GOAL 5
Strengthen communication and community engagement
Ensure consistent, clear communication both internally and externally.

Metrics of Success:

1. Increase the number of community partners who are actively engaged from 292 (SY 19-20) to 450 (SY 22-23).
2. Improve internal stakeholder perception based on the percentage of employees that agree or strongly agree the district communicates effectively (target TBD based on baseline collected in SY 20-21).
3. Improve external stakeholder perception by increasing the average overall score on AdvancED Family Engagement Survey from 2.97 (SY 19-20) to 3.2 (SY 22-23).

Priority Strategies:

A. Strengthen partnerships and deepen engagement with the broader community.
B. Communicate openly and effectively with families and the community so they feel welcomed, valued and informed.
C. Communicate information quickly, clearly and accurately to all employees across the district.