GOAL 5A

*Strategy Statement:*
Strengthen partnerships and deepen engagement with the broader community.

*Description:*
Active collaboration with businesses and community organizations will provide resources and programs that otherwise would not be possible. This will result in unique learning opportunities to maximize student achievement and create positive experiences for all stakeholders.

*Activities:*
1. Expand business and community partnership opportunities for meaningful engagement.
2. Expand Choice marketing.

*Rationale:*
By strengthening partnerships with the community, we will improve school culture and create positive learning experiences for students. Improving the school climate will improve retention and recruitment of high-quality staff. Engaging the community will bring more people into the schools to build broad support for the public-school system, while also have a positive economic impact.