

CHARTING THE COURSE

The Poquoson City Public Schools' Strategic Plan acts as a roadmap for our division. It aims to align all stakeholders and facilitate a common focus on a shared vision, common goals, and unified direction for our collective educational efforts to support the diverse needs of all students.

Measurements for Success: How Will We Know the Strategic Plan is Working?

Poquoson City Public Schools' new strategic plan was driven by our community. From the outset, we have been committed to listening to those invested in our schools. We wanted to know what was working, what needs reevaluation, and what is envisioned for the future of PCPS.

In October 2021, we began the process of gathering feedback by facilitating conversations with parents and families, staff, students, and community members through surveys and focus groups. The feedback shared from our community helped outline the priorities in this strategic plan.

Input from surveys and focus groups were reviewed, coded, and categorized by our objective third-party partner, K12 Insight. Working sessions were held with division leadership and the identified priorities were then crafted into an overall strategic plan framework.

From there division leadership and the PCPS School Board considered the stakeholder input and accepted the recommended strategic plan framework, including focus areas, objectives and goals, actions to achieve those goals, and performance indicators to measure success starting in the 2022-2023 school year.