

**TOWN CENTER DESIGN REVIEW BOARD
MEETING MINUTES, August 30, 2022**

DESIGN REVIEW BOARD MEMBERS PRESENT: George Fields - Chairman, Frank Grillo, Ray Wilcox

STAFF: Bill Hawkins, AICP – Director of Planning & Development

OTHER: Applicant: Don Ledoux, DC – Colin Moll, First Selectman

Chairman Fields called the meeting to order at 9:01 A.M.

File# 2022-DRB3: Application to install one building sign and one freestanding sign located at 1 Mountain Road for Turning Point Wellness Center, LLC.

Mr. Hawkins stated that the proposed sign renderings were sent to the Design Review Board (DRB) members prior to the meeting. He explained that Dr. Don Ledoux of Turning Point Wellness Center recently moved from his location on East Street North to 1 Mountain Road. Accordingly, Dr. Ledoux is requesting new signage for the building. Dr. Ledoux stated that his business has been in Suffield for 13 years and the sign rendering is the same that was at his former location. Mr. Hawkins explained the regulations with regard to multiple signs on the same building shall be uniform in terms of shape and color in the Town Center Village District Zone. Discussion took place regarding the existing building sign for “Coldwell Banker” which has a dark blue background with white lettering. Mr. Grillo stated that the existing real estate company sign is their own brand and Dr. Ledoux’s sign is the brand and logo for his business. Chairman Fields stated that the sign looks great but that the review board needs to be consistent with how the regulation is interpreted. Dr. Ledoux explained that the proposed green and yellow/gold colors are from the historic color palette.

Mr. Hawkins asked if the applicant would be amenable to changing the shape of the sign to be rectangular like the existing sign on the building. In addition, he suggested the background color of the sign could be the proposed green with white or cream letters while keeping the yellow/gold shown for part of the lettering. The board felt that if these changes are made the sign will be similar to the existing building sign with a dark background with light letters and consistent with the regulations. Dr. Ledoux stated he would ask the sign company to put together a rendering of the changes for staff review. With nothing further, Chairman Fields made a motion to approve the proposed freestanding sign as presented and that the revisions proposed for the building sign shall be reviewed by staff for approval. The motion was seconded by Mr. Grillo and approved unanimously. The meeting was adjourned at 9:25AM.

Submitted by,



Bill Hawkins, Recording Secretary