



BOYD COUNTY PUBLIC SCHOOLS

1104 Bob McCullough Drive
Ashland, KY 41102

William L. Boblett Jr.
Superintendent

Phone: (606) 928-4141
FAX: (606) 928-4771

Dear Parent/Guardian:

Boyd County Public Schools is required each year to provide you with notice of your rights under the Protection of Pupil Rights Amendment (PPRA). The PPRA applies to surveys that contain questions about one or more of eight protected areas listed below. The purpose of this letter is to advise you of your right to review these types of surveys and to either consent to or opt your child out of these surveys. Should you have any questions regarding the information contained herein, please feel free to call my office.

PPRA affords parents/guardians certain rights regarding the District's conduct of surveys, collection and use of information for marketing purposes, and certain physical exams. These include the right to:

- Consent before students are required to submit to a survey that concerns one or more of the following protected areas ("protected information survey") if the survey is funded in whole or in part by a program of the U.S. Department of Education (ED) –
 - Political affiliations or beliefs of the student or student's parent/guardian;
 - Mental or psychological problems of the student or student's family;
 - Sex behavior or attitudes;
 - Illegal, anti-social, self-incriminating, or demeaning behavior;
 - Critical appraisals of others with whom respondents have close family relationships;
 - Legally recognized privileged relationships, such as with lawyers, doctors or ministers;
 - Religious practices, affiliations, or beliefs of the student or parents/guardians;
 - Income, other than as required by law to determine program eligibility.
- Receive notice and an opportunity to opt a student out of –
 - Any other protected information survey, regardless of funding;
 - Any non-emergency, invasive physical exam or screening required as a condition of attendance, administered by the school or its agent, and not necessary to protect the immediate health and safety of a student, except for hearing, vision or scoliosis screenings, or any physical exam or screening permitted or required under State law; and
 - Activities involving collection, disclosure or use of personal information obtained from students for marketing or to sell or otherwise distribute the information to others.
- Inspect, upon request and before administration or use –
 - Protected information surveys of students;
 - Instruments used to collect personal information from students for any of the above marketing, sales or other distribution purposes; and
 - Instructional materials used as part of the educational curriculum.



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These rights transfer from the parents to a student who is 18 years old or an emancipated minor under Kentucky law.

Parents/guardians will also be provided an opportunity to review any pertinent surveys. Parents/guardians who believe their rights have been violated may file a complaint with:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, S.W.
Washington, D.C. 20202-5901

Should you have any questions or concerns regarding your rights as a parent/guardian, please contact my office.

Sincerely,

District Administrator
Boyd County Public Schools