



Wingate University
Open Position Description
Assistant Professor, Marketing

Position Title: Assistant Professor, Marketing

Position Location: Wingate Main Campus

The Porter B. Byrum School of Business invites applications and nominations for a tenure-track Assistant Professor of Marketing position at Wingate University. This opening is a full-time, 9-month faculty position reporting directly to the Dean of the Porter B. Byrum School of Business. The timeline to begin is August 2023.

Duties and Responsibilities:

In addition to the duties listed below, faculty members must adhere to the general faculty guidelines as specified by Wingate University and perform other duties as assigned by the Dean of the Porter B. Byrum School of Business and the Provost.

- Teaching undergraduate and/or graduate courses in marketing (principles of marketing, consumer behavior, marketing research, and marketing strategy) and related courses face-to-face and hybrid.
- Conducting research leading to scholarly publication and engaging in service to the School of Business, University, profession and the community.
- Additional responsibilities as assigned by administrative personnel (Dean, Provost).
- Regular, predictable attendance on campus as needed
- Alignment with University mission, vision, and strategic roadmap
- Other job duties/responsibilities may be assigned

Required Qualifications

- Applicants must have a Ph.D. or DBA in marketing or closely related field from an accredited university, preferred AACSB accredited.
- Candidates must have the ability to effectively teach courses in principles of marketing, consumer behavior, marketing research, and marketing strategy.
- Candidates should demonstrate excellent communication skills, provide evidence of being a subject matter expert through teaching, and publishing scholarly work in peer reviewed journals. Relevant experience in business and/or consulting--with a commitment to collaborative endeavors—is preferred.
- ABD candidates will be considered provided there is evidence that the doctorate degree will be completed within three years of appointment.
- Applicants with ABD status will be considered for the rank of Instructor until degree is completed.
- Possess an appreciation for diverse, first-generation, non-traditional, and socio-economically challenged students and a willingness to work individually and in groups to support success in application and matriculation into the program.
- Commitment to actively support and advance DEI initiatives.

To apply, submit the following to Human Resources at careers@wingate.edu. (1) a letter of application with documented professional experience and reasons for interest in the position; (2) current curriculum vitae; (3) names and full contact information including e-mail addresses for

three professional references; (4) unofficial transcripts; and (5) a brief statement of teaching philosophy and principles and vision regarding matters of campus inclusion and equity.

Official review of candidates will begin October 15, 2022 and continue until the position is filled.

WINGATE UNIVERSITY HUMAN RESOURCES

Founded in 1896, Wingate University is a laboratory of difference-making that serves more than 3,600 students in North Carolina. Wingate offers 36 undergraduate majors as well as six master's and four doctoral programs. The University is home to the Cannon College of Arts and Sciences; the Levine College of Health Sciences; the Byrum School of Business; and the College of Professional Studies, which includes the Thayer School of Education and the School of Sport Sciences. The University's motto is "Faith, Knowledge, Service." Learn more at www.wingate.edu.

EQUAL OPPORTUNITY EMPLOYER: Wingate University abides by all federal and state laws prohibiting employment discrimination solely on the basis of a person's race, color, creed, national origin, religion, age (over 40), sex, marital status or physical handicap, except where a reasonable, bona fide occupational qualification exists. Wingate University is committed to the provisions of the Americans with Disabilities Act and its amendments. Wingate University expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability or veteran status. At this time, we are currently seeking candidates with legal authorization to work in the US.

