

The Kinkaid School Parent Guide to
**Getting Involved
and Giving**
2022 - 2023



Kinkaid Where You Belong



HONESTY RESPECT RESPONSIBILITY

KINDNESS

Welcome to the 2022 - 2023 School Year

This guide will help you learn about the many ways you can get involved in campus life. There are so many opportunities to give gifts of time and treasure here at Kinkaid.

The Advancement team is committed to making sure all families have a positive experience at Kinkaid. We work to promote the mission of the School by fostering meaningful relationships with our families through community engagement, fundraising, and special events.

With the many activities and events on campus throughout the year, countless volunteer opportunities arise. This is a great way to engage in our community.

Our team is also charged with securing the resources necessary to support excellent teaching, programming, and facilities. We encourage you to meaningfully support our fundraising efforts that allow us to offer the best experiences for our students in academics, arts, and athletics.

We encourage your involvement in campus activities, your participation in giving, and your generosity in both! We hope you will be able to share your talents in service to Kinkaid.

Thank you in advance for your support.

You make a
difference in
the lives of our
students and
faculty!

	ALL SCHOOL	LOWER SCHOOL	MIDDLE SCHOOL	UPPER SCHOOL	IMPORTANT DATES CHECKLIST
SEASONAL	Faculty Appreciation Holiday Decorating Margaret Kinkaid Holiday Celebration of the Arts	Buddy Family Program Holiday Class Parties	Team Parents Falcon Friends Class Fundraising Fall/Spring Coffee Hosts	Team Parents Falcon Friends Class Fundraising Fall/Spring Coffee Hosts	AUGUST 24 Lower School Back to School Night AUGUST 31 Middle School Back to School Night SEPTEMBER 7 Upper School Back to School Night SEPTEMBER TBA New Parent Socials & Grade Level Coffees OCTOBER 3 The Kinkaid Open Golf Tournament OCTOBER 28 Falcon Family Feast NOVEMBER 6-8 Book Fair DECEMBER 4 The Margaret Kinkaid Holiday Celebration of the Arts FEBRUARY 28 Alumnae & Friends Luncheon MARCH TBA The Sporting Clays Benefit APRIL 20 Field Day SPRING 2023 The Kinkaid Fund society events THANK YOU!
ONGOING	New Family Support Wellness & Parent Education Clothing Nook Concessions Online Volunteer Coordinators Booster Club Athletics and Fine Arts	Lower School Chairs Room Representatives Class Treasurer Jacomini Library Class Cares & Concerns PK/K Class Readers	Grade Level Chairs Kayem Library Class Treasurer Class Social Chairs Class Cares & Concerns 6th/7th Grade Calendar	Grade Level Chairs Moran Library Class Treasurer Class Social Chairs Class Cares & Concerns 12th Grade Calendar	
ONE-TIME	Falcon Family Feast Book Fair Field Day Auction (every 3 years) Alumnae & Friends Luncheon (every 3 years) Vision/Hearing Screening	Field Trip Chaperones 1st & 3rd Grade Grandparents/ Special Friends Program International Fair Art Car Parade Community Service Events	5th Grade Movie Matinee 8th Grade End of Year Party 8th Grade Grandparents/ Special Friends Program STEM Night Chair	Baccalaureate/Senior Celebration Graduation Homecoming Dance 9th/10th Grade Party 11th/12th Grade Prom	

GIVING OPPORTUNITIES

We welcome you to explore the many ways you can financially support Kinkaid.

	THE KINKAID FUND	CAPITAL & RESTRICTED GIFTS	ENDOWMENT & LEGACY GIVING	SPECIAL EVENTS	BOOK FAIR	FIELD DAY
PURPOSE	Our primary fundraiser each year supplements annual expenses to offer the best possible environment for our students and faculty.	Gifts are designated to a specific purpose. This can include gifts towards a long-term building project or program.	Income from the Endowment and legacy gifts help ensure Kinkaid's financial future.	Funds from these events support program, capital, and endowment needs.	Funds support library needs across all three divisions of the School.	Funds support special division and department opportunities.
IMPACT	Gifts to The Kinkaid Fund (KF) allow the School to seize new opportunities when great ideas arise to enhance and bolster programs.	Such investments create a lasting impact on the Kinkaid campus and community.	Donors can create a legacy of excellence today with the assurance their investment will touch students' lives for generations to come.	These events bring the school community together for a day of fun and fundraising.	The community renews its love for reading while supporting our libraries.	A favorite tradition brings the community together with a little friendly competition and lots of fun!
TIME FRAME	Solicitations are September – December with pledges payable by June 30.	Requests are made when school priorities are identified.	Gifts are accepted year-round.	Golf Tournament - Fall 2022 Sporting Clays - Spring 2023 Alumnae & Friends Luncheon - Spring 2023 Auction - Spring 2025	Early November	April
DESIGNATION	Programs and resources within the operating budget.	Capital and restricted gifts are designated for a specific purpose by the School or the donor with approval of the School.	Endowment funds or legacy gifts can be either unrestricted or donor designated to a specific area approved by the School.	Golf - endowed student scholarship Sporting Clays - special endowment fund Auction - various needs Luncheon - endowed student scholarship	Proceeds are used where the libraries need them most.	Unrestricted gifts are designated where the students, faculty, and staff need them most.
SOLICITATION	Direct mail, phonathon, email blasts, and follow up by KF Parent Volunteers.	Often made through personal meetings with school leadership.	Contact the Advancement Office for more information.	Direct mail and email solicitations begin months before each event.	Underwriting mail solicitations begin in September.	Underwriting mail solicitations begin in February.
PAYMENT METHODS	One-time gifts or recurring pledge payments by check, credit card, Venmo, or stock transfer.	Recurring pledge payments or one-time gifts by check, credit card, or stock transfer.	Check, credit card, stock transfer, or gift from your estate.	One-time gifts by check or credit card.	One-time gifts by check or credit card.	One-time gifts by check or credit card.

Visit kinkaid.org/giving
For more information, please contact
Laurie Bieber, Gift Officer, at laurie.bieber@kinkaid.org.



THE BOOSTER CLUB

Develops and promotes school spirit and a sense of community as well as enhances the student experience. The Booster Club assists the Directors of Fine Arts and Athletics in organizing parent involvement to help support fine arts and athletic teams.

THE PARENTS' ASSOCIATION

Coordinates volunteer and fundraising activities, represents the interests of parents, supports and promotes the goals and policies of the School, and acts as a liaison between the parents, faculty, and administration of Kinkaid.

For information and a full list of available opportunities, click on the SignUpGenius link on your Parent Portal page.