

GOAL 5

Strengthen communication and community engagement

Ensure consistent, clear communication both internally and externally.

Metrics of Success:

1. Increase the number of **community partners who are actively engaged** from 292 (SY 19-20) to 450 (SY 22-23).
2. **Improve internal stakeholder perception** based on the percentage of employees that agree or strongly agree the district communicates effectively (target TBD based on baseline collected in SY 20-21).
3. **Improve external stakeholder perception** by increasing the average overall score on AdvancED Family Engagement Survey from 2.97 (SY 19-20) to 3.2 (SY 22-23).

Priority Strategies:

- A. Strengthen partnerships and deepen engagement with the broader community.
- B. Communicate openly and effectively with families and the community so they feel welcomed, valued and informed.
- C. Communicate information quickly, clearly and accurately to all employees across the district.