

Curriculum Intent

The Business & Economics curriculum at My Online Schooling is designed to allow pupils to acquire and develop their understanding of business and economic concepts. It allows ample opportunity to develop an interest in and enthusiasm for the study of business and economics, supporting pupils to develop the confidence to incorporate and apply concepts to real world scenarios.

Our curriculum incorporates numeracy and literacy throughout and builds a solid foundation for further study. It also promotes diversity and international mindedness, following the English National Curriculum.

Implementation

The sequence of teaching allows pupils to acquire basic business knowledge in Key Stage 4 before progressing onto more complex and often abstract concepts in Key Stage 5. By the end of the course pupils have a sound understanding of business, and the ability to use knowledge, skills and understanding appropriately in the context of individual countries and the global economy.

Key Stage 4

Business	
Year 10	Business objectives, Types of organisations, Classification of businesses, Decisions on location, Business and the international economy, Government objectives and policies, External factors, What makes a business successful, Internal and external communication, Recruitment and selection process training, Motivation and rewards, Business finance, Cash flow forecasting
Year 11	Cost and break-even analysis, Financial documents, Accounts analysis, Market research, The market, The Marketing mix, Economics and diseconomies of scale, Production, Factors of production, quality
Economics	
Year 10	The economic problem, economic assumptions, demand, supply, market equilibrium, price elasticity of demand, price elasticity of supply, income elasticity of demand, the mixed economy, privatisation, externalities, production, productivity and division of labour, business costs revenues and profit, economies and diseconomies of scale, competitive markets, large and small firms, Monopoly, the labour market, demand and supply for labour trade union, government intervention
Year 11	Economic growth, inflation, unemployment, balance of payments on the current account, protection of the environment, redistribution of income, fiscal policy, monetary policy, supply side policies and government control, relationships between objectives and policies

Key Stage 5

Business	
Year 12	Enterprise, Business structure, Size of businesses, Business objectives, Stakeholders in a business, Management and leadership, Motivation, Human resource management, What is marketing?, Market research, The marketing mix, The nature of operations, Operations planning, Inventory management, The need for business finance, Sources of finance, Costs, Accounting fundamentals, Forecasting cash flows , Managing working capital
Year 13	Business structure, Size of businesses, External influences on business activity, Human resource management, Organisational structure, Business communication, Marketing planning, Globalisation and international marketing, Operations planning, Capacity utilisation, Lean production and quality management, Project management, Costs, budgets, Contents of published accounts, Analysis of published accounts, Investment appraisal, What is strategic management?, Strategic analysis, Strategic choice, Strategic implementation

Impact

Key Stage 4

Business			
Exam board	Pearson Edexcel		
Structure	Multiple choice, essay, closed short answer, open response		
International GCSE Business (4BS1)	<table border="1"> <tr> <td> Paper 1 <ul style="list-style-type: none"> 1 hour 30 minutes 50% of qualification Paper 2 <ul style="list-style-type: none"> 1 hour 30 minutes 50% of qualification </td> <td> <ol style="list-style-type: none"> Business activity and influences on business People in business Business finance Marketing Business operations </td> </tr> </table>	Paper 1 <ul style="list-style-type: none"> 1 hour 30 minutes 50% of qualification Paper 2 <ul style="list-style-type: none"> 1 hour 30 minutes 50% of qualification 	<ol style="list-style-type: none"> Business activity and influences on business People in business Business finance Marketing Business operations
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Economics			
Exam board	Pearson Edexcel		
Structure	Multiple choice, essay, closed short answer, open response		
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Key Stage 5

Business		
Exam board	Cambridge International	
Structure	Multiple choice, essay, closed short answer, open response	
International A Level Business (9609)	<p>Paper 1</p> <ul style="list-style-type: none"> • 1 hour 15 minutes • 40% of AS • 20% of A Level <p>Paper 2</p> <ul style="list-style-type: none"> • 1 hour 30 minutes • 60% of AS • 30% of A Level <p>Paper 3</p> <ul style="list-style-type: none"> • 3 hours • 50% of A Level 	<ol style="list-style-type: none"> 1. Business and its environment 2. People in organisations 3. Marketing 4. Operations and project management 5. Finance and accounting

Department

Teacher	Role
Gretchen Ivey	Co-Head of Humanities
Sam Palmer	Co-Head of Humanities
Grant Wolstenholme	Teacher fo KS4 Business, KS5 Business
Tetyana Saltevska	Teacher of KS4 Business, KS4 Economics, KS5 Business