

## Name, Image and Likeness (NIL) Understanding and Compliance

NIL stands for Name, Image and Likeness and has greatly impacted the landscape for student-athletes and schools, first at the NCAA level, and now, in the California high school environment. The purpose of this document is to ensure that all stakeholders (Student-athletes, coaches and families) understand the current rules related to NIL and to avoid any situation where the eligibility of a Santa Margarita student-athlete is compromised due to violations of CIF Bylaws.

The following information is an overview of the current NIL policies that apply to Santa Margarita Catholic High School student-athletes as defined by the guidelines set forth by CIF guidelines. Two CIF Bylaws apply directly to NIL and high school student-athletes: CIF Bylaw 212 (Defining amateur status) and CIF Bylaw 510 (Undue influence).

In accordance with CIF policy, Santa Margarita Catholic High School student-athletes will adhere to the following NIL Policies:

- **NIL policies DO permit Santa Margarita student-athletes to promote/advertise products as INDIVIDUALS, NOT AFFILIATED WITH SANTA MARGARITA CATHOLIC HIGH SCHOOL**
- **NIL policies DO permit Santa Margarita student-athletes to represent businesses as INDIVIDUALS, NOT AFFILIATED WITH SANTA MARGARITA CATHOLIC HIGH SCHOOL**

*The following include examples of "AFFILIATED" actions with a school: use of school uniforms, use of school facilities, use of school mascot, verbal references to school or school mascot, virtual representation of any of these examples*

**WEARING A TEAM UNIFORM OR ANY IDENTIFYING SCHOOL INSIGNIA (INCLUDING SCHOOL PHYSICAL FACILITIES) WHILE APPEARING IN ANY ADVERTISEMENT, PROMOTIONAL ACTIVITY, OR ENDORSEMENT FOR ANY COMMERCIAL PRODUCT IS A VIOLATION OF CIF POLICY.**

**ADDITIONALLY, A STUDENT-ATHLETE LENDING HIS/HER NAME AND TEAM AFFILIATION FOR THE PURPOSES OF COMMERCIAL ENDORSEMENT IS A VIOLATION OF CIF POLICY**

- **NIL policies DO NOT permit a Santa Margarita student-athlete to promote/advertise products representing their Santa Margarita team or Santa Margarita Catholic High School in any fashion**
- **NIL policies DO NOT permit a Santa Margarita student-athlete to wear their high school uniform, school apparel or any other item that would identify the student-athlete with Santa Margarita Catholic High School. (This also applies to all campus facilities.)**

I have read this document, understand the guidelines set forth regarding Name, Image and Likeness (NIL), and agree to comply with all NIL related rules as defined by CIF and Santa Margarita Catholic High School policy. Additionally, I understand failure to comply with these guidelines could result in the forfeiture of the student's CIF athletic eligibility.

\_\_\_\_\_  
Student-Athlete Name

\_\_\_\_\_  
Student-Athlete Signature/Date

\_\_\_\_\_  
Parent/Guardian Name

\_\_\_\_\_  
Parent/Guardian Signature/Date

\_\_\_\_\_  
Parent/Guardian Name

\_\_\_\_\_  
Parent/Guardian Signature/Date