



July 2022

Dear Business Owner,

As we prepare to begin the 2022-23 academic year, we invite you to consider a sponsorship of our **Northbrook District 27 PTA 5K & 1 Mile**. In its 11th year, this exciting event will take place on **October 15th** at Wood Oaks Green Park in Northbrook.

Northbrook School District 27 enrolls 1,200 Kindergarten through 8th grade students and draws up to 480 families from Northbrook. This run is a community-wide event and will be advertised in local media and at Glenbrook North High School (GBN). Proceeds fund scholarships for outstanding District 27 graduates of Glenbrook North High School. Last year, our generous sponsors and 400+ participants raised over \$14,000 in scholarship awards for 10 students.

Sponsorships can be made at several levels outlined on the back of this page. Because of the current environment, we have lowered the dollar amount from pre-pandemic levels so hopefully you can continue to support this event for GBN Seniors. If you could let us know either way if you can be a sponsor for the District 27 5K Race **by September 10, 2022**; then we can properly publicize your involvement. If you are interested in a sponsorship, please fill out the form on the back and return with payment to the address listed at the bottom. Our Tax ID number is: 36-3661921.

Please contact our race director, Anna Harris at d27pta5k@gmail.com with any questions. Thank you, in advance, for your support!



Sincerely,

District 27 Council 5k Sponsorship Committee

For more information, go to <https://www.nb27.org/pta/pta-council/pta-5k-race>

District 27 Council PTA * Hickory Point PTA * Shabonee PTA * Wood Oaks Jr. High PTA
District 27 Council PTA 5k Sponsorship Levels

Platinum Level: \$750+ contribution:

Large logo and name on T-shirt and all promotional materials up to time of final printing. Sponsor must provide logo artwork in vector or EPS format. Distinguished as Platinum sponsor on official race materials and at race location. May provide additional promotional material, subject to suitability and approval by the Race Chairpersons. May set up an information table on race grounds on race day. The color logo will be included in the sponsorship display at the event. Includes two (2) free race entries.

Gold Level: \$450+ contribution:

Large logo and name on T-shirt and all promotional materials up to time of final printing. Sponsor must provide logo artwork in vector or EPS format. Distinguished as Gold sponsor on official race materials. May provide additional promotional material, subject to suitability and approval by the Race Chairpersons. May set up an information table on race day.

Silver Level: \$250-\$449 contribution:

Medium Logo and name on T-shirt and all promotional materials up to time of final printing. Sponsor must provide logo artwork in vector or EPS format. Distinguished as Silver sponsor on official race materials. May provide additional promotional material, subject to suitability and approval by the Race Chairpersons.

Bronze Level: \$125-\$249 contribution:

Sponsor name printed on T-shirt and all promotional materials up to time of final printing. Distinguished as Bronze sponsor on official race materials. May provide additional promotional material, subject to suitability and approval by the Race Chairpersons.

Please print clearly

Name of Organization: _____

Contact person: _____

Phone: _____ Email: _____

Sponsorship Level: (circle one)

Platinum Gold Silver Bronze

Would you want a race shirt? Y N Size: _____

Would you like your information in the race packet? Y N needs to be submitted by 9/17/22

Please make checks payable to: **District 27 Council PTA** and mail to:

District 27 5K
c/o Michelle Lebovitz - Council PTA Treasurer
3121 Violet Lane, Northbrook, IL 60062
Questions? Please contact us at: d27pta5k@gmail.com