

# Welcome to the SMART tag™ Family



Dear Parents,

Your school district will soon be launching SMART tag™ which will change how students ride the bus. These exciting changes will improve student safety and security while riding their bus. SMART tag™ is a student ridership authorization solution, which, simply put, will ensure your child is getting on the right bus and off at the right stop.

## How it Works

Each student will be issued a SMART tag™ card. They will scan this card on a card reader when they get on the bus and when they get off. SMART tag™ will authorize the student, or alert the driver through the onboard tablet computer if:

- A student attempts to get on a bus that does not go to their school
- A student attempts to get off at a stop that is not their assigned stop



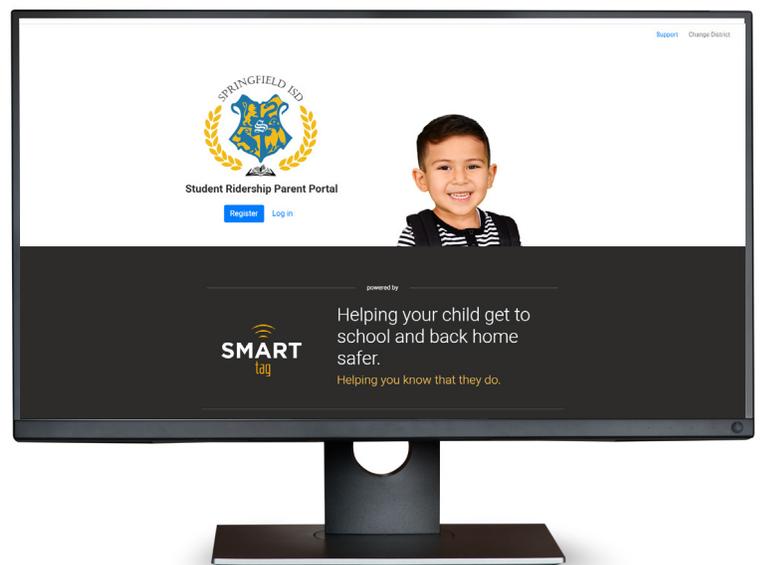
Your child's card will look similar to the one above

## Parent Portal

The SMART tag™ Parent Portal will allow parents to view their children's riding activity, current riding status (on bus, dropped off, or has not ridden), manage text notifications, and more.

Your school district's Parent Portal will not be immediately set up, so you will not be able to register at this time. Please be patient while your school district works through the process to implement SMART tag™.

Your school district will send out a communication when the Parent Portal is set up and open for registration.



Learn more about SMART tag™ at [www.smart-tag.net](http://www.smart-tag.net)