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Library**

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**52 Union Street
Vernon, CT 06066**

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**Jennifer Johnston-Marius
Director**

Regular Meeting

Town of Vernon Cultural District Advisory Board

Tuesday, June 28th, 2022 at 6:30 pm

Rockville Public Library, 52 Union Street

Vernon, CT

Approved Minutes

RECEIVED
 VERNON TOWN CLERK
 22 SEP - 1 AM 11:32

1. Call to Order - Jennifer Johnston-Marius called the meeting to order at 6::31.

Members present: Tammy Eldredge

Ken Kaplan	Bree Maxwell
Jim Sendrak	Liz Bologna
Sandra Justin	Robin Castro

2. Updates from Staff Liaison

- Shakespeare in the Park will be at Henry Park - July 15 - 17
- Senior Center – Talks have begun with UConn regarding a performing arts center at Old Sr. Center.
- Hope is to make 26 Park Place available to rent for groups wanting space to rehearse. An application has been created, waiting for Town Admin approval.

3. New Business:

a. Cultural Assets Map and Inventory

- There was a discussion of assets: some were added and some suggestions were to be explored.
- We need to take a 2nd look at the asset list – what about convenience stores?
- The site needs to be ‘walk able’ – about 1 – 1 ½ miles
- Suggestion that assets be divided into categories. Jennifer will do this and resend for one last overview before next meeting.
- Tammy volunteered to put the assets on the map

b. Commission Goals and Objectives

- We are at the beginning of the process. Hopefully, the project will be ready for submission in the fall.
- To Celebrate the Creation of a Cultural District, should we have a “kick-off” event in the fall? Bree has funds for First Friday events that might be available.



- Should have a meet & greet for the business in the district. Could divide list amongst members so we can reach out directly.
- Public Relations, marketing and publicity are important and need to be discussed
- Ken suggested the creation of a video for more emphasis
- Long term economic growth is one of the goals
- Jennifer will send members samples of other commission's goals to help guide us better. Asked that all members come to next meeting with one specific goal.

4. Adjournment – 7:45

Next meeting : July 26 – 6:30 – Rockville Library

Signed,



Jennifer Johnston-Marius

