

## PEACHJAR ELECTRONIC FLYER DELIVERY

In March 2015, the Encinitas Union School District launched a new electronic flyer communication tool called "Peachjar." To view school-approved eflyers, simply click the Peachjar button on your school's website homepage.



In addition to the website postings, flyers will also be emailed directly to parents.

Although EUSD had been primarily green for several years, this new distribution system is very user friendly, and the distribution method is consistent across the district. Rather than clicking on multiple links, flyers will be automatically displayed, and they can also be easily shared with friends or posted to social media.

**No action is required on your part.** When you enroll your student(s), the school staff will add your email address to our Student Information System. If you are new to the District, you will receive a welcome email from our service provider (Peachjar) that includes a username and password. This is provided to give you the opportunity to manage your account and flyer delivery preferences. You do not need to login to receive or view school eflyers.

If you are already enrolled and attending an EUSD school, your account is still active.

To ensure smooth delivery of this communication, we suggest you add "school@peachjar.com" to your email contacts. When you receive your first eflyer, be sure to click "always display images."

This system is used exclusively for distribution of school-approved flyers. Your email address will not be shared or used for any other purpose. If you did not provide your email address and would like to receive Peachjar e-flyers, let your school office know to add your email address to the district contact form.

Thank you for supporting our efforts to ensure parents are well informed about school programs, activities, and events, including the After School Enrichment program opportunities., and other community events of interest to families and children.