

Ventura Unified School District

**Declining Enrollment Committee Meeting 6
August 31, 2022**



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Agenda Review and Approval

Approve Prior Meeting Minutes



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Review of Meeting 5



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Attracting/Retaining Students – Committee Ideas

1. Expanding programs at the site level to provide enrichment and expanded daycare before and after school.
2. Tracking school choice to account for shifting enrollment vs. growing the overall enrollment.
3. Keeping robust school choice as a key component to maintaining enrollment.
4. Lengthening the school day for kindergarten where it does not already exist.
5. Maintaining strong partnerships with after school service providers and ensuring they are available throughout the district.
6. Increased flexibility with skipping grades/student grade level advancement (reviewing the Board policy/Admin Regs).
7. Maximizing inter-district transfer opportunities – review policy and practice. Exploring opportunities for commuter parents who work in Ventura. Work to develop increases collaboration among district and VUSD schools to facilitate.
8. Exploring the narratives in the community that detract from parents' desire to enroll students in VUSD.
9. Investing in our facilities to ensure they are safe, attractive, and compelling for students. Exploring all possible funding sources for these efforts.
10. Improve accessibility for non-classroom based options and improve the quality of the programs. These options should be both short and long term.
11. Find ways to increase outreach to parents who are considering where to enroll their students by making sure that we market the diversity and quality of our programs.
12. Be more intentional about district messaging around wanting to serve our community and its students.
13. Advocate for more affordable housing with the City of Ventura. Work with developers, real estate agents, and HOAs to find ways to market to new families moving into newly developed and existing homes. Consider educational employee housing.



Attracting/Retaining Students – Committee Ideas

14. Survey families to learn more about what services the city and/or the district can provide that would help families decide to stay in Ventura.
15. Communicate with the city about potential fees/incentives that do not work towards increased affordability.

Programs:

1. Exploring expansion and support for Two Way Immersion. Analyze programs to design more strategic enrollment plans – focus more on recruiting Spanish speakers into the programs.
2. More fully develop the Flex Program so that it is more competitive with non-classroom based charters.
3. Update communications and marketing for our CTE programs.
4. More fully develop and market AVID Pathways from TK-12.
5. Explore programs that work to challenge and engage higher achieving students (GATE, etc.)

Other:

1. Explore, research why students are leaving to private and parochial schools – explore developing programs that address the desires and needs of this group of families who are prone to leaving these programs.
2. Customer Service supported in action.
3. Clearly communicate when mandates/rules are not within our control.
4. Address issues associated with campus climate and culture to ensure parents and students feel safe and secure attending VUSD schools.



DEC Subcommittee



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Subcommittee

4-5 members

- **Chair Forsythe**
- **Co-Chair Johnson**
- **Member (1)**
- **Member (2)**
- **Member (3)**

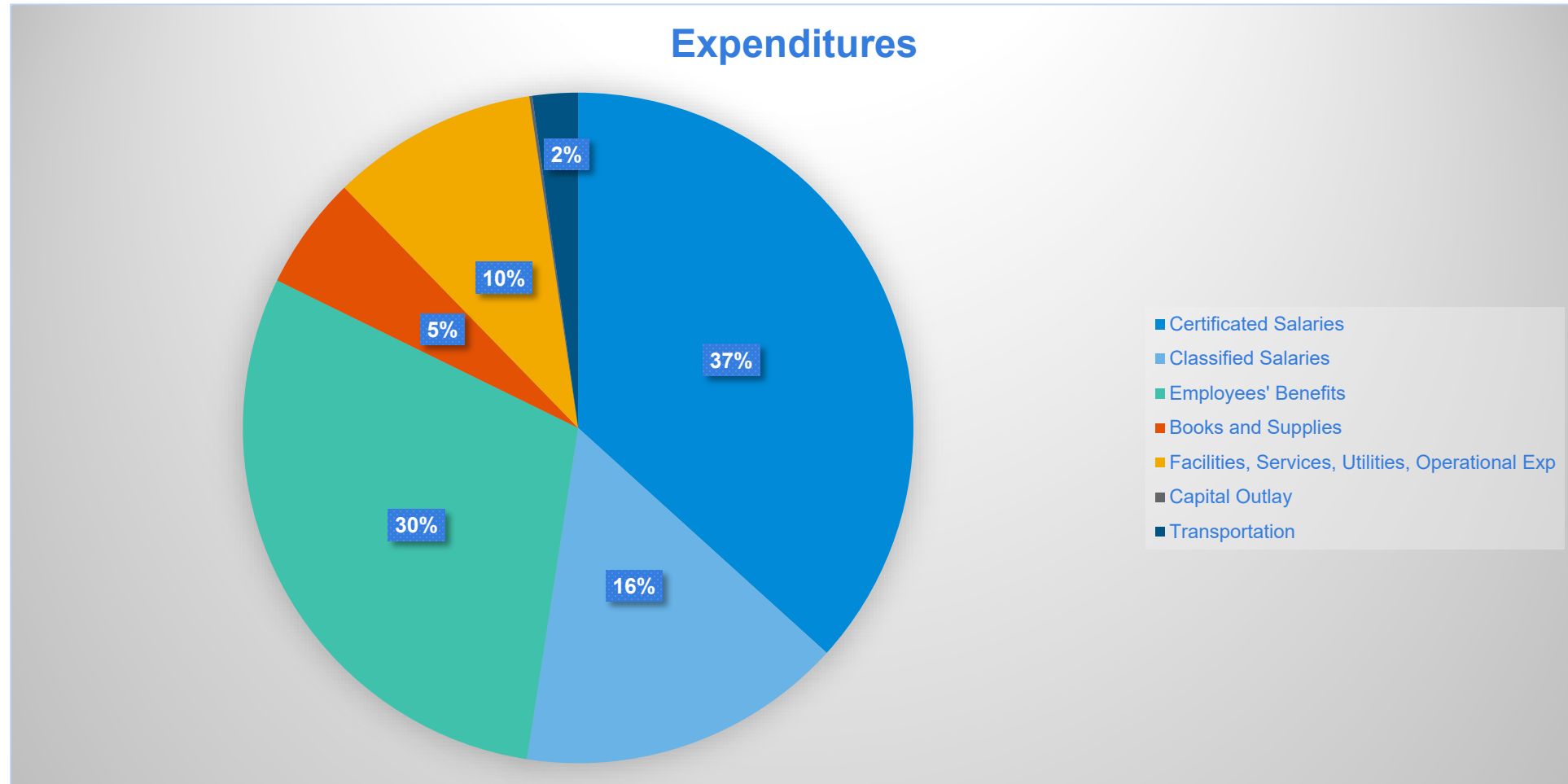
New Information



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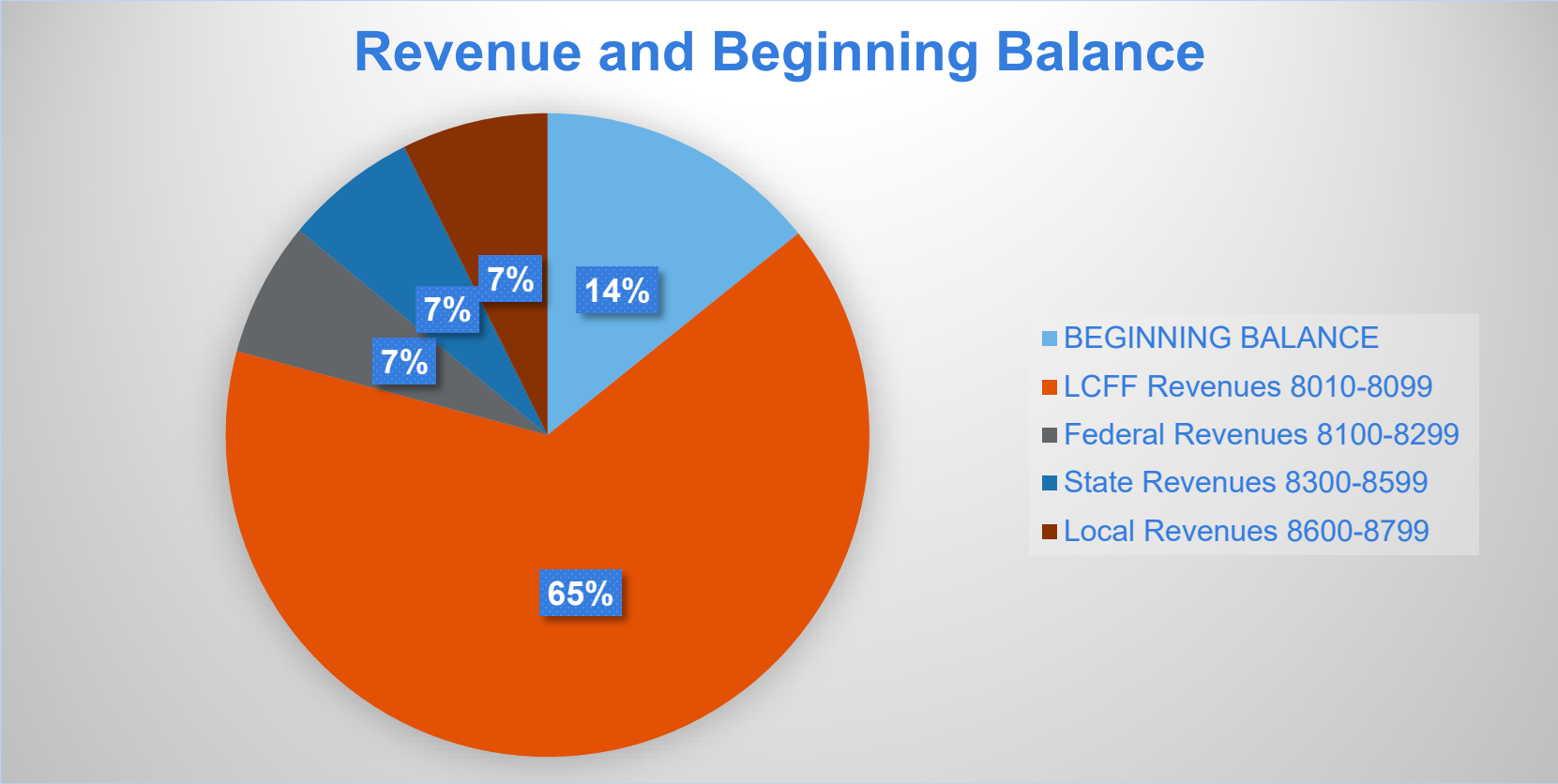
District Budget

Total Expenditures \$217,228,701



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Total Funds Revenue and Beginning Balance \$254,065,898



2022-23 School Capacities (Estimated)

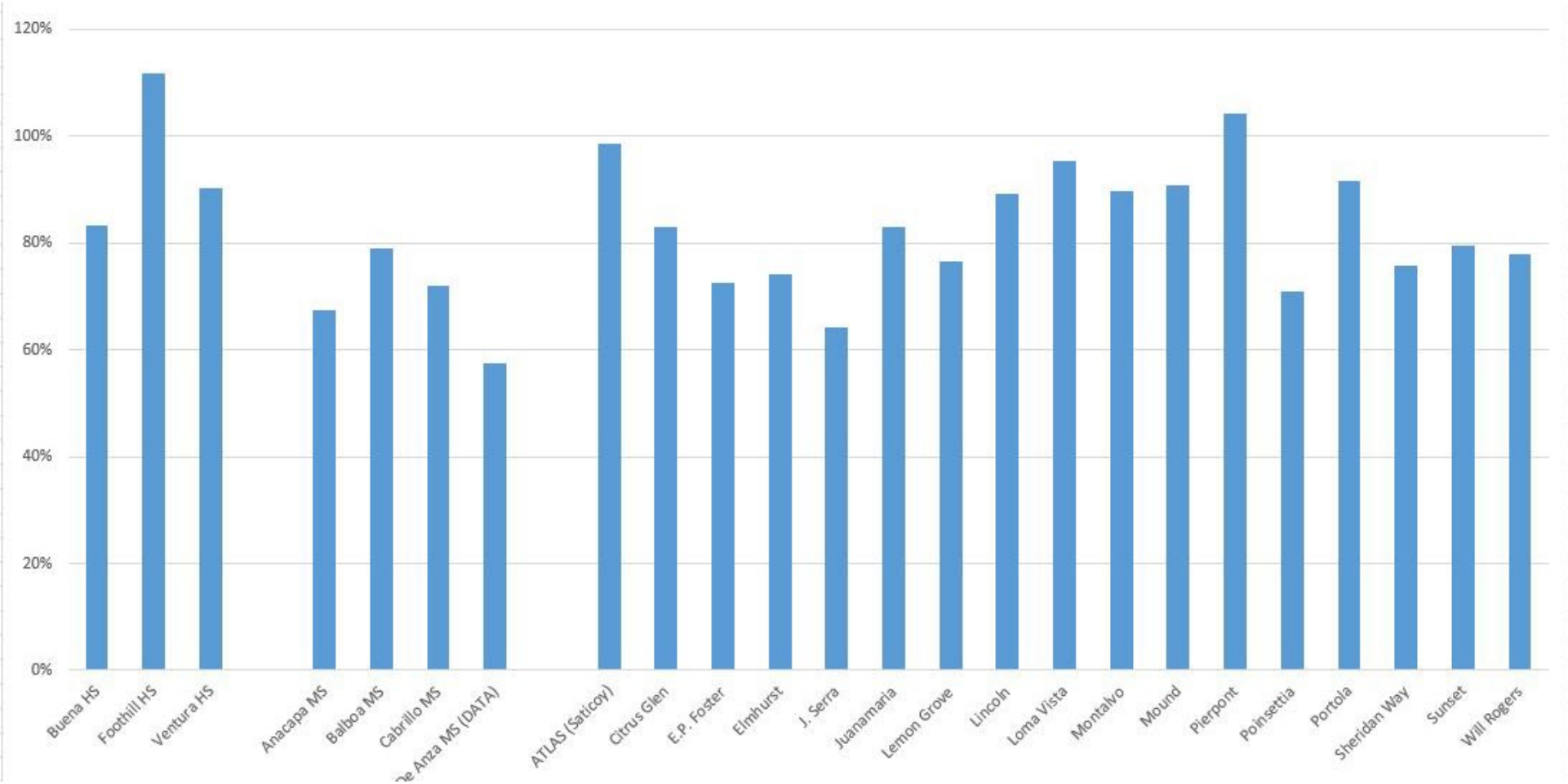
SCHOOL CAPACITIES 2022/23

SCHOOL	2022/23 CAPACITY	ENROLLMENT FALL 2022	% CAPACITY UTILIZED
Buena HS	2132	1776	83%
Foothill HS	907	1014	112%
Ventura HS	2378	2147	90%
Anacapa MS	1049	707	67%
Balboa MS	1412	1117	79%
Cabrillo MS	1122	809	72%
De Anza MS (DATA)	981	563	57%
ATLAS (Saticoy)	438	432	99%
Citrus Glen	612	508	83%
E.P. Foster	468	340	73%
Elmhurst	510	378	74%
J. Serra	714	458	64%
Juanamaria	492	409	83%
Lemon Grove	372	285	77%
Lincoln	234	209	89%
Loma Vista	420	401	95%
Montalvo	444	398	90%
Mound	576	523	91%
Pierpont	282	294	104%
Poinsettia	510	362	71%
Portola	588	539	92%
Sheridan Way	546	414	76%
Sunset	432	344	80%
Will Rogers	552	430	78%



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2022-23 School Capacities (Estimated)



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Approach 2 - Cost Reductions / Increased Efficiency

- 1. Strategic Staffing Reductions**
Certificated
Classified
Management
- 2. Reduce or Cut Costly Programs**
Ex. special programs, athletics
- 3. Consider the impacts of cuts to services in terms of VUSD's efforts to attract and retain students.**



Increasing Efficiency

Areas for consideration include:

1. **Reduce the Number of School Sites VUSD Operates**
2. **Adjust Boundaries to Maximize Staffing Efficiency**
3. **Energy Costs**
4. **Strategic Use of Categorical Funding**



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Questions and Discussion

