



Fall 2022 Direct Drive Fundraiser

Start-Up Mass e-mail Prompt:

We are now starting our one-time, fall Dakota Hills Direct Drive Donation campaign!

This occurs just once per year, in September! This replaces the old magazine and cookie sales. It is a simple, direct donation that keeps all of the money at Dakota Hills.

We have a goal of \$25,000. Our suggested donation is \$20 per student as with an enrollment of about 1,180 students, this will get us close to the goal of \$25,000.

Donations are done via MyPaymentsPlus.

- 1) Log-in to MyPaymentsPlus
- 2) Find the "1A: 2022-23 DHMS Direct Donation"
- 3) Enter in your chosen amount
- 4) Confirm the donation

We are very grateful for the involvement and support of the Inver Grove and Eagan communities we serve. Thank you for sending your children to Dakota Hills as they make our school a special place.

Description:

Each fall, Dakota Hills stages a fundraiser to generate money for purchases that are not covered by local, state, or federal funding. This money is used for classroom resources, activities, and student experiences that would otherwise not be possible. This year, instead of contracting with a company to stage a sales-oriented fundraiser, we are simply asking for direct family donations... 100% of these funds will stay at the school.

No Sales, Less Hassle:

This is a big change from the magazine/cookie dough sales that have occurred in the past. Magazines are waning in the internet age. In the past, a sponsoring magazine company has been used to facilitate the fundraiser. Families then get some sort of product (magazines, cookies) but the company kept half or more of the total sales.

We know it will be more popular to raise money in a way that keeps all of it at the school.

Suggested Donation Rationale:

The average amount of money raised via magazine and cookie dough sales over the past 5 years was \$25,000. Dakota Hills now has an enrollment of about 1200 students, serving 1000 families. To match the amount generated from a sales-oriented effort (\$25,000), an average donation of \$20 per student will effectively replace the funds previously generated from the magazine and cookie dough sales.

Funds are used to purchase:

The WEB Program	Reduction of the cost of field trips.	Leveled book resources
Science equipment	Art, Tech, and FACS supplies	Microwave ovens in cafe

Timeline:

- September 14th: Direct Drive fundraiser kick-off. September 23rd: Direct Drive conclusion

Ways to Give:

<p>MyPaymentsPlus (for DHMS Families)</p> <p>Go to your MyPaymentsPlus account</p> <p>Find and select: "1A: DHMS Direct Drive Donation"</p> <p>Enter in any amount you wish to donate, and finalize the transaction</p>	<p>Submit Cash or Checks (a parent/guardian option to MyPaymentsPlus)</p> <p>Payable to "DHMS" or "Dakota Hills MS"</p> <p>Place the check into an envelope.</p> <p>Be sure to label the envelope with your child's name, grade level, and FLEX Advisor</p> <p>Return the donation to your</p>	<p>Invite a Relative to Give to DHMS</p> <p>Donations need to be made via the MyPaymentsPlus system or via mail.</p> <p>We are really seeking for this to occur via MyPaymentsPlus.</p> <p>If you have a relative who wants to donate, we ask that they give their chosen amount to you (parents) and then you</p>
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