



# CALVARY DAY SCHOOL

Thank you for your generous donation to Calvary Day School.  
We are excited to partner with you throughout 2022-2023 school year!

Please complete the form below and on the reverse and return with payment to:

Tony Robinson  
Advancement Office  
134 S. Peace Haven Road  
Winston-Salem, NC 27104

## SPONSORSHIP INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Advertising Instructions \_\_\_\_\_

### SPONSOR PACKAGE CHOICE

Gold (\$7,500)     Silver (\$5,000)     Bronze (\$3,500)     Blue (\$1,500)     White (\$500)

### A LA CARTE CHOICES

Spirit Shirt (\$500)                       Featured Sponsor in Cougar News (\$250)

**TOTAL SPONSORSHIP AMOUNT: \$** \_\_\_\_\_

Please email your company logo to [sweiser@calvaryday.school](mailto:sweiser@calvaryday.school).  
All artwork needs to be a high resolution with a minimum of 300 dpi.

\_\_\_\_\_ (Corporate Representative) on behalf of \_\_\_\_\_ (Corporation) agrees  
to pay the fee indicated for the level of sponsorship and options indicated.



## SPONSORSHIP LEVELS AND ADVANTAGES

GOLD	SILVER	BRONZE	BLUE	WHITE
\$7,500	\$5,000	\$3,500	\$1,500	\$500

### SCHOOL PROGRAM ADVERTISING (Includes drama programs and yearbook)

Full Page	X				
Half Page		X			
Quarter Page			X		
1/8 Page				X	
Company name (Name of your business only will appear)					X
Web link with logo on the website	X	X	X	X	X

### RECOGNITION

Initiative for Excellence materials and mailings	X	X	X		
Company recognition on framed sponsorship signs outside of school offices	X	X	X	X	X
Sponsor listing with weblink in Cougar News	X				
Company logo on back of school shirts	X	X			
Recognition during all home soccer, basketball, and volleyball games	X	X			

### SIGNAGE

3x6ft Banner in gymnasium and soccer field	X	X	X		
Inclusion on Sponsor banner displayed during home athletic events on CDS campus	X	X	X	X	X

### ADDITIONAL ADVANTAGES

CDS Shirt	2				
Tickets to seasonal drama productions	4	3	2	1	
Provide refreshments for events; Receive event sponsorship recognition	X	X			
Official Sponsorship Opportunity of a Home Athletic Event	X	X	X		