

**FAIRFIELD COUNTY ESC
BUSINESS ADVISORY COUNCIL
2021-2022 ACTION PLAN
Adopted September 21, 2021**

MISSION STATEMENT

The mission of the Business Advisory Council is to help build relationships between businesses and schools in Fairfield County by fostering cooperation among schools, school districts, businesses, and the community they serve to ensure that the work of educators aligns with the needs of businesses.

GOAL ONE: Membership to the Business Advisory Council was approved, officers were elected, bylaws were revised and approved, and quarterly meeting dates were adopted on May 18, 2021.

Rick Szabrack, elected president, will serve as the primary lead for the BAC for 2021-22.

Contact information: rick.szabrak@fairfieldcountyohio.gov

Jon Parker, elected vice president, will serve as the secondary lead for the BAC for 2021-22.

Contact information: parkerj@buschools.com

Marie C. Ward, Ph.D., ESC Superintendent and primary contact for the BAC.

Contact information: mward@fairfieldesc.org

Objectives:

1. To review, revise, and adopt a set of recommended bylaws.
2. To adopt a process for taking and recording the minutes of each council meeting.
3. To review public notice responsibilities of all meetings.

4. To identify and adopt quarterly meeting dates that include a date in September of 2021 and November of 2021 and February 2022 and May of 2022.
5. Schedule additional meetings of the Council that may be needed.
6. Attract and Engage with more members in the Business Community

GOAL TWO: The Business Advisory Council will report, make recommendations to the ESC governing Board, adopt a “Joint Statement” by February 1, 2022.

Objectives:

1. To provide advice to local school districts on changes in the economy and job market in an effort to identify which jobs will most likely be available to students.
2. To provide feedback for the employment skills most critical to business and industry at the local level.
3. To advocate for the inclusion of the identified employment skills in the development of curriculum and 2023 graduation requirements.
4. To aid and support local school districts by offering suggestions for developing a working relationship among educators, businesses and labor organizations.
5. Actions that the Business Advisory Council can consider and possibly adopt:
 - a. Conduct a survey of businesses in Fairfield County to:
 - i. Obtain feedback from the business community on their needs for academic, social, emotional, and workplace skill development.
 - ii. Gather information on how to better make workplace connections between students and employers.
 - iii. Identify summer job opportunities for students.
 - iv. Support students with business community mentors.
 - b. Support a job fair to gather business representatives and employees and allow students and their families to learn about business activities and potential employment opportunities in the state and region.
 - c. Promote OhioMeansJobs, CareerConnecions@education.ohio.gov, and other career counseling and exploration strategies to help students

and their families to become more familiar with current job and career opportunities.

d. Review available workforce data to better understand employer needs and workplace needs and their fit with current level of skill development in the school systems.

e. Provide written feedback to local school districts informing them of needed employability skills, recommending community resources available to augment lessons, providing information about career pathways, and supporting school districts with grant applications.

f. Identify, communicate, and support teacher/educator externship opportunities and learning opportunities that may be available to educators.

g. Identify and promote Pre-Apprenticeship opportunities in the community.

h. Early career exploration opportunities (e.g. Biz-Town) for younger students.