know how to apply set theorists to these	Students will know how to plan their NEA for a music video and magazine pages. Students will also know the target audience they are aiming their products for. Students will know how to use pre-production elements to inform their productions.
Skills	Students will begin to know how to analyse a media text using specific media examples and how to apply some media terminology and theory.	Students will be able to analyse media texts and apply key terminology with increasing detail. Students will also be able to answer exam style questions applying the theoretical framework with some confidence.	Students will be able to analyse media texts and apply key terminology with growing confidence. Students will also be able to answer exam style questions applying all elements of the theoretical framework to both set texts and unseen texts.	Students will be able to analyse media texts and apply key terminology with increased confidence. Students will also be able to answer exam style questions applying all elements of the theoretical framework. Students will also be able to confidently make links to relevant media theorists.	Students will be able to analyse media texts and apply key terminology confidently. Students will also be able to answer exam style questions applying all elements of the theoretical framework. Students will also be able to confidently make links to relevant media theorists.	Students will be increasingly confident in using photo editing software such as Photoshop. Students will be increasingly confident in using video editing software such as Sony Vegas.
Key Vocab	Media language, representation, audience, industry	Regulation, distribution, circulation, synergy, conglomerate	PSB, vertical integration, horizontal integration, niche audience, pay wall	Intertextuality, avante garde, IPSO, demographics	Media language, representation, audience, industry	Layers, storyboard, target audience

YEAR 13	SUMMER 2	SUMMER 1	SPRING 2	SPRING 1	AUTUMN 2	AUTUMN 1
TOPIC						
Knowledge	External examinations	Students will revise all set texts from Component 2 and will know how to apply the media framework independently with confidence. Students will also be able to use detailed and specific examples in an assured way.	Students will know how to apply the media framework to the set texts of Attitude and Zoella. Students will know the contemporary media contexts within which they were created. Students will know the relevant theories for the set texts.	Students will know how to apply the media framework to the set texts of The Returned and Humans. Students will know the contemporary media contexts within which they were created. Students will know the relevant theories for the set texts.	Students will know how to apply the media framework to the set texts of Woman's Realm, The Returned and Humans. Students will know the media contexts in which they were created. Students will know the relevant theories for the set texts.	Students will know how to apply the media framework to the set texts of Woman's Realm and huck. Students will know the media contexts in which they were created. Students will also be able to apply media language and representation analysis to the Riptide music video from Component
Skills	External examinations	Students will confidently apply all elements of the media framework with confidence, using detailed, specific examples to analyse and evaluate texts.	Students will be confident in evaluating theories in relation to the set texts. Students can confidently apply all elements of the media framework and can use detailed specific media examples to analyse and evaluate texts.	Students will be confident in evaluating theories in relation to the set texts. Students can confidently apply all elements of the media framework and can use detailed specific media examples to analyse and evaluate texts.	Students will be increasingly confident in evaluating theories in relation to the set texts. Students can apply all elements of the media framework and can use detailed specific media examples to analyse and evaluate texts.	Students will begin to evaluate theories in relation to the set texts. Students will be able to apply all elements of the media framework and use specific media examples of analyse set texts.
Key Vocab		Media language, representation, industry, audience	Media language, representation, industry, audience	Web traffic, multi-channel network, pre-roll ads, bumper ads	Dystopian setting, postmodernism, flexi-narrative	Mainstream, independent, masthead, strapline, binary opposites

Key Knowledge Transfer