

**FAIRFIELD COUNTY ESC  
BUSINESS ADVISORY COUNCIL  
2020-2021 ACTION PLAN  
Adopted September 22, 2020**

**MISSION STATEMENT**

The mission of the Business Advisory Council is to help build relationships between businesses and schools in Fairfield County by fostering cooperation among schools, school districts, businesses, and the community they serve to ensure that the work of educators aligns with the needs of businesses.

**GOAL ONE:** Membership to the Business Advisory were approved, officers were elected, bylaws were revised and approved, and quarterly meeting dates were adopted on May 19, 2020.

**Objectives:**

1. To review, revise, and adopt a set of recommended bylaws.
2. To adopt a process for taking and recording the minutes of each council meeting.
3. To review public notice responsibilities of all meetings.
4. To identify and adopt quarterly meeting dates that include a date in September and November of 2019 and February and May of 2020.
5. Schedule additional meetings of the Council that may be needed.

**GOAL TWO:** The Business Advisory Council will report, make recommendations to the ESC governing Board, adopt a “Joint Statement” by February 1, 2021.

**Objectives:**

1. To provide advice to local school districts on changes in the economy and job market in an effort to identify which jobs will most likely be available to students.

2. To provide feedback for the employment skills most critical to business and industry at the local level.
3. To advocate for the inclusion of the identified employment skills in the development of curriculum.
4. To aid and support local school districts by offering suggestions for developing a working relationship among educators, businesses and labor organizations
5. Actions that the Business Advisory Council can consider and possibly adopt:
6. Conduct a survey of businesses in Fairfield County to:
  - a. Obtain feedback from the business community on their needs for academic, social, emotional, and workplace skill development.
  - b. Gather information on how to better make workplace connections between students and employers.
  - c. Identify summer job opportunities for students.
  - d. Support students with business community mentors.
7. Support a job fair to gather business representatives and employees and allow students and their families to learn about business activities and potential employment opportunities in the state and region.
8. Promote OhioMeansJobs, [CareerConnections@education.ohio.gov](mailto:CareerConnections@education.ohio.gov), and other career counseling and exploration strategies to help students and their families to become more familiar with current job and career opportunities.
9. Review available workforce data to better understand employer needs and workplace needs and their fit with current level of skill development in the school systems.
10. Provide written feedback to local school districts informing them of needed employability skills, recommending community resources available to augment lessons, providing information about career pathways, and supporting school districts with grant applications.
11. Identify, communicate, and support teacher/educator externship opportunities and learning opportunities that may be available to educators.