



PARENTAL CONSENT FOR USE OF IMAGES

Sometimes photographs, video or other images of students are taken during school activities by the Souderton Area School District (the “District”) or under its direction. When this is done for normal school use within the District, such as in classwork, school yearbooks, school video/television productions, school newspapers, and the like, parent permission is not required.

Parent permission is required, however, when student images are presented, with or without the students’ names, in various District sponsored media that may be shared with the general public, including but not limited to broadcast and print media, brochures, playbills, programs, annual reports, Education Foundation publications, Internet and online Web pages, and social media (e.g. Twitter, Facebook). There are many activities and accomplishments that take place in our schools which are positive, newsworthy, and of interest to the community. At the same time, parents and students could feel that portraying these student photographs or images and identifying students by name could be invasive or harmful to the students in some fashion.

In order to protect the level of privacy your child and you desire, please indicate your consent. By consenting, you remise, release, and forever discharge the District from any liability for any injury or action against the below-named student resulting from the use of such photographs, video footage, or other image in any medium utilized. This release includes that the District will not be responsible for other Internet or social media users’ reproduction, display, distribution, or modification of students’ images used, in whole or in part, in any manner, nor will the District be responsible for, among others, the copyright infringement, misrepresentation, criminal acts, or others’ use of the District’s media images and information.

- ☐ I, the parent/guardian, hereby give consent to the District to use my student’s name and photograph/image **in all forms of District media**, including those listed above, for an indefinite period of time or until removal is requested by me in writing.
- ☐ I, the parent/guardian, hereby **DO NOT give consent** to the District to use my student’s photograph/image in any forms of District media, including those listed above. *Please note that your consent is NOT required in the event your child’s photograph or image is taken in a public place where there is no expectation of privacy.*

Name of Student _____

School _____ Grade _____

Name of Parent _____ Signature _____ Date _____