



Ask Template and Contact Ideas

Here is an example of a fundraising ask email to help you get started. The most successful fundraising letters reflect who you are and what SMA means to you! If you are new to SMA sharing about why you are excited to be here is a great way to start!

Hello Friend!

“As you know, I am very proud to be a student at St. Mary’s Academy. I love SMA because I participate in mock trial and play on the lacrosse team, plus my teachers are always there to support me. Attending St. Mary’s has helped me to grow as a person in amazing ways and I love being part of this community. I’m raising funds to show my appreciation for how SMA has impacted my life and desire to help the school grow and thrive for years to come.

I am reaching out to ask if you would contribute to our SMA Student Fundraiser this year. My personal fundraising goal is \$200, which goes toward our school-wide goal to raise \$100,000. The money we raise goes toward academics, sports, clubs and other extracurricular activities as well as the school’s financial aid program. You can give through my personal fundraising page here! *You can also donate by visiting: www.stmaryspdx.org/support-sma/studentfundraiser*

Thank you for your consideration!
Student Name, Class year

PS - The fundraising deadline is Friday, October 28th.

If you’d prefer to mail your gift you can send it here:

St. Mary’s Academy 1615 SW 5th Ave.
c/o Student Fundraiser
Portland, OR 97201
Please also be sure to include my name on the check

STUDENT FUNRAISER

Contact Ideas:

- Grandparents
- Aunts/Uncles
- Cousins
- Family friends
- Parents' coworkers (or your own coworkers)
- Coaches
- Tutor
- Instructors
- Neighbors
- Church friends
- Doctors
- Hairdressers